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OMB NO. 1124-0001; Expires February 28, 2011

U.S. Department of Justice

Washington, DC 20530

Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

I--REGISTRANT

1. Name of Registrant

Trevino Strategies & Media, Inc., registered as a CA corp., May '08-Aug '10; and as a TX corp., Aug '10-Apr '11

2. Registration No.

6152

3. Principal Business Address

May 2008-August 2010: 5421 Noyack Way, Sacramento CA 95835
August 2010-April 2011: 4115 Rosedale Avenue, Unit A, Austin TX 78756

4. If the registrant is an individual, furnish the following information:

(a) Residence address(es)
N/A

(b) Other business address(es), if any
N/A

(c) Nationality N/A

(d) Year of birth N/A

(e) Present citizenship N/A

(f) If present citizenship not acquired by birth, state when, where and how acquired N/A

(g) Occupation N/A

5. If the registrant is not an individual, furnish the following information:

(a) Type of organization: Committee ☐ Association ☐ Partnership ☐ Voluntary group ☐ Corporation ☑ Other *(specify)* _____

(b) Date and place of organization April '08, Sacramento, CA; dissolved Aug '10; Aug '10, Austin, TX; dissolved Apr '11.

(c) Address of principal office May 2008-August 2010: 5421 Noyack Way, Sacramento CA 95835
August 2010-April 2011: 4115 Rosedale Avenue, Unit A, Austin TX 78756

(d) Name of person in charge

(e) Locations of branch or local offices

(f) If a membership organization, give number of members

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(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address(es)	Position	Nationality
Joshua Treviño	For both directors:	Former President and CEO; director.	USA
Michelle Treviño	May 2008-August 2010: 5421 Noyack Way, Sacramento CA 95835 August 2010-April 2011: 4115 Rosedale Avenue, Unit A, Austin TX 78756	Director.	USA

(h) Which of the above named persons renders service directly in furtherance of the interests of any of the foreign principals?
Joshua Treviño

(i) Describe the nature of the registrant's regular business or activity.
Public relations and media consultancy.

(j) Give a complete statement of the ownership and control of the registrant.
Both the California-based and the Texas-based S-corporations were owned and controlled solely by Joshua Treviño and Michelle Treviño.

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6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address(es)	Nature of Services
N/A		

II--FOREIGN PRINCIPAL

7. List every foreign principal[1] for whom the registrant is acting or has agreed to act.

Foreign Principal	Principal Address(es)
Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship.	Government of Malaysia, Oce of The Prime Minister, 62502 Putrajaya, Malaysia FBC Media -- 12-16 Laystall St, London EC1R4PF, UK APCO Worldwide -- 700 12th St NW, #800, DC 20005 David All Group -- 722 12th St NW, 3rd Floor, DC 20005

III--ACTIVITIES

8. In addition to the activities described in any Exhibit B to this statement, will you engage or are you engaging now in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

IV--FINANCIAL INFORMATION

9. (a) **RECEIPTS-MONIES**

During the period beginning 60 days prior to the date of your obligation to register[2] to the time of filing this statement, did you receive from any foreign principal named in Item 7 any contribution, income, or money either as compensation or for disbursement or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.[3]

Foreign Principal	Date Received	Purpose	Amount
Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship.	May '08-Sep '08	Blogging at MalaysiaMatters.com	$30,000
	Feb '09-Aug '09	Blogging at MalaysiaMatters.com	$46,900
	Sep '09-Feb '10	Blogging at MalaysiaMatters.com	$39,200
	Mar-Jul '10	Blogging at MalaysiaMatters.com	$45,000
	Aug '10-Apr '11	Blogging at MalaysiaWatcher.com, and generating and securing placement of opinion pieces in US media.	$228,624.70
		Total	

1 The term "foreign principal" includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

2 An agent must register within ten days of becoming an agent, and before acting as such.

3 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e)).

(b) **RECEIPTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of your obligation to register[4] to the time of filing this statement, did you receive from any foreign principal named in Item 7 anything of value[5] other than money, either as compensation, or for disbursement, or otherwise? Yes ☒ No ☐

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
Gov't of Malaysia acting through APCO Worldwide and David All Group (see Items 7, 9(a), 12, & 13 for full description).	May 2008	Trip to Kuala Lumpur, Malaysia, to attend the the Third International Conference on the Muslim World and the West.	Blogging at MalaysiaMatters.com.

10. (a) **DISBURSEMENT-MONIES**

During the period beginning 60 days prior to the date of your obligation to register[6] to the time of filing this statement, did you spend or disburse any money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
SEE CONTINUATION SHEET.			

(b) **DISBURSEMENTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of your obligation to register[7] to the time of filing this statement, did you dispose of any thing of value[8] other than money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose

(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During the period beginning 60 days prior to the date of your obligation to register[9] to the time of filing this statement, did you, the registrant, or any short form registrant, make any contribution of money or other thing of value from your own funds and on your own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event

4, 6, 7 and 9 See Footnote 2, on page 3.

5 and 8 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

V--INFORMATIONAL MATERIALS[10]

11. Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

12. Identify each such foreign principal.
Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship.

13. Has a budget been established or specified sum of money allocated to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount and for what period of time.
Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship -- likely established and administered this budget, but the registrant is unaware of the sum. Registrant received sums for compensation and disbursement set forth in Item 9(a) of this document.

14. Will any public relations firms or publicity agents participate in the preparation or dissemination of such informational materials?
Yes ☐ No ☒

If yes, furnish the names and addresses of such persons or firms.

15. Activities in preparing or disseminating informational materials will include the use of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other *(specify)* _____

Electronic Communications
☐ Email
☒ Website URL(s): MalaysiaMatters.com, MalaysiaWatcher.com
☐ Social media website URL(s): _____
☐ Other *(specify)* _____

16. Informational materials will be disseminated among the following groups:

☐ Public officials ☐ Civic groups or associations
☐ Legislators ☐ Libraries
☐ Government agencies ☐ Educational groups
☐ Newspapers ☐ Nationality groups
☐ Editors ☐ Other *(specify)* _____

17. Indicate language to be used in the informational materials:
☒ English ☐ Other *(specify)* _____

10 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed in triplicate with an initial registration statement:

Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.

Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electronic signature[11])
January 24, 2013	Joshua S. Trevino

11 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

CONTINUATION SHEET — REGISTRATION STATEMENT

ITEMS IV.10.A (full)

All persons listed below were independent contractors, provided with stipends to support their writing. Their work was subject to no prior review, editing, or approval by either the registrant or the client. All were engaged to do independent opinion-piece drafting and placement.

DATE	TO WHOM	PURPOSE	AMOUNT
2010	Brad Jackson	Opinion writing, technical work	$24,700
2010	Ben Domenech	Opinion writing	$36,000
2010	Claire Berlinski	Opinion writing	$6,750
2010	Rachel Ehrenfeld	Opinion writing	$30,000
2010	Seth Mandel	Opinion writing	$5,500
2010	Chuck DeVore	Opinion writing	$3,000
2010	Rachel Motte	Opinion writing	$9,500
2010	Christopher Badeaux	Opinion writing	$11,000
2010	David Brown	Opinion writing	$2,500
2009	Kevin Holtsberry	Opinion writing	$2,000