

The following message was distributed to various journalists via email.

From: Kevin Nolan

Sent: Tuesday, October 1, 2024 9:29 AM

Subject: Press Release - NEOM Unveils Sindalah Yacht Club by Stefano Ricci

Hello – Hope you are well. Kindly find below a NEOM announcement on the launch of Sindalah’s Yacht Club. A couple of images attached for additional context as well. Let me know if any questions or comments.

Kevin

NEOM unveils Sindalah Yacht Club by Stefano Ricci, setting a new standard in yachting

NEOM, Kingdom of Saudi Arabia, October 1, 2024 – As Sindalah, the first island destination in NEOM, prepares to open later this year, NEOM has revealed exquisite interior designs for the Sindalah Yacht Club, offering a glimpse into the jewel of the island’s marina. Developed in collaboration with world-renowned Italian designer Stefano Ricci, the Sindalah Yacht Club is set to become a premier destination for yacht owners, offering an unmatched gateway to the Red Sea.

Marking Stefano Ricci’s first club design, the Sindalah Yacht Club spans 1,800 square meters in an idyllic setting on NEOM’s inaugural island development. With Sindalah set to become a magnet for the world’s yachting community and leisure travelers, this state-of-the-art venue is poised to be a signature gathering spot on the island, reflecting the artistry and vision of its creators.

Future guests and club members will enjoy breathtaking views at the Sindalah Yacht Club while relaxing by its serene terrace pool. The venue will also feature a lounge, and an exclusive fine-dining experience curated by Chef Enrico Bartolini, a culinary maestro whose restaurants have collectively earned 13 Michelin stars. The venue will offer elevated Italian cuisine, perfectly complementing Stefano Ricci’s vision of refinement.

Nicholas Smith, General Manager of Sindalah, said: *“As we place the finishing touches on NEOM’s inaugural island destination, we are thrilled to share with the world a behind-the-scenes look at what Sindalah will have to offer. Our partnership with Stefano Ricci represents our dedication to enthralling future visitors and offering a truly premium experience for the world’s yachting enthusiasts.”*

Stefano Ricci, Founder and Chairman of STEFANO RICCI, said: *“I entered the Sindalah Yacht Club project because I believe that NEOM is a visionary undertaking ahead of its time, like Florence which became the cradle of the Renaissance. It’s a beautiful jump into the future that recalls our mission. As a Florentine designer, I hope to have conveyed the fine stylistic balance that ideally unites these two worlds.”*

Inspired by nature’s splendor and famed Italian artistry, the Sindalah Yacht Club’s interior design is rich in both grandeur and historical influence. Reflecting the island’s natural charm, the Yacht Club’s interiors feature white Carrara marble, while accents of Sindalah Blue – a unique color created by Stefano Ricci to represent the island’s pristine surrounding waters – glimmer in briar-root wood surfaces. The restaurant’s coffered ceiling and hand-woven textiles from the historic Antico Setificio Fiorentino in Florence add a refined touch of sophistication to the space.

IGY Marinas will oversee the management of the Sindalah Yacht Club, offering exceptional services to yacht owners and club guests alike. Designed to offer a sophisticated haven, the Sindalah Marina will provide outstanding berthing facilities for superyachts up to 180 meters in length. With its prime location, it offers direct access to some of the world’s most beautiful waters, making it an ideal year-round home port for adventurers and luxury seekers.

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About NEOM

NEOM is an accelerator of human progress and a vision of what a New Future might look like. It is a region in northwest Saudi Arabia on the Red Sea being built from the ground up as a living laboratory – a place where entrepreneurship will chart the course for this New Future. It will be a destination and a home for people who dream big and want to be part of building a new model for exceptional livability, creating thriving businesses and reinventing environmental conservation.

NEOM will include hyperconnected, cognitive cities, ports and enterprise zones, research centers, sports and entertainment venues and tourist destinations. As a hub for innovation, entrepreneurs, business leaders and companies will come to research, incubate and commercialize new technologies and enterprises in groundbreaking ways. Residents of NEOM will embody an international ethos and embrace a culture of exploration, risk-taking and diversity.

For further information email media@NEOM.com or visit www.NEOM.com and www.NEOM.com/en-us/newsroom.



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