

Turkey and Arkansas: A Job-Creating Economic Partnership



Arkansas imports from Turkey totaled \$38 million in 2019, up from just \$10 million in 2016.

Arkansas imports more from Turkey than it does from any other country in the MENA region and Eastern Europe.

Arkansas is home to more than 400 Turkish-Americans.

Arkansas exports to Turkey totaled just under \$37 million in 2019.

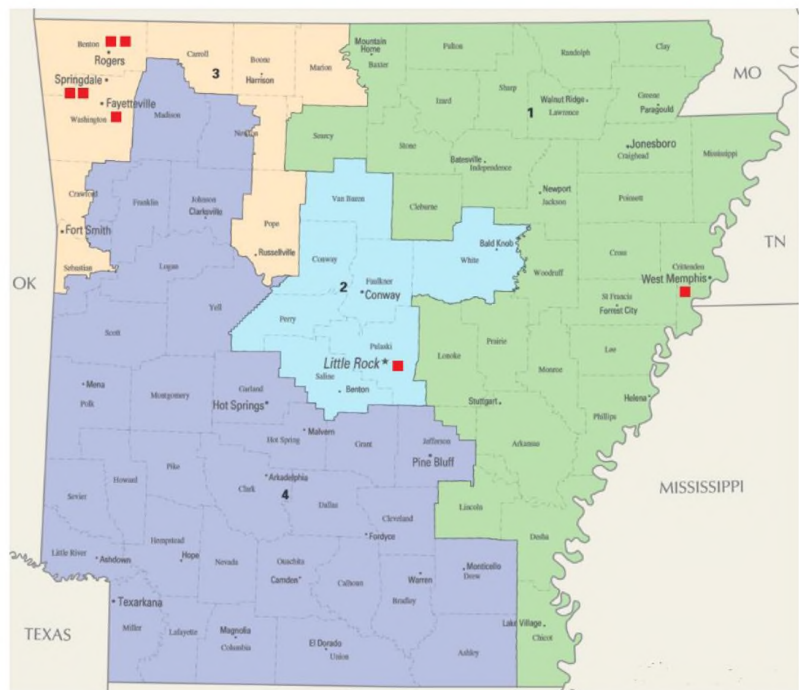
Arkansas exports more to Turkey than to any other MENA region country besides Israel and Saudi Arabia.

Turkey is Arkansas' 4th biggest market for agricultural goods.

Most of Arkansas' Turkish-American community live in Fayetteville and many members of the community are small business owners.

Ties between Turkey and Arkansas also extend to academia. The University of Arkansas and Erzurum Technical University in Erzurum, Turkey, have established a formal agreement of cooperation. The universities work to create programs for exchanging academic, research or other educational materials.

To the right are the locations of companies in Arkansas with close ties to Turkey.



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Arkansas is home to a number of companies connected to Turkey, including local companies with partnerships or major investments in Turkey, companies owned by Turkish Americans, as well as U.S. and global companies that connect the state's economy with that of Turkey.



Hatsan USA: Bentonville

Hatsan USA is the U.S. division of the Hatsan Arms Company, the sole air gun manufacturer and the best known shotgun manufacturer of Turkey since 1976.

Hatsan USA imports the company's air guns to the U.S., and has its U.S. headquarters and warehouse in Bentonville.



Coca Cola: West Memphis

Coc Cola has a number of locations in Arkansas, including a production facility in West Memphis where it has 360 employees. In Turkey, a major customer of the company, Coca Cola has a joint venture called Coca Cola Icecek, which has 25 plants, almost 10,000 employees, operations all over the region, and is the company's fifth largest bottler in terms of sales volume.



Cargill: Springdale

Cargill brings together the economies of Arkansas and Turkey. In Springdale, Cargill is one of the biggest employers through its protein processing plant with 1,300 employees. In Turkey, one of Cargill's biggest customers for agricultural products, the company has seven facilities and 600 employees. It also has an office in Istanbul overseeing the company's activities in the MENA region



Walmart: Bentonville

In Arkansas, Walmart has 118 locations, employs almost 50,000 people, and supports almost 100,000 additional jobs.

Walmart has recently shifted its supply chains for a number of products from China to Turkey, signing contracts with ten Turkish companies to supply it with glass, plastic, and ceramic goods.



Dassault Aviation: Little Rock

Dassault Aviation designs, manufactures, and supports combat aircraft and business jets. The company has a service center network at the Bill and Hillary Clinton National Airport in Little Rock, where it has 1,600 employees. One of Dassault's customers is the Koc Group, Turkey's largest conglomerate.

Koc group recently purchased a \$58 million jet, delivered from the company's Arkansas facility.



Procter and Gamble: Fayetteville

Procter and Gamble also brings together the economies of Arkansas and Turkey. In Fayetteville, it has a distribution center where it has more than 250 employees. In Turkey, Procter and Gamble has four facilities, including a head office, two production sites, and a distribution center. It employs approximately 700 people and delivers 16 different brands to Turkish consumers.



Tyson Foods: Springdale

One of Arkansas' largest companies, Tyson Foods has 24,000 employees across 11 facilities in the state, with major locations in Nashville, Clarksville, and Springdale. Cobb, which is owned by Tyson Foods, has a major facility for broiler breeding in Bandirma, Turkey. The company recently invested an additional \$2.353 million to expand to facility in order to support its growing business in the Middle East.