

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 9/30/14

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Finn Partners, Inc

6212

(c) Business Address(es) of Registrant

301 E. 57th St
New York, NY 10022

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes No

(2) Citizenship Yes No

(3) Occupation Yes No

(b) If an organization:

(1) Name Yes No

(2) Ownership or control Yes No

(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
Robin Crawford	9101 Mill Pond Valley Dr McLean, VA 22012	USA	SVP	4/1/14

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

Ministry of Tourism of Ecuador through EKOS Corp
 NNUU 1014 Yama Zonas edf. La Previsora
 Torre A, Piso 8 Oficina 802
 Quito Ecuador

5/27/14

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Jamaica Tourist Board
 Embassy of the Republic of Korea
 Turkish Culture and Tourist Office
 Via Rail Canada Inc
 Oficina de Visitantes Y Convenciones de la Riviera Nayarit

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(e) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
4/1/14-9/30/14	Jamaica Tourist Board	Fees	\$666,390.90
4/1/14-9/30/14	Embassy of Korea	Fees	\$96,000.00
4/1/14-9/30/14	Turkish Culture	Fees	\$112,500.00
4/1/14-9/30/14	Via Rail Canada	Fees	\$56,000.00
4/1/14-9/30/14	Riviera Nayarit	Fees	\$42,500.00
			<u>\$973,390.90</u>
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
4/1/14-9/30/14	Jamaica Tourist Board	Expenses	\$457,901.62
4/1/14-9/30/14	Embassy of Korea	Expenses	\$990.24
4/1/14-9/30/14	Via Rail Canada	Expenses	\$11,450.86
4/1/14-9/30/14	Riviera Nayarit	Expenses	\$32,923.23

\$503,265.95

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Jamaica Tourist Board

Embassy of Kprea

Turkish Culture

Via Rail Canada

Riviera Nayarit

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

Electronic Communications

- Email
 Website URL(s): _____
 Social media websites URL(s): _____
 Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) _____

21. What language was used in the informational materials:

- English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

October 28, 2014

/s/ Peter Finn

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

FINN PARTNERS, INC.
Schedule of Publications on Behalf of Jamaica Tourist Board
For six month period ending September 30, 2014

Description of Publications	By Whom Written, Edited or Prepared	By Whom Printed, Produced, Published	By Whom Distributed
Jamaica's Diverse Travel Experiences Answer The Varied Needs of Multi-Generational Travelers	Finn Partners	Finn Partners	Finn Partners
Destination Jamaica's Ecological Explorations and Green Hotels Gear Up for Earth Day and Beyond	Finn Partners	Finn Partners	Finn Partners
JetBlue Airways Expands Service to Jamaica	Finn Partners	Finn Partners	Finn Partners
Surfers, Foodies and Audiophiles Welcomed to Jamaica This Summer	Finn Partners	Finn Partners	Finn Partners
Jamaica Tourist Board Congratulates Former Tourism Director Carrole Guntley on Receipt of the Lifetime Achievement Award	Finn Partners	Finn Partners	Finn Partners
Jamaica's Celebrity Chefs Launch 'Caribbean Potluck' During Caribbean Week in New York City	Finn Partners	Finn Partners	Finn Partners
Jamaica Launches Fall in Jamaica Destination-Wide Promotion Featuring Vacation Savings of up to 50 Percent off	Finn Partners	Finn Partners	Finn Partners
Jamaica Tourist Board and Ziggy Marley Launch Fly Rasta Summer Tour	Finn Partners	Finn Partners	Finn Partners
Travelers Can Check off Their Bucket List in Jamaica	Finn Partners	Finn Partners	Finn Partners
Jamaica Offers Travelers a Hollywood-Infused Paradise	Finn Partners	Finn Partners	Finn Partners
Jamaica Partners with Secrets Resorts to Serve Up a Delightful Treat at Taste of Jamaica in New York City	Finn Partners	Finn Partners	Finn Partners
Jamaica Invitational Pro-Am "Annie's Revenge" Attracts American Film Industry Celebrities	Finn Partners	Finn Partners	Finn Partners

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Finn Partners, Inc was engaged in the following activities on behalf of : Jamaica Tourist Board

1. Media Relations
2. Promotions
3. Special Events
4. Press Trips
5. Crisis Communications
6. General Counsel

JAMAICA

Contacts:

