

**THE CAYMAN ISLANDS DEPARTMENT OF TOURISM RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2023 READERS' CHOICE AWARD
"No. 10 in ISLANDS, CARIBBEAN & ATLANTIC"**

*The World's Best Hotels, Cruises, Countries, Cities, Resorts, Trains, Airlines, Airports, Spas, Islands,
Luggage, Villas, and Tour Operators*



(Grand Cayman, The Cayman Islands) Oct. 3, 2023 – Leading travel publication, Condé Nast Traveler today announced the results of its annual [Readers' Choice Awards](#) with The Cayman Islands recognized as the no. 10 Island in the Caribbean and Atlantic.

More than 520,000 Condé Nast Traveler UK & US readers submitted responses rating their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting. The Readers' Choice Awards, with their unparalleled legacy as the travel industry's longest running and most prestigious accolades, remain the ultimate symbol and acknowledgment of excellence within the travel sector. The full list of winners can be found [here](#).

"We are honored to be recognized as the 10th best island in the Caribbean by the readers of Condé Nast Traveler for their 2023 Reader's Choice Awards," says Rosa Harris, Director of Tourism.

"This recognition is not just an endorsement of our stunning beaches and crystal-clear waters, but a tribute to the warmth, culture, and enduring spirit of the people of the Cayman Islands. It is also a glowing testament to the quality of the tourism product we have cultivated. Our guests are at the heart of what we do, and we are grateful to each visitor who has made this achievement possible by sharing their wonderful experiences and voting for the Cayman Islands in this year's Readers' Choice Awards. This recognition inspires us to continue our ongoing commitment to excellence in tourism."

Nestled in the heart of the Caribbean Sea, the Cayman Islands is comprised of three unique islands: Grand Cayman, Cayman Brac, and Little Cayman. Known as the Culinary Capital of the Caribbean, the island destination offers unparalleled luxury and hospitality. From the stunning Seven Mile Beach to imaginative Stingray City, the Cayman Islands effortlessly combines natural wonder with top-tier amenities. Few other sun-kissed islands in the Caribbean can offer such a diversity of experiences in one place quite like the Cayman Islands.

The 2023 Readers' Choice Awards are published on Condé Nast Traveler's website at cntraveler.com/rca and celebrated in the November issue.

###

About the Cayman Islands

Located 480 miles south of Miami in the tranquility of the western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, divers, honeymooners and families. World renowned for its idyllic beaches and recognised as a sophisticated, diverse and memorable tourist destination, the Cayman Islands offers spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, please go to visitcaymanislands.com or www.divecayman.ky or call your local travel agent.

For press inquiries, please contact: awards@condenasttraveler.com



TOP 5	
Client	Cayman Islands Department of Tourism (CIDOT)
Account owner	Ayanna Victorin, National Marketing Manager, CIDOT
Key contact for campaign (include email) Who will sign off? (if different from above) Please give email / telephone contact details. Are there any dates this person will be away for during the process?	Ayanna Victorin, National Marketing Manager, CIDOT Daniel Taugher, National National Sales Manager, CIDOT Tom Ludington, U.S. General Manager, CIDOT
Campaign/organisation name (as it will appear in print)	Dive into the heart of culture in the Cayman Islands
Any relevant background information (who you are, what you do, brief history)	The Cayman Islands is a luxury lifestyle destination perfect for families, couples, solo travelers and tour groups looking to explore a vibrant Caribbean culture, experience luxury indulgences, savour culinary delicacies, delight in barefoot romance, embark on adventures around preserved natural wonders, discover world-renowned scuba diving, rejuvenate with holistic wellness and more! A former British colony and Jamaican dependency, today's Cayman Islands population comprises more than 130 nationalities. This multiethnic blend translates to a rich food scene, appropriately heralded as the "Culinary Capital of the Caribbean."
Your brand values (urban, adventure, luxury)	Luxury, wellness, safety, nature, culinary, romance, adventure, family-friendly, diversity, welcoming, warm, hospitable, culturally diverse
Top 5 Content Please provide the 'Top 5' you want to showcase in this feature. This can include top attractions, most popular tours, new services, best sales angles, most exciting destinations, refreshed product offerings etc. Please focus on a clear angle as this will provide the final article with a compelling message that will help to engage readers.	A Guide to Cayman Heritage: 5 Immersive Activities for a Deep Cultural Dive 1. Explore George Town: As the capital of the Cayman Islands, George Town is a must-visit. Visitors can explore the National Museum to learn about the islands' history. Not only is the National Museum itself housed in the historic Old Courts Building on the waterfront, but the exhibits feature a wide range of topics from the country's maritime heritage to its modern-day culture. Guests can also explore the vibrant waterfront restaurants and traditional architecture in George Town. Plus, a stay in



American Society of
Travel Advisors

For example: 5 reasons to stay/fly/travel with us, 5 adventure trips, 5 historical attractions, 5 key services, 5 best culinary experiences etc.

