

# THE CAYMAN ISLANDS:

## Endless Family Fun Beneath the Caribbean Sun

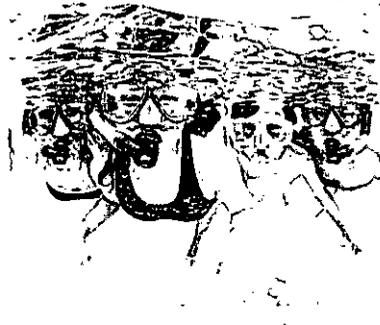
**W**orld-renowned for its white sand beaches and calm blue water, the Cayman Islands promises an idyllic island escape fit for the whole family; but what truly sets this three-island paradise apart goes far beyond its sandy shores. Only here can guests greet the day with stingrays, explore the islands' deep-rooted history at a number of iconic sites and attractions and dine at a five-star restaurant — all in a single day. Home to three distinct islands: Grand Cayman, Cayman Brac and Little Cayman, the Cayman Islands is full of memorable adventures to satisfy both the young and the young at heart. At only an hour's distance from Miami and with nonstop service from a variety of other major U.S. cities via American Airlines, Cayman Airways, Delta, JetBlue, United and Southwest Airlines beginning June 2017 out of Fort Lauderdale, the Cayman Islands is an ideal choice for your clients visiting with children of any age.

### ENRICHING KIDS PROGRAMMES:

All three islands provide countless opportunities for families to immerse in the destination's rich seafaring heritage and warm Caymankind culture. Clients staying at kid-friendly resorts on Grand Cayman, such as **The Ritz-Carlton, Grand Cayman, The Westin Grand Cayman Seven Mile Beach Resort & Spa, or the Kimpton Seafire Resort + Spa**, can take advantage of various specialty programmes for kids and adults alike to enjoy. Those looking to discover the natural wonders of the Cayman Islands should opt for The Ritz-Carlton's Ambassadors of the Environment, which offers unique eco-tours led by trained naturalists, such as a mangrove kayak adventure or nighttime snorkel expedition. Families who prefer to stay close to shore should explore The Westin Family Kids Club, featuring extensive indoor and outdoor programming for children ages 4 to 12, from themed parties to magic shows to cooking classes and beyond.

For an even deeper dive, families should consider extending their stay and visit the Central Caribbean Marine Institute (CCMI), located on the Sister Island of Little Cayman. Dedicated to protecting the future of coral reefs, CCMI offers a wide array of hands-on conservation programmes for kids who want to experience a day in the life of an authentic field-based research station.

**AQUATIC VOYAGES:** As no visit to the Cayman Islands is complete without at least one water-based adventure,



your clients should make time to see the famous Stingray City in Grand Cayman's North Sound. Here, young ones can delight as dozens of friendly southern stingrays glide in and around them hoping for a kiss. For more

adventurous swimmers, fun water-based scuba diving and snorkel activities are available for children as young as age five, including excursions to many of Cayman's shallow reefs close to shore. Those who prefer to stay dry can embark on an Atlantis Submarines vessel, which offers sweeping views of Cayman's exquisite underwater playground, teeming with tropical fish and vibrant corals.

**LAND-BASED FUN:** Families who wish to explore the islands' stunning native flora and fauna can visit an array of natural habitats at the Queen Elizabeth II Botanic Park, which stretches over 65 acres. It is also home to the impressive Blue Iguana Recovery Programme, which has single-handedly brought the endangered Blue Iguana out of extinction. Those looking to explore more of Cayman's natural wonders should visit the new Crystal Caves attraction, home to spectacular underground caves tucked away in a lush tropical forest. Clients visiting with older kids and teens should take on a Locked Inn Cayman challenge, which gives participants 45 minutes to escape from a locked themed room, such as The Asylum or Pirate's Cellar, using clues before the time runs out.

To learn more about planning an inspiring family adventure to the Cayman Islands and explore its wide array of accommodation options to fit every price point, please go to [onlyincayman.com](http://onlyincayman.com).