Mary Apesos/Michaela Barnes

Finn Partners

212-715-1600

Mary.Apesos@FinnPartners.com / Michaela.Barnes@FinnPartners.com

FOR IMMEDIATE RELEASE

SURFERS, FOODIES AND AUDIOPHILES WELCOMED TO JAMAICA THIS SUMMER

Destination Jamaica Offers Slew of Festivals and Events for the Season

KINGSTON, JAMAICA – May 29, 2014 – Visitors can see a different side of Jamaica this summer with a choice of diverse events happening all over the island, and for every kind of traveler. With deals to be found on-island all summer long, it makes it affordable for travelers to vacation to Jamaica in the next three months.

“Jamaica has a yearlong calendar of events, with some of our best festivals and events held during the summer months,” said Jamaica’s Director of Tourism, John Lynch. “These events include world class food and music festivals that give visitors the chance to escape the hustle and bustle of home, all while enjoying Jamaica’s culture and flavor.”

The following is a list of 2014 summer festivals and events in Jamaica:

- **Calabash Literary Festival 2014** (St. Elizabeth, May 30 – June 1): Calabash Literary Festival, the only festival of its kind in the English-speaking Caribbean, is just weeks away. Dubbed “Globalishus”, this year’s staging of the iconic event will feature literary luminaries. calabashfestival.org
- **Ocho Rios Jazz Festival** (Montego Bay, June 8 – 14): International performers play alongside acclaimed Jamaican jazz artists. ochoriosjazz.com
- **Caribbean Fashion Week** (Kingston, June 11 – 16): The Caribbean’s top fashion and style event is held each year in Kingston as renowned designers and emerging talent showcase their collections. caribbeanfashionweek.com
- **Kingston on the Edge Urban Art Festival** (Kingston, June 20 – 29): This festival is a weeklong celebration of art and the artists who live and work in and/or are inspired by the city of Kingston. The week features all genres from painting, sculpture and dance to music and art installations. kingstonontheedge.org
- **International Reggae Day** (Island-wide, July 1): On July 1, visitors can celebrate all things reggae on the island where the genre was born. ireggaeday.com
- **All Jamaica Grill Off** (Kingston, July 6): The annual All Jamaica Grill Off competition takes place in Kingston. A much-anticipated food festival, the All Jamaica Grill Off attracts the

destination's best recreational and professional grilling chefs. This event is a must-do for foodies to enjoy an unlimited sampling from competitors' booths along with all-day music and stage entertainment. [facebook.com/alljamaicagrill](https://www.facebook.com/alljamaicagrill)

- **Portland Jerk Festival** (Portland, July 6): Portland is the home of jerk, and its Portland Jerk Festival includes all things jerk. Participants are treated to a feast of jerked lobster, fish, chicken and pork. Activities include performances from local artists and community dance groups, arts and craft displays, a merry-go-round and face painting.
- **Little Ochie Seafood Carnival** (Manchester, July 11 – 13): The Little Ochie Seafood Carnival is a celebration of the wide array of culinary delights available on the south side of the island. Little Ochie is nestled on the rugged beachfront of a quaint South Coast fishing village called Alligator Pond. Top local reggae musicians and vintage artists are featured along with the cuisine and a non-stop party. littleochie.com
- **Reggae Sumfest** (Montego Bay, July 13 – 19): This annual reggae festival showcases the best talent in roots, rock and reggae music from Jamaican and international performers. It's the greatest reggae show on earth! reggaesumfest.com
- **Makka Pro Surfing Tournament** (St. Thomas, July 18 – 20): The Jamaica Surfing Association will host the island's annual international pro surfing contest. The event will take place at Makka Surfing Beach in Southaven, Yallahs, St. Thomas, and is the largest surfing competition in the English-speaking Caribbean.
- **Mobay Jerk Festival** (Montego Bay, August 1): This food festival is an excellent opportunity for Jamaicans and visitors to enjoy jerk cuisine in the second city. The event will be held at the Catherine Hall Entertainment Complex and feature live entertainment. montegobayjerkfestival.com
- **Smirnoff Dream Weekend** (Negril, August 1 – 6): Dream Weekend takes over Negril with major parties featuring an impressive line-up of DJs, artists and celebrities. jamaicadreamweekend.com

