

Turkey and Idaho: A Job-Creating Economic Partnership



Idaho imports from Turkey totaled more than \$2.5 million in 2019, an increase of almost 25% compared to 2018

After Israel, Turkey exports more to Idaho than any other country in the MEAN REGION.

Idaho is home to 400 Turkish Americans; many are small business owners.

Idaho's 2019 exports to Turkey were worth almost \$4 million, an increase of more than 65% compared to 2018.

Turkey is currently Iowa's third biggest market in the entire MENA region.

Idaho companies, such as Boise Cascade, create jobs in Turkey.

The graphic to the right shows the locations of major companies in Idaho that have strong ties to Turkey, they include:

- A \$750 million yogurt factory, the largest of its kind in the world, belonging to Chobani, owned by Turkish-American businessman Hamdi Ulukaya.
- A Boise supermarket that predominately sells goods from Turkey, the Middle East, and Africa.
- Some of the biggest employers in Idaho that have investments or sales operations in Turkey, Micron Technology, and the Quest Aircraft Company.



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Idaho's economic ties to Turkey have brought new markets to some of the state's biggest companies, provided Idaho businesses with vital goods and services, and, most importantly, have created hundreds of jobs and over three-quarters of a billion dollars in investment for the people of Idaho.



Quest Aircraft Company: Sandpoint

Quest was started in 2001 to design and provide aircraft suitable for domestic and international humanitarian applications. Its sole product is the Kodiak single engine short takeoff and landing (STOL) aircraft. In October 2018, it was announced that Quest entered a partnership with Turkey-based Altair Business Aviation, which currently serves as one of the companies sales agents in Asia.



Chobani: Twin Falls

Chobani opened the world's largest yogurt plant in Twin Falls, Idaho in 2012. The state-of-the-art facility covers 1 million square feet and is home to Chobani's Global Research and Development Center.

In August 2019, Chobani opened a 71,000 sq ft innovation and community center to its Twin Falls Plant, which includes a cafeteria, 2,185 sq ft fitness center, lactation rooms, a faith center, and a 7,000 sq ft space for town halls, shared meals, daily relaxation, and special celebrations.

The facility represents an investment of over \$750 million into the state of Idaho and the generation of over 40 jobs for Idahoans.



Kyani: Idaho Falls

Headquartered in Idaho Falls, Kyani is a distributor of nutritional and skin care products with 350 employees globally.

Turkey is one of Kyani's largest foreign markets, and the company has a major office in Istanbul which was expanded last year.



Micron Technology: Boise

Based in Boise, Micron Technology is one of the largest memory chip makers in the world and is the biggest employer in Idaho, with 8,000 employees in the state.

In Turkey, Micron sells its products through its local partner, Mouser Electronics, and has 36 employees across the country.



TAME Grocery Store: Boise

This Turkish-African-Middle Eastern grocery store is located in on Orchard Street, and sells food, clothing, and other items imported from Turkey and other countries in the region.



Walmart

In Idaho, Walmart has 26 locations, employs more than 8,082 people, and supports 9,470 additional jobs.

Walmart has recently shifted its supply chains for a number of products from China to Turkey, signing contracts with ten Turkish companies.