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**The Cayman Islands Designates Island-Wide Hurricane Guarantee**  
*The Cayman Islands Department of Tourism Promises Worry-Free Vacation  
for Travellers Visiting This Season*

**Grand Cayman, Cayman Islands, June 1, 2017** – Despite the unpredictable hurricane season, a luxurious and unforgettable Caribbean escape is still within reach in the Cayman Islands thanks to the destination's "Worry Free Hurricane Guarantee." This summer, the Cayman Islands Department of Tourism is giving travellers peace of mind with a speciality promise that covers cancellations made prior to arrival and compensation if vacation time is cut short because of inclement weather. As soon as a hurricane is anticipated, guests are eligible to receive a full refund of accommodation fees at participating hotels, condos and villas island-wide, with a maximum one-night penalty at most for cancellations made up to 48 hours prior to check-in.

Additionally, many properties are offering a free replacement stay throughout the summer months, allowing guests to rebook for the same duration as the initially-booked stay, regardless of how many days were affected by a hurricane or storm.

"Our top priority at the Cayman Islands Department of Tourism is to provide a positive and memorable vacation experience for our guests, one that is unburdened by the stresses of everyday life," said Mrs. Rosa Harris, Director of Tourism. "Understanding the seasonal considerations that come with the late summer and early fall months, we developed our island-wide Worry Free Hurricane Guarantee. This guarantee allows travellers to plan their stays in the Cayman Islands with complete peace of mind, ensuring they are covered even in the unlikely event that their trip is cut short due to inclement weather."

A wide array of hotels, condominiums and villas across Grand Cayman, Cayman Brac and Little Cayman are participating in the Worry Free Hurricane Guarantee and some are also offering cancellation up to 24 hours or less before the guests' reserved stay, with zero penalty. For a list of participating properties, go to [visitcaymanislands.com/hurricane-guarantee](http://visitcaymanislands.com/hurricane-guarantee). For detailed property guarantees, please visit the individual property web sites or contact them directly.

**About the Cayman Islands**

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, divers, honeymooners and families. World-renowned for its idyllic beaches and recognised as a sophisticated, diverse and memorable tourist destination, the Cayman Islands offers spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, please go to [visitcaymanislands.com](http://visitcaymanislands.com) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.

From large-group trips and business-focused getaways to ultra-luxurious escapes and multi-generational family vacations, the Cayman Islands provides every element needed to keep guests coming back for more. With an abundance of world-class dining options, a host of adventure activities - including snorkelling, diving, jet skiing, caving, and nature trails - and a variety of meeting spaces for groups large and small, the Cayman Islands is well-poised to host any type of traveller or special occasion.

*This material is distributed by Coyne on behalf of the Cayman Islands Department of Tourism. Additional information is available at the Department of Justice, Washington, DC.*

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**The Cayman Islands Department of Tourism Launches Luxury Destination Weddings Publication**  
*"Cayman Vows" Magazine, Dedicated to the Cayman Islands' Premier Wedding and Honeymoon Services, to Debut Nationwide in Partnership with Cloud Nine Omnimedia*

**Grand Cayman, Cayman Islands, July 10, 2017** – The Cayman Islands Department of Tourism (CIDOT) has partnered with Cloud Nine Omnimedia (CNO), the U.S.-based media and publishing company and founders of WedLuxe, to launch *Cayman Vows* magazine – the first-ever definitive resource for couples and wedding planners looking for inspiration and guidance to execute world-class destination weddings and honeymoons in the Cayman Islands. The print and digital publication is now available for purchase online and on newsstands across Canada and will be at Barnes & Noble locations in the U.S. starting July 11, 2017.

Featuring real wedding testimonials; including the first glimpse into the intimate Grand Cayman nuptials of Grace and Trai Byers, stars of the Fox hit series, "Empire;" high-end fashion shoots, personality spotlights and curated expert advice on everything from décor and venues to must-do experiences island-wide, *Cayman Vows* serves as the ultimate guide to achieving a luxurious and unforgettable celebration in the Cayman Islands.