For more information on events in Jamaica or to book a vacation, go to visitjamaica.com or speak to your local travel specialist.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. The JTB was declared the *Caribbean's Leading Tourist Board* by the World Travel Awards (WTA) from 2006 to 2013. Also in 2013, Jamaica earned the WTA's vote for the *World's Leading Cruise Destination*, *Caribbean's Leading Destination* and *Caribbean's Leading Cruise Destination* for the seventh consecutive year. Additionally, the Historic Falmouth Cruise Port was recognized as the *World's Leading Tourism Development Project* while Ocho Rios was named the *Caribbean's Leading Cruise Port* and Sangster International Airport was voted the *Caribbean's Leading Airport*. In Canada, Jamaica was voted the *Favorite Honeymoon Destination* by Travel Agents.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook at www.facebook.com/visitjamaica, on Twitter

at www.twitter.com/visitjamaicanow, on Instagram at www.instagram.com/visitjamaica, on Pinterest at www.pinterest.com/myjamaica, or on YouTube at www.youtube.com/myjamaicaitb. View the JTB blog at www.islandbuzzjamaica.com.

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JAMAICA

Contact:

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Finn Partners

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Tel: 212-715-1600

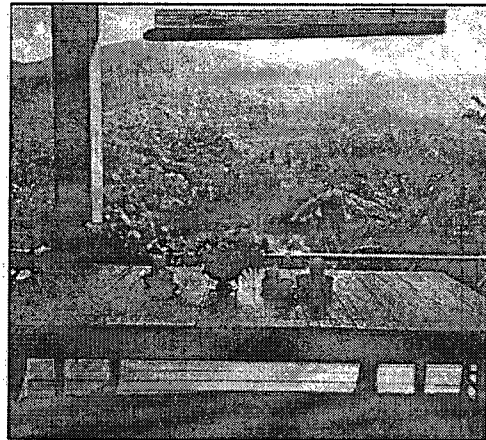
FOR IMMEDIATE RELEASE

TRAVELERS CAN CHECK OFF THEIR BUCKET LIST IN JAMAICA *The Jamaica Tourist Board Highlights 10 of the Most Noteworthy Experiences*

KINGSTON, JAMAICA – August 19, 2014 – Travelers looking for a memorable vacation before the end of 2014, or planning an adventure for 2015 can now look to the Jamaica Tourist Board's intriguing bucket list. Inclusive of both well-known and under-the-radar experiences, accomplishing this list will generate wonderful memories with friends and family for years to come.

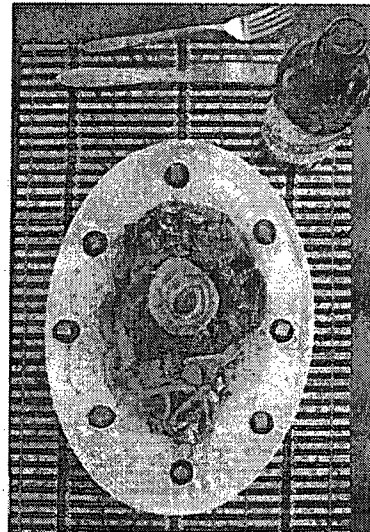
"From biking in the majestic Blue Mountains, to swimming with charismatic dolphins, visitors are just getting started with experiencing all that Jamaica's diverse and exciting tourism product has to offer," said Paul Pennicook, Jamaica's Director of Tourism. "Jamaica is always open to accommodating singles, couples and families looking for unforgettable vacations of a lifetime. In addition to the highlighted activities, Jamaica has truly unique hotels and resorts worthy of a trip to our island."

- 1. Swim with the Dolphins** – Travelers of all ages can befriend a dolphin at Jamaica's Dolphin Cove. The Dolphin Encounter will give visitors an introduction to dolphins in shallow waters, while the Ultimate Swim will allow visitors to swim with two trained dolphins. To make it a day trip at Dolphin Cove, visitors can enjoy the live reggae music, glass-bottomed boat tours, and shark and stingray excursions.
- 2. Bike in the Blue Mountains**– Jamaica's Blue Mountains are home to a lush, cool environment. Biking is the best way to experience the mountains, and possibly get a glimpse of life on a coffee farm, where some of the most delicious coffee in the world is grown.
- 3. Be one with 007** – Ian Fleming made his home in Jamaica where he wrote the very first of the famous James Bond novels. Guests can stay in GoldenEye Resort's villa where Fleming found his inspiration for the famously smooth spy character. To truly summon the spirit of 007, visitors are encouraged to stake out the spots where some of the main Bond movies were filmed.



