I--REGISTRANT

1. Name of Registrant

   Trevino Strategies & Media, Inc., registered as a CA corp., May '08-Aug '10; and as a TX corp., Aug '10-Apr '11

2. Registration No.

   6/53

3. Principal Business Address

   May 2008-August 2010: 5421 Noyack Way, Sacramento CA 95835
   August 2010-April 2011: 4115 Rosedale Avenue, Unit A, Austin TX 78756

4. If the registrant is an individual, furnish the following information:

   (a) Residence address(es)
       N/A

   (b) Other business address(es), if any
       N/A

   (c) Nationality
       N/A

   (d) Year of birth
       N/A

   (e) Present citizenship
       N/A

   (f) If present citizenship not acquired by birth, state when, where and how acquired
       N/A

   (g) Occupation
       N/A

5. If the registrant is not an individual, furnish the following information:

   (a) Type of organization: Committee □ Association □ Partnership □ Voluntary group □

       Corporation □ Other (specify)

   (b) Date and place of organization

       April '08, Sacramento, CA; dissolved Aug '10; Aug '10, Austin, TX; dissolved Apr '11.

   (c) Address of principal office

       May 2008-August 2010: 5421 Noyack Way, Sacramento CA 95835
       August 2010-April 2011: 4115 Rosedale Avenue, Unit A, Austin TX 78756

   (d) Name of person in charge

   (e) Locations of branch or local offices

   (f) If a membership organization, give number of members

Formerly CRM-153
(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

<table>
<thead>
<tr>
<th>Name</th>
<th>Residence Address(es)</th>
<th>Position</th>
<th>Nationality</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joshua Treviño</td>
<td>May 2008-August 2010: 5421 Noyack Way, Sacramento CA 95835</td>
<td>Former President and CEO; director.</td>
<td>USA</td>
</tr>
<tr>
<td>Michelle Treviño</td>
<td>August 2010-April 2011: 4115 Rosedale Avenue, Unit A, Austin TX 78756</td>
<td>Director.</td>
<td>USA</td>
</tr>
</tbody>
</table>

(h) Which of the above named persons renders service directly in furtherance of the interests of any of the foreign principals?
Joshua Treviño

(i) Describe the nature of the registrant's regular business or activity.
Public relations and media consultancy.

(j) Give a complete statement of the ownership and control of the registrant.
Both the California-based and the Texas-based S-corporations were owned and controlled solely by Joshua Treviño and Michelle Treviño.

6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

<table>
<thead>
<tr>
<th>Name</th>
<th>Residence Address(es)</th>
<th>Nature of Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
II—FOREIGN PRINCIPAL

7. List every foreign principal\(^1\) for whom the registrant is acting or has agreed to act.

<table>
<thead>
<tr>
<th>Foreign Principal</th>
<th>Principal Address(es)</th>
</tr>
</thead>
</table>
| Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship. | Government of Malaysia, Oce of The Prime Minister, 62502 Putrajaya, Malaysia  
FBC Media -- 12-16 Laystall St, London EC1R4PF, UK  
APCO Worldwide -- 700 12th St NW, #800, DC 20005  
David All Group -- 722 12th St NW, 3rd Floor, DC 20005 |

III—ACTIVITIES

8. In addition to the activities described in any Exhibit B to this statement, will you engage or are you engaging now in activity on your own behalf which benefits any or all of your foreign principals?  
Yes [ ]  No [X] 
If yes, describe fully.

IV—FINANCIAL INFORMATION

9. (a) RECEIPTS-MONEY

During the period beginning 60 days prior to the date of your obligation to register\(^2\) to the time of filing this statement, did you receive from any foreign principal named in Item 7 any contribution, income, or money either as compensation or for disbursement or otherwise?  
Yes [X]  No [ ]

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.\(^3\)

<table>
<thead>
<tr>
<th>Foreign Principal</th>
<th>Date Received</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship.</td>
<td>May '08-Sep '08</td>
<td>Blogging at MalaysiaMatters.com</td>
<td>$30,000</td>
</tr>
<tr>
<td></td>
<td>Feb '09-Aug '09</td>
<td>Blogging at MalaysiaMatters.com</td>
<td>$46,900</td>
</tr>
<tr>
<td></td>
<td>Sep '09-Feb '10</td>
<td>Blogging at MalaysiaMatters.com</td>
<td>$39,200</td>
</tr>
<tr>
<td></td>
<td>Mar-Jul '10</td>
<td>Blogging at MalaysiaMatters.com</td>
<td>$45,000</td>
</tr>
<tr>
<td></td>
<td>Aug '10-Apr '11</td>
<td>Blogging at MalaysiaWatcher.com, and generating and securing placement of opinion pieces in US media.</td>
<td>$228,624.70</td>
</tr>
</tbody>
</table>

Total

\(^1\) The term "foreign principal" includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

\(^2\) An agent must register within ten days of becoming an agent, and before acting as such.