"The Cayman Islands is proud to partner with Cloud Nine Omnimedia to introduce 'Cayman Vows' magazine to discerning travellers across the U.S. and Canada, reinforcing our position as one of the world's most sought-after warm-weather destinations for romance," said Mrs. Rosa Harris, Director of Tourism. "Understanding the complexities that come with planning a milestone event such as a wedding or honeymoon, 'Cayman Vows' allows us to simplify the process for our prospective guests while highlighting the Cayman Islands' own unmatched capabilities, and we couldn't be more excited to share the strength of 'Cayman Vows' as a comprehensive romance destination guide with the world."

Under the direction of CNO partners and co-founders, Angela Desveaux and Bruce Patterson, the collaborative effort brings together the biggest names in the wedding planning industry with the Cayman Islands' own distinguished event professionals and on-island providers to shine a light on the destination's exceptional wedding and honeymoon offerings.

"This is one of the most exciting and creative projects we've embarked on to-date. As a luxury weddings expert and avid traveler to Grand Cayman, it's been very rewarding to visually showcase the beauty, talent, versatility, and 'Caymankind' hospitality that makes the Cayman Islands such a perfect choice for destination weddings and honeymoons," said Angela Desveaux, Founder, Publisher and Editor-in-Chief, WedLuxe. "This project combined our core skill sets of ideation, design, production, and curation of impactful inspirational content with our marketing, publishing, and social media expertise. To be teamed up

with the unmatched beauty and cosmopolitan vibe of the Cayman Islands has been incredibly inspiring."

Embodying the versatility, convenience and memorability of hosting a special event in the Cayman Islands, the distinct glossy publication provides endless inspiration and trusted counsel for those embarking on one of life's most important journeys: marriage. To learn more about the innovative new media platform and find distribution near you, visit: [caymanvows.com](http://caymanvows.com).

**Media Resources:**

- Behind-the-scenes footage of the making of *Cayman Vows*: <https://vimeo.com/223474279>

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Couples looking for the ultimate exotic island getaway need look no further than the Cayman Islands. The crystal-clear blue waters on all three islands provide the perfect natural backdrop for any wedding and can accommodate a variety of gatherings – from church ceremonies of 200 people to intimate beachfront nuptials for two. The destination also offers the perfect respite for honeymooners or couples seeking an escape from daily life and an adventure into the extraordinary. From caving on Cayman Brac to water sports on Little Cayman to relaxing on Grand Cayman's world-famous Seven Mile Beach, the Cayman Islands is the perfect romantic retreat.

**About Cloud Nine Omnimedia**

Cloud Nine Omnimedia is a premier media company with offices in Winter Park, Florida, and Toronto, Canada (WedLuxe) and is renowned for producing, curating and promoting the highest quality content for the world's most discerning consumer and B2B wedding audience. With more than 1.5 million readers and followers across print, digital, social and live event channels, CNO's portfolio encompasses WedLuxe®, The WedLuxe Show, The WedLuxe Global Trend Report and Cloud Nine Creative—the company's corporate video arm. The company is co-owned by partners Angela Desvéaux and Bruce Patterson.

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**The Cayman Islands Partners with Chef'd to Introduce First-Ever Destination-Inspired Meal Kit**  
*Featuring Curated Recipes from Cayman's Top Chefs and the Chance to Win  
a Delectable Culinary Journey to Grand Cayman*



**Grand Cayman, Cayman Islands, June 14, 2017** – Today, the Cayman Islands Department of Tourism (CIDOT) and Chef'd, the only non-subscription, fresh ingredient meal kit delivery service, launched the first-ever destination-inspired meal kits curated by some of the most talented Cayman Islands' chefs. Foodies nationwide can now bring a taste of the Culinary Capital of the Caribbean into their own homes with the click of a button by ordering a Cayman Islands' meal kit online at [Chef'd.com](http://Chef'd.com) through September 15, 2017.

The Cayman Islands meal kits feature a bespoke collection of five hand-crafted recipes that pay tribute to Cayman's rich culinary heritage and celebrated local chef talent. The destination's extensive culinary tradition expertly blends international flavours with native culinary prowess for an elevated take on traditional Caribbean fare found at more than 200 exceptional restaurants across the Cayman Islands. In partnering with Chef'd – which offers nationwide delivery service focused on premium ingredients and a seamless recipe creation process – the CIDOT is extending a small serving of the Cayman Islands' unmatched culinary offerings to gourmards across the U.S. The collaboration marks the first time a destination has entered the U.S. meal kit market as inspiration; the Cayman Islands is also the first travel and tourism partner for Chef'd.

