

**The Unveiling the Desert Shield and Storm Memorial
Oct 24, 2026**

This October 24th, a ceremony will be held unveiling the Desert Shield and Storm Memorial in honor of the U.S.-led coalition that liberated Kuwait from Iraqi occupation in 1991. Since then, Kuwait has remained a steadfast ally of America for the subsequent decades and grateful for its intervention.

Here's a bit more background on the event:

Why this matters now:

- The memorial's rededication comes as U.S.-Kuwait relations remain a critical anchor for regional stability, energy security, and counterterrorism cooperation in the Gulf.
- It offers a rare opportunity to speak directly with Desert Storm veterans, Goldstar Families, Kuwaiti officials, and diplomatic figures reflecting on how that 100-hour ground war shaped three-plus decades of an alliance.
- With ongoing tensions in the broader Middle East, the story underscores why this U.S.-Kuwait relationship continues to matter strategically today.

What we can offer:

- Access to veterans and families of those who served in the liberation of Kuwait
- Kuwaiti government/embassy representatives
- On-the-ground access to the memorial site

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