4. **Swim in the Luminous Lagoon** – Also called Glistening Waters, this phenomenon is truly a bucket list item. Microorganisms thrive in the waters where salt and fresh water combine, and emit a bluish glow. Visitors can jump into these waters off of the coast of Falmouth at night, and experience an otherworldly marvel.
5. **Go Caving** – In Jamaica, there are plenty of ways to accomplish a caving adventure. Cockpit Country's Windsor Caves are best suited for the spelunking type of traveler, with helmets, flashlights and ropes. In the most extreme of subterranean tours, one can be underground for four hours in pure darkness, with only a large group of bats for company. To experience caves at a leisurely pace, or with the family, Green Grotto in Discovery Bay is the best bet. These caves are a prominent natural attraction, known for the algae-covered green walls and a sparkling lake in the innermost cavern. There is one more way to go "caving" in Jamaica, but it may not be the most traditional – The Caves Resort in Negril. To stay in pure luxury at The Caves may not be anywhere close to spelunking, but the cliff-side accommodations and cozy in-cave dining definitely counts for a check off the bucket list.
6. **Meet the First Female Master Rum Blender** – The Appleton Estate is home to Jamaica's oldest sugar factory and rum distillery and is where some of the best Caribbean rum is made. Visitors can take a tour and sample rum blended by Joy Spence, the industry's first female Master Blender. Her creativity and expertise in chemistry are what make Appleton Rum stand out in the industry, with its iconic orange and cocoa notes. When the grand tour concludes, visitors can enjoy one of the best rum punch drinks, right from the source.

7. **Find the Nicest Jerk** – The best and most delicious jerk chicken, pork, and seafood is found in Jamaica. Boston Bay in Port Antonio is the birthplace of jerk, the flavor that sets tongues on fire with the iconic pimento and scotch bonnet pepper seasoning combination. The Boston Bay Jerk Centre is where one can sample the best jerk on the eastern end of the island. On the west end, visitors can try Murphy's West End Restaurant. Murphy provides tours of his property, showing diners the exotic fruit trees. Visitors will also get the chance to witness jerk cooking in a drum grill in the back yard. He'll never divulge his secret jerk recipe, so diners must savor it while they have the chance. These are just two of the many stops where visitors can enjoy Jamaica's jerk trail experience across the island.



8. **Shiver Your Timbers in Port Royal** – In the 1600s, visitors would have been prey to infamous pirates in Port Royal, known at that time as "The Wickedest City on Earth." However, a major earthquake sunk most of the city of Port Royal deep into the Caribbean Sea. The underwater city that resulted is a pending UNESCO World Heritage Site and the many shipwrecks make the area an incredible scuba diving location for those who gain permission. In addition, The King's Royal Naval Dockyard has museums that showcase relics from the underwater city for all to enjoy.
9. **Connect with Bob Marley** – No bucket list is complete in Jamaica without a little reggae. Kingston is home to the Bob Marley Museum, located on the site of the legendary musician's former home. Visitors can experience that as well as a tour of the Jamaican Music Museum, a visit to the Rockers International record store and a hands-on experience at the Dynamic Sounds studio. Here, guests can make their own vinyl

record.

- 10. Go Bamboo River Rafting:** The Martha Brae River provides the ultimate opportunity for relaxation. Two people can sit pretty on a bamboo raft while they glide along, catching all the sights at the edges of the tropical river banks. Originally used to transport produce such as bananas to various markets, the rafts are now used for guests who want to experience Jamaica's natural landscape in style. Plus, lucky rafters may have the chance to see how the rafts are actually built.

The ultimate bucket list items were hand-picked for seasoned Jamaica travelers as well as those making their very first trip to the island. To plan your Bucket List trip, and to add even more adventures, go to www.visitjamaica.com.

About Jamaica Tourist Board

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JAMAICA

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FOR IMMEDIATE RELEASE

DESTINATION JAMAICA'S ECOLOGICAL EXPLORATIONS AND GREEN HOTELS GEAR UP FOR EARTH DAY AND BEYOND

Hotels and Attractions in Jamaica Offer Green Lodging and Activities Year-Round

KINGSTON, JAMAICA – April 17, 2014 – Earth Day doesn't stop at April 22nd. Destination Jamaica encourages travelers to support sustainability for the earth year-round through the island's numerous hotels and activities.