Note your submission will need to include:

- 350 words (for a single page) or 750 words (for a double page spread) on these Top 5 aspects
- Any supplementary material to inform the article, such as press releases, brand guidelines, EPKs, URLs etc.

George Town provides a front-row seat to popular annual cultural festivals like **Batabano**, **Taste of Cayman**, **Cayman Art Week**, **Red Sky at Night (CayFest)**, **Pirates Fest** and **CayMAS**.

2. **Engage the Senses with Local Art:** The art scene in the Cayman Islands is a vibrant and evolving aspect of the local culture, reflecting both the natural beauty of the islands and the diverse backgrounds of the community. The **National Gallery of the Cayman Islands** is a focal point for visual arts in the Cayman Islands. It hosts rotating exhibitions and permanent collections from local and global artists, and conducts various educational programs. On the Sister Island of Cayman Brac, art lovers and historians will enjoy a visit to **Mind's Eye - The Visionary World of Gladwyn K. Bush** – otherwise known as “Miss Lassie.” This significant cultural landmark is a canvas for Miss Lassie’s spiritual expressions, as the walls, windows, and doors of Mind’s Eye are adorned with her paintings.
3. **Savor Homegrown Ingredients:** For a truly authentic taste of Caymanian hospitality encourage clients to secure a reservation at Caymanian-owned **Cayman Cabana** on Thursday evenings for a unique and delicious family-style farm-to-table meal. As a beloved mainstay among tourists and locals alike, Cayman Cabana is a great example of why the Cayman Islands has been heralded as the “Culinary Capital of the Caribbean”. The menu rotates weekly to capture the freshest ingredients for a symphony of flavours.
4. **Visit the Birthplace of Cayman’s Democracy:** Built in 1780, Pedro St. James is the oldest known structure in the Cayman Islands. It’s known as the birthplace of Caymanian democracy. Now, Pedro St. James allows visitors to delve into the nation’s past and understand the evolution of Caymanian society. Plan a visit to this picturesque site and enjoy a meal at **Thatch & Barrel**, pairing the gorgeous seaside views of the historical Pedro St James, with dishes full of traditional flavours and unique twists



	5. Discover Cayman by Sea: As a nod to its seafaring roots, a great way to explore Cayman is on the water. Interact with friendly, wild stingrays at the popular sandbar, Stingray City, or visit one of Cayman's 360 unique scuba dive sites. Become immersed in the dive culture by visiting the Sister Islands of Cayman Brac and Little Cayman – or plan an excursion to Rum Point to truly relax and soak up the local vibes. Try out a few exhilarating water sports, or sip on some local rum at the beach bars. Try the colourful Cayman Sunset or popular Mudslide cocktails at Rum Point and Kaibo for a truly local beachside experience.
Company info 30 words for a company bio, outlining who you are/what your organisation does 50 words on a top selling tip for your product/organisation	Bio: The Cayman Islands Department of Tourism promotes the islands' natural beauty and rich cultural heritage, fostering sustainable tourism and connecting visitors with unforgettable Caribbean experiences for lifelong memories. Top Selling Tip/Specialist Program: Discover the enchanting allure of the Cayman Islands through the CIDOT's Specialist Program. This tailored initiative equips travel advisors with exclusive insights and resources, empowering you to curate unforgettable island escapes for your clients. Immerse in a world where pristine beaches meet unparalleled hospitality, ensuring a lifetime of cherished memories.
Call to action This is where the reader can see critical info immediately. Please include: Telephone, email and website.	CONTACT DETAILS: W: visitcaymanislands.com/en-us W: www.caymanspecialist.com E: _____
Information to avoid, if relevant (competitors, contentious issues etc)	Please do not reference the finance industry in the Cayman Islands. Also – the destination should never be referred to as “The Caymans.” If looking for a shorter alternative to “The Cayman Islands,” please use simply “Cayman.”
Assets 1. Images: supply up to eight high-resolution images for consideration to use in the feature. All images should be high resolution — at least 300dpi. 2. Logo: a company logo or trademark images. Please send these via wetransfer.com	Logo image (vector): https://coynepr.sharefile.com/d-s88191af5082941b58b5dc2b50af67526 Images: https://coynepr.sharefile.com/d-sd1ce0ac9f5ae485d9d849c9275259aca

Commented [KF1]: Ayanna/Dan to confirm CTA for advisors



American Society of
Travel Advisors

3. Please include any required photography credits and image captions.

Photo Credit: Cayman Islands Dept. of Tourism

Are there any corporate guidelines we need to be aware of?