"The Cayman Islands is rightfully renowned for its award-winning beaches and stunning underwater playground; however, it is our vibrant culinary scene, ranging from five-star establishments to rustic seaside fish shacks that truly affirms our three-island paradise as the Culinary Capital of the Caribbean," said Mrs. Rosa Harris, Director of Tourism. "Recognising the motivating role food plays when choosing a vacation destination, we are so proud to partner with Chef'd to introduce American epicure travellers to the Cayman Islands in an intimate and memorable fashion, allowing us to capture their hearts in the best way we know how – through their stomachs!"

**A Taste of the Cayman Islands**

To ensure the meal kits' authenticity to the Cayman Islands' own culinary travel experience, the CIDOT tapped four of its acclaimed on-island chefs to create five locally-inspired recipes all featuring ingredients

and culinary techniques inherent to the destination.

The specialty collection, which includes the convenience of pre-portioned ingredients and step-by-step instructions offered by all Chef'd meal kits, provides a choice of four main signature dishes as well as a comforting dessert that pays homage to Cayman's spirit of choice – rum:

- **Blackened Mahi Mahi** – By Alex Menegon, Chef de Cuisine, Ristorante Pappagallo
- **Chocolate Bread Pudding** – By Chef George Fowler, Executive Chef, Calypso Grill
- **Guava Glazed Pork Chops** – By Chef Vidyadhara Shetty, Executive Chef, Blue Cilantro
- **Piña Colada Chicken** – By Chef Jolene Nelson, Private Chef and Founder of Nyamaste
- **Curried Chicken** – Traditional Caymanian recipe

"One of the things our customers love about Chef'd is getting exposed to new flavours from around the world," said Kyle Ransford, CEO, Chef'd. "Our customers will love the meal kits from the Cayman Islands because it will teach them how to prepare exotic ingredients at home. They will feel like they are on a tropical vacation with just one bite."

#### **Luxury Grand Cayman Vacation Giveaway**

To celebrate the special collaboration and give consumers the chance to soak up the Caribbean's leading culinary destination firsthand, the CIDOT is giving away one (1) luxurious trip for two to Grand Cayman, complete with a six-night stay at the Grand Cayman Marriott Beach Resort, airport transfers, exclusive dining experiences, and more. Food-loving travellers can enter the **Eat Like a Local Cayman Islands Sweepstakes** online at [chefd.com/cayman-islands](http://chefd.com/cayman-islands) now through September 15, 2017. For complete sweepstakes details and terms and conditions, visit [chefd.com/pages/terms](http://chefd.com/pages/terms).

To learn more about the Cayman Islands partnership with Chef'd and to purchase your destination-inspired meal kit, please go to [chefd.com/cayman-islands](http://chefd.com/cayman-islands).

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#### **Media Resources:**

- Link to featured Cayman Islands' page on Chef'd.com, including the following program details: [chefd.com/cayman-islands](http://chefd.com/cayman-islands)
  - Sweepstakes information
  - (5) Cayman Islands recipes for sale

#### **About the Cayman Islands Department of Tourism**

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#### **About Chef'd**

Headquartered in El Segundo, Calif., Chef'd is an at-home, high-quality ingredient meal store that partners with celebrated chefs, media outlets and culinary influencers to create recipes that make it easy for anyone to cook like a pro at home. Launched in late April 2015, Chef'd was created to help consumers rethink the home-cooked meal by offering fresh, pre-portioned ingredients that aim to eliminate food waste and in turn cut consumer grocery costs, all without the hassle of subscription or membership fees. Chef'd branded recipes are currently available from noted chefs, health experts and renowned media publications. Follow on Twitter @get\_chefd and Instagram @Chef'd.