With interest in agricultural tourism initiatives on the rise, growing 30 percent in the last 20 years according to *TravelAgentCentral.com*, many of Jamaica's hotels offer an agricultural angle. From recycling programs and reduction of carbon emissions to farm-to-table menus, Jamaica and its hotel industry are continuously moving in a greener direction.

"We've been to Jamaica several times, and it's their broad array of ecotourism activities that keep us coming back for more," said Bret Love, editor in chief and co-founder of GreenGlobalTravel.com and GreenTravelReviews.com. "From Dunn's River Falls, the Blue Mountains, and the Martha Brae River to the world of adventure under the sea, the country's outdoor activities are just as impressive as its remarkably rich culture."

Below are Jamaican attractions and hotel properties positively impacting the environment:

Ecological explorations

Nature Sites: Jamaica has multiple nature reserves and UNESCO World Heritage sites to share with its earth-loving visitors, like Blue and John Crow Mountains National Park, the Underwater

City of Port Royal and the Seville Heritage Park. Jamaica's outdoor world is one that is insurmountable in terms of beauty and a place to inspire visitors to preserve the earth's natural offerings.

Mystic Mountain: At Rainforest Adventures Jamaica, get up-close-and-personal with a lush ecosystem while indulging that inner thrill-seeker by participating in four unique activities: SkyExplorer, a bobsled ride, a canopy zip line and a waterslide ride. In constructing the park, great care was taken by the Rainforest Adventures team to not disturb the fragile ecosystem: the SkyExplorer foundations were installed by helicopter (eliminating any need for roadway equipment transportation) and more than 1,000-metres (3,281-feet) of bobsled track was hand-carried through the rainforest. Rates start at \$46 for adults.

Green Grotto Caves: Green Grotto Caves and Attractions is situated on 64 acres of land in Discovery Bay, St. Ann between Ocho Rios and Montego Bay. A tour of the caves includes a journey into the underground to rediscover Jamaican history. The caves are said to have provided shelter for Jamaica's first inhabitants, the Taino Indians. Within, visitors can view a maze of stalactites and stalagmites and other exquisite formations. Green Grotto Caves became the Caribbean's first tourism attraction to achieve EarthCheck's highest accolade of Platinum Certification in 2012 and have been a green attraction ever since. Rates start at \$20.

Green Hotels

Hotel Mockingbird Hill: This Green Globe certified hotel has earned twice the American Express/CHA's award for being the most Environmentally Friendly Small Hotel. Its 10 eco-boutique rooms are decorated using locally made furniture crafted with sustainable woods like bamboo. Hotel Mockingbird Hill has also partnered with the Jamaica Conservation and Development Trust, the organization that manages the national park in the Blue and John Crow Mountains, to help offset the carbon emissions generated by visitors who travel to Jamaica by ensuring that trees get planted in the area and are successfully grown. Rates start at \$230 per night during low season.

Great Huts: Great Huts' environmentally friendly dwellings and activity programs encourage the independent minded traveler to appreciate the natural and cultural environments of greater Port Antonio in safety and comfort. While guests may spend days relaxing, reading, contemplating

and dining at Great Huts Resort, the resort also offers a range of hiking tours of varying lengths and challenges in Port Antonio's Rio Grande Valley and Jamaica's Blue Mountains to explore and appreciate the surrounding environment. Rates start at \$55 per night.

Round Hill Hotel and Villas: This luxury hotel has a twice weekly farm-to-table dinner that uses the products from their garden, along with organically grown foods sourced from local farmers and fishermen. Hotel guests are given a weekly guided tour of the organic gardens and are able to participate in cooking lessons or demonstrations. Rates start at \$610 a night. See a sampling of the menu, pictured right.

Sandals Resorts International: Sandals Resorts has been committed for over 10 years to the environment and sustainability. From recycling to conserving, Sandals Resort provides excellent vacation experiences for guests, while working to minimize the environmental and social impacts associated with operations. Its Sandals

Earth Guard Program, designed to implement sustainability policies and procedures, audits the sustainability key performance indicators, including waste, water and energy conservation targets. The rates at Sandals Carlyle in Montego Bay start at \$155 per person per night.