Other notes and comments

Note: The layouts created will not be exact replicas of the templates – all content will be subject to editorial discretion and approval.



PRESS RELEASE

18 October 2023

For further information, please contact:

Tel: (345) 517 1023

E-mail address: info@caymanartweek.com

Website: www.caymanartweek.com

Cayman Art Week announces CAW24 dates 22 to 26 May 2024

Cayman Art Week will return for a fourth year with five days of art exhibitions and events scheduled across all three Cayman Islands from 22 to 26 May 2024.

Since launching in 2021, Cayman Art Week has worked with local artists and galleries to produce more than a hundred events that showcase the contemporary art scene in the Cayman Islands with open studios, pop-up exhibitions and gallery tours.

“We are truly inspired by the breadth of art being produced in Cayman and we’ve seen Cayman Art Week continue to grow in both the number of artists represented and the number of people attending each year,” said Cayman Art Week founder Natalie Urquhart. “Our aim is to continue building on this success to begin attracting visitors from overseas to come to Cayman specifically for this art experience and to engage with our growing creative sector.”

Cayman Art Week was inspired by internationally renowned art shows such as Miami Art Week which brings collectors and art lovers from all over the world to Miami each year. Originally designed to support artists and galleries struggling during the pandemic, the intent was always to expand its scope to become a marquee event in the calendar.

“We are lucky to have the support of lead sponsors who share our vision of putting Cayman’s art scene on the international map,” said Urquhart. “By putting our dates out now, we hope people can plan their trips accordingly.”

Last year, Cayman Art Week was supported by Patron Mrs Susan E. Olde, and lead partners Provenance Properties Cayman Islands, the Ministry of Tourism & Ports, the Ministry of Youth, Sports, Culture & Heritage, George Town Revitalisation and the National Gallery of the Cayman Islands, along with many other organisations.

For more information about Cayman Art Week, visit caymanartweek.com. For news and updates on CAW24, follow Cayman Art Week on [Facebook](#) or [Instagram](#).

END

Photo captions:

1. George Town Revitalisation's Colin Lumsden with the Hon. Kenneth Bryan Minister of Tourism & Ports, Parliamentary Secretary the Hon. Isaac Rankine representing the Hon. Jay Ebanks, Minister of Planning, Agriculture, Housing & Infrastructure and CAW creative director and founder Natalie Urquhart at CAW23
2. Guests at Jason Kennedy and Janine Every launch event at CAW23
3. Guest flock to Al Ebanks Studio during CAW23
4. Carlos V Garcia Gallery

Core Team

- **John Gogarty**, President
 - Citizenship: USA
 - Home Address: 10 Vanderpool Drive, Morristown, NJ 07960
- **Jennifer Kamienski**, Executive Vice President
 - Citizenship: USA
 - Home Address: 66 Stonybrook Road, Montville, NJ 07045
- **Lauren Mackiel**, Senior Vice President
 - Citizenship: USA
 - Home Address: 205 Hickory Avenue, Tenafly, NJ 07670
- **Michelle Abril**, Vice President
 - Citizenship: USA
 - Home Address: 142-15 Franklin Ave 4M Flushing, NY 11355
- **Kayla Frauenheim**, Senior Account Supervisor
 - Citizenship: USA
 - Home Address: 310 Monroe St. #5 Hoboken, NJ 07030
- **Jennifer Glick**, Senior Account Executive
 - Citizenship: USA
 - Home Address: 10 Lafayette Ave #505, Morristown, NJ 07960
- **Jordyn Radin**, Assistant Account Executive
 - Citizenship: USA
 - Home Address: 16 Sutton Place 5A, New York, NY 10022
- **Armando Triana**, Vice President, Social Media
 - Citizenship: USA
 - Home Address: 730 William Street, Boonton, NJ 07005
- **Armando Triana**, Vice President, Social Media
 - Citizenship: USA
 - Home Address: 730 William Street, Boonton, NJ 07005
- **Courtney Moore**, Director, Social Media
 - Citizenship: USA
 - Home Address: 113 Sunrise Drive Edison, NJ 08817

Former Employees

- **Christina Giordano**, N/A
 - No longer employed by Coyne; Last Day Worked: July 19, 2022
- **John Hartanowicz**, N/A
 - No longer employed by Coyne

