

Dear Justin,

I hope you're well.

I was wondering if you might be interested in writing an article on changing consumer attitudes due to COVID-19 in the luxury travel industry. Besides staycations, there's also been a shift towards longer-term rentals of holiday homes. In Turkey for example, people from Ankara and Istanbul are heading to luxury villas in Bodrum for one- to two-month stays instead of going abroad. Since people have the option of working from home, many have essentially migrated towards the sea and have parked themselves in an idyllic setting for a longer period than they otherwise would've done.

[Bodrum Loft](#) is one of the places that people are heading to, and I can set you up with an interview with them if you wish. Here's the [Instagram](#) account as well for reference. When they built the resort they worked around the existing landscape, in and around the trees, using only half of the allotted land in the end. This means the 36 villas are spaced apart in a beautiful area, so it works well for social distancing while still having access to services – providing a relaxing break away from the city with its built-up crowds.

Additionally I can also arrange interviews with boutique hotel [Macakizi](#) and the restaurant group [d.ream](#) who manage seven restaurants in Bodrum including [Sait](#) and Zuma.

Do let me know whether or not this is of interest. I look forward to hearing from you.

Best  
Zharina

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