\(^3\) A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e)).
(b) RECEIPTS-THINGS OF VALUE
During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you receive from any foreign principal named in Item 7 anything of value other than money, either as compensation, or for disbursement, or otherwise? Yes ☑ No ☐

If yes, furnish the following information:

<table>
<thead>
<tr>
<th>Foreign Principal</th>
<th>Date Received</th>
<th>Thing of Value</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gov't of Malaysia acting through APCO Worldwide and</td>
<td>May 2008</td>
<td>Trip to Kuala Lumpur, Malaysia, to attend the the</td>
<td>Blogging at MalaysiaMatters.com.</td>
</tr>
<tr>
<td>David All Group (see Items 7, 9(a), 12, &amp; 13 for</td>
<td></td>
<td>Third International Conference on the Muslim World</td>
<td></td>
</tr>
<tr>
<td>full description).</td>
<td></td>
<td>and the West.</td>
<td></td>
</tr>
</tbody>
</table>

10. (a) DISBURSEMENT-MONIES
During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you spend or disburse any money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☑ No ☐

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

<table>
<thead>
<tr>
<th>Date</th>
<th>To Whom</th>
<th>Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SEE CONTINUATION SHEET.

(b) DISBURSEMENTS-THINGS OF VALUE
During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you dispose of anything of value other than money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☐ No ☑

If yes, furnish the following information:

<table>
<thead>
<tr>
<th>Date</th>
<th>Recipient</th>
<th>Foreign Principal</th>
<th>Thing of Value</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS
During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you, the registrant, or any short form registrant, make any contribution of money or other thing of value from your own funds and on your own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☑

If yes, furnish the following information:

<table>
<thead>
<tr>
<th>Date</th>
<th>Amount or Thing of Value</th>
<th>Political Organization or Candidate</th>
<th>Location of Event</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
V—INFORMATIONAL MATERIALS

11. Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials?  
   Yes ☑ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

12. Identify each such foreign principal.
   Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship.

13. Has a budget been established or specified sum of money allocated to finance your activities in preparing or disseminating informational materials?  
   Yes ☑ No ☐

   If yes, identify each such foreign principal, specify amount and for what period of time.
   Government of Malaysia, its ruling party, or interests closely aligned with either, acting through one or more of APCO Worldwide and the David All Group (May 2008 through September 2008), and FBC Media (February 2009 through April 2011), with whom registrant had its relationship—likely established and administered this budget, but the registrant is unaware of the sum. Registrant received sums for compensation and disbursement set forth in Item 9(a) of this document.

14. Will any public relations firms or publicity agents participate in the preparation or dissemination of such informational materials?  
   Yes ☐ No ☑

   If yes, furnish the names and addresses of such persons or firms.

15. Activities in preparing or disseminating informational materials will include the use of the following:
   - Radio or TV broadcasts
   - Advertising campaigns
   - Electronic Communications: Website URL(s): MalaysiaMatters.com, MalaysiaWatcher.com
   - Other (specify)

16. Informational materials will be disseminated among the following groups:
   - Public officials
   - Civic groups or associations
   - Legislators
   - Libraries
   - Government agencies
   - Educational groups
   - Newspapers
   - Nationality groups
   - Editors
   - Other (specify)

17. Indicate language to be used in the informational materials:
   - English ☑
   - Other (specify)

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10 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.
VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed in triplicate with an initial registration statement:

   **Exhibit A** - This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.

   **Exhibit B** - This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

   (b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

   (c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201(e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature) (Print or type name under each signature or provide electronic signature)

January 24, 2013

Joshua S. Trevino

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11 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.
CONTINUATION SHEET — REGISTRATION STATEMENT

ITEMS IV.10.A (full)

All persons listed below were independent contractors, provided with stipends to support their writing. Their work was subject to no prior review, editing, or approval by either the registrant or the client. All were engaged to do independent opinion-piece drafting and placement.

<table>
<thead>
<tr>
<th>DATE</th>
<th>TO WHOM</th>
<th>PURPOSE</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>Brad Jackson</td>
<td>Opinion writing, technical work</td>
<td>$24,700</td>
</tr>
<tr>
<td>2010</td>
<td>Ben Domenech</td>
<td>Opinion writing</td>
<td>$36,000</td>
</tr>
<tr>
<td>2010</td>
<td>Claire Berlinski</td>
<td>Opinion writing</td>
<td>$6,750</td>
</tr>
<tr>
<td>2010</td>
<td>Rachel Ehrenfeld</td>
<td>Opinion writing</td>
<td>$30,000</td>
</tr>
<tr>
<td>2010</td>
<td>Seth Mandel</td>
<td>Opinion writing</td>
<td>$5,500</td>
</tr>
<tr>
<td>2010</td>
<td>Chuck DeVore</td>
<td>Opinion writing</td>
<td>$3,000</td>
</tr>
<tr>
<td>2010</td>
<td>Rachel Motte</td>
<td>Opinion writing</td>
<td>$9,500</td>
</tr>
<tr>
<td>2010</td>
<td>Christopher Badeaux</td>
<td>Opinion writing</td>
<td>$11,000</td>
</tr>
<tr>
<td>2010</td>
<td>David Brown</td>
<td>Opinion writing</td>
<td>$2,500</td>
</tr>
<tr>
<td>2009</td>
<td>Kevin Holtsberry</td>
<td>Opinion writing</td>
<td>$2,000</td>
</tr>
</tbody>
</table>