- **Julia Higgins, N/A**
 - No longer employed by Coyne; Last Day Worked: December 3, 2021
- **Katelyn Kwiatkowski, N/A**
 - No longer employed by Coyne; Last Day Worked: September 29, 2021
- **Shirley Cheng, N/A**
 - No longer employed by Coyne; Last Day Worked: August 4, 2020
- **Hannah Jones, N/A**
 - No longer employed by Coyne; Last Day Worked: December 18, 2020
- **Beauregard Hayhoe, N/A**
 - No longer employed by Coyne; Last Day Worked: July 15, 2020
- **Laurel Mundth, N/A**
 - No longer employed by Coyne; Last Day Worked: June 3, 2020
- **Marissa Signorello, N/A**
 - No longer employed by Coyne
- **Melissa Messer (Berlin), N/A**
 - No longer employed by Coyne
- **Jillian Perera, N/A**
 - No longer employed by Coyne; Last Day Worked: April 10, 2019
- **Joanna DiNizio, N/A**
 - No longer employed by Coyne; Last Day Worked: August 21, 2018
- **Christina Moschetti, N/A**
 - No longer employed by Coyne; Last Day Worked: October 18, 2018
- **Danimarie Roselle, N/A**
 - No longer employed by Coyne; Last Day Worked: May 3, 2018
- **Christina Conrado N/A**
 - No longer employed by Coyne; Last Day Worked: October 19, 2017
- **Kristin Dangler, N/A**
 - No longer employed by Coyne; Last Day Worked: August 25, 2017
- **Michelle Myers, N/A**
 - No longer employed by Coyne; Last Day Worked: February 9, 2017
- **Jillian Pedrani, N/A**
 - No longer employed by Coyne; Last Day Worked: December 23, 2016
- **Michael Scicolone, N/A**

- No longer employed by Coyne; Last Day Worked: September 22, 2016

FARA Supplemental September 2023 – November 2023

September 2023

- Facilitated a solo press trip for Bianca Lambert (BYRDIE, HUFFPOST, BUSTLE)
- Coordinated aspects of upcoming press trip for Lauren Mowery (FORBES, DECANter, SCUBA), securing reservations and scuba diving excursions
- Continued planning for upcoming Cayman Cocktail Week FAM – securing four (4) top-tier travel and lifestyle journalists to attend
- Shared a PR-specific share of voice competitor analysis with CIDOT
- Provided creative ideation for John F. Kennedy Airport's 75th Anniversary and Cayman Airways collaboration
- Drafted a press release for the Conde Nast Traveler Reader's Choice Awards highlighting that the Cayman Islands was listed in the Islands category in the Caribbean
- Crafted a pitch surrounding Women-Owned Businesses in Cayman and shared it with national consumer outlets and women-focused outlets
- Shared a pitch highlighting Cayman Airways' fare sale in honour of the second weekly LAX flight
- Delivered a sentiment analysis on a TikTok video that Gary shared with the team
- Drafted a Restaurant Month/culinary pitch including Virtuoso statistics to share with national consumer travel media
- Delivered recaps for the following: August monthly report, "Cool Out in Cayman" DFW, August outputs, competitive analysis
- Shared POV on the following: Chef's Roll Inc., Clean Skillet

October 2023

- Hosted Lauren Mowery (FORBES, DECANter, SCUBA) for a scuba-themed trip
- Facilitated and hosted the Cayman Cocktail Week FAM – including four top-tier journalists contributing to outlets such as COOL HUNTING, FORTUNE, WOMAN'S DAY, GOOD HOUSEKEEPING, ARCH DIGEST, DWELL, and more
- Delivered several reports and analyses for the CIDOT including social and media audits on Turks & Caicos and St. Martin/St. Marteen to help analyse what is driving coverage for the competitor destinations
- Delivered "larger than life" culinary concepts for consideration on-island
- Delivered VJ recaps for Lauren Mowery and Bianca Lambert
- Coordinated introductory call with Clean Skillet and U.S. sales team
- Shared images of The Ritz-Carlton, Grand Cayman with Allison Tibaldi who contributes to outlets such as CNN, LONELY PLANET, BUSINESS INSIDER, USA TODAY and more for inclusion in an upcoming story surrounding family-friendly resorts in the Cayman Islands
- Helped coordinate dinner at Union Bar & Grill for The Westin's October press trip
- Coyne monitored for U.S. sentiment and coverage surrounding The Cayman Islands, and Cuban migrant shipwreck being attacked by sharks
- Delivered September monthly reports

November 2023

- Delivered annual report detailing 2023 results and PR support
- Shared all VJP materials from 2020-2023, as well as printed collateral materials from in-market events in 2022/2023
- Drafted intake form for 2024-2025 ASTA destination guide (Advertorial support)
- Promoted Pirates Fest 2023 events with proactive media efforts

- Drafted media alert for CIDOT's New York City bus activation
- Delivered October monthly reports
- Shared comprehensive recap on Cayman Cocktail Week FAM