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**The Cayman Islands Celebrates Inaugural Southwest Airlines Flight  
from Fort Lauderdale to Grand Cayman with Festive Gate Party & In-Flight Fun**  
*Special Guests, Exciting Giveaways and Live Entertainment Surprise & Delight Passengers*

**Grand Cayman, Cayman Islands, June 5, 2017** – On Sunday, June 4, 2017, the Cayman Islands Department of Tourism (CIDOT) proudly celebrated the start of Southwest Airlines' daily nonstop service from Fort Lauderdale—Hollywood International Airport (FLL) to Owen Roberts International Airport (GCM) with a surprise flight gate party at the southern Florida airport, followed by continued festivities in Grand Cayman upon the inaugural flight's arrival.

Southwest Airlines' Senior Vice President, General Counsel & Corporate Secretary, Mark Shaw, together with Miss Cayman Islands, Anika Conolly, kicked off the celebrations with an honorary ribbon cutting ceremony at the gate at FLL, signifying the start of the new daily flight service. Unsuspecting travellers were showered with Cayman's vibrant island spirit and rich local heritage as elements of the destination's two most beloved on-island events, Pirates Week and Carnival Batabano, came to life right before their eyes with live entertainment and dancing. Rounding out the festivities were destination-inspired giveaways and refreshments for passengers to enjoy prior to the inaugural flight, including Blackbeards Rum Cakes and miniature stingray plush toys.

During the flight, guests were given the special "Caymankind" treatment as they travelled to Grand Cayman, soaking up everything from energetic Cayman Carnival dancers to enticing gifts and giveaways such as complimentary admission to various on-island attractions and even free return two-night stays. But the revelry didn't end there, as key Southwest Airlines executives and local island performers, along with Ms. Conolly, warmly greeted the passengers immediately after deplaning on the GCM airport tarmac. Exemplifying the destination's unmatched hospitality, travellers were delighted as they were escorted into the Cayman Islands' airport with a parade of excitement and high energy surrounding them, providing an unforgettable beginning to their Cayman adventure.

"We are so thrilled to welcome Southwest Airlines as our newest airline partner and introduce daily nonstop service from Fort Lauderdale to Grand Cayman, a key U.S. market for us," said Mrs. Rosa Harris, Director of Tourism. "We couldn't imagine a more fitting way to celebrate this exciting new alliance and enhanced accessibility to our destination than with a special 'Caymankind' tribute to our loyal guests. This launch helped to set the stage for what we can only hope will be the first of many more memorable visits to our shores."

"The airline with heart now brings our world-famous hospitality with wide-reaching smiles to the limitless sand and sea horizon of Grand Cayman," said Mark Shaw, Senior Vice President, General Counsel &

Corporate Secretary, Southwest Airlines. "A Caymankind journey on Southwest® brings the compounded value of excellent customer service on comfortable planes coupled with low fares, alongside our industry-unique combination of bags fly free and no change fees for everyone. We are honored to make the Cayman Islands the tenth country served by Southwest, America's largest airline."

The new route, effective immediately, provides a convenient vacation escape for discerning travellers in the South Florida area. Utilizing a Boeing 737-700 aircraft, flight WN 1215 departs FLL daily at 11:45 a.m. and arrives to Grand Cayman at 12:20 p.m. The return flight, WN 1216 leaves GCM at 1:15 p.m. and arrives to Fort Lauderdale at 4:00 p.m.

**Media Resources:**  
**Event Images**



**Caption:** Passengers on the inaugural Southwest flight to Grand Cayman pose with Batabano Carnival dancer and Pirates Week Festival representatives



**Caption:** (L-R) Tom Ludington, U.S. General Manager Department of Tourism; Batabano Dancer; Mark Shaw Southwest General Counsel & Corporate Secretary; Anika Conolly, Miss Cayman Islands 2017; and Brad Hawkins Senior Advisor – Communication Southwest



**Caption:** Executives and flight crew from Southwest along with Cayman Islands Tourism and Aviation officials celebrate the arrival of the first flight to Grand Cayman.

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**About Southwest Airlines**

In its 46th year of service, Dallas-based [Southwest Airlines](http://Southwest Airlines) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 54,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 101 destinations in the United States and eight additional countries with more than 3,900 departures a day during peak travel season. Book Southwest Airlines' low fares online at [Southwest.com](http://Southwest.com) or by phone at 800-I-FLY-SWA.

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