GoldenEye Hotel & Resort:

This resort located on the Jamaica's north coast takes pride on being as eco-friendly as possible. To incorporate their guests in their sustainable practices, visitors are given the option to pay US \$1000 to plant a tree selected from the offerings from the hotel's green-house. The money goes directly towards the Oracabessa Foundation which aids in community development

Starters For The Table

Smoked Marlin Yam Balls
Murdock Farms micro greens, Spur Tree jerk mayonnaise

Arosa Smoked Pimento Sausage
Home-made pickled mango

Roasted Citrus Beetroot
Crumbled Flagaman artisanal goat cheese

Entrée

Guava Glazed Slow Roasted Pork Leg from Theodore Williams' Farm
Papaya ginger chutney

Steamed Pedro Banks Snapper in Parchment Paper
Organic vegetables, thyme

Fresh Middle Quarters Peppered Crayfish
Mint-fragranced finger bowl

Chigwell Farms Jerked Chicken
Roasted on hard charcoal pimento wood and sweet wood

Sides Included with Entrée

Coconut rice & peas
Steam handpicked callaloo
Glazed ginger carrots

DESSERTS

Coconut Milk Banana Custard
Home-made Ice Cream

through health projects, environmental initiatives, education projects and sports programs. Rates start at \$620 per room per night. Some renowned people who have participated in the plant-a-tree initiative are celebrities Harrison Ford, Johnny Depp and Quincy Jones; supermodels Naomi Campbell, Kate Moss and Christy



Turlington; chef and decorating icon, Martha Stewart; and singers Harry Belafonte and Fatboy Slim. Rates start at \$620 per night.

For more information on where to "Go Green" in Jamaica, please visit:

<http://www.visitjamaica.com>.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. The JTB was declared the *Caribbean's Leading Tourist Board* by the World Travel Awards (WTA) from 2006 to 2013. Also in 2013, Jamaica earned the WTA's vote for the *World's Leading Cruise Destination*, *Caribbean's Leading Destination* and *Caribbean's Leading Cruise Destination* for the seventh consecutive year. Additionally, the Historic Falmouth Cruise Port was recognized as the *World's Leading Tourism Development Project* while Ocho Rios was named the *Caribbean's Leading Cruise Port* and Sangster International Airport was voted the *Caribbean's Leading Airport*. In Canada, Jamaica was voted the *Favourite Honeymoon Destination* by Travel Agents.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook at www.facebook.com/visitjamaica, on Twitter at www.twitter.com/visitjamaicanow, on Instagram at www.instagram.com/visitjamaica, on Pinterest at www.pinterest.com/myjamaica, or on YouTube at www.youtube.com/myjamaicaitb. View the JTB blog at www.islandbuzzjamaica.com.

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FINN PARTNERS
 Schedule of Publications on Behalf of
 Embassy of the Republic of Korea
 For six month period ending September 30, 2014

Description of Publications	By Whom Written Edited, or Prepared	By whom Printed Produced, Published	By Whom Distributed
Industry by the Numbers Brochures containing trade statistics (6)	Written and edited by Finn Partners and Embassy of Korea	Designed and produced by Finn Partners (only electronic copies)	Distributed by Korean Embassy and posted on USKoreaConnect Website
Monthly USKoreaConnect Newsletter (6)	Written and edited by Finn Partners and Embassy of Korea	Designed and produced by Finn Partners (only electronic copies)	Distributed by Finn Partners and posted on USKoreaConnect Website
Professional Visa Brochures (4)	Written by Embassy of Korea	Designed and produced by Finn Partners (only electronic copies)	Distributed by Korean Embassy

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months (April 1, 2014 - September 30, 2014), Finn Partners was engaged in the following activities on behalf of the Embassy of the Republic of Korea.

1. Business Outreach

- Researched and developed case studies featuring SME businesses trading with Korea under the U.S.-Korea Free Trade Agreement (KORUS FTA).
- Developed state-specific trade data fact sheets for Embassy use.
- Developed fact sheets containing trade data.
- Developed fact sheets profiling KORUS FTA trade and posted on website:
 - Automobiles
 - Agriculture
 - Services
 - Financial Services
 - Pharmaceuticals

2. Newsletter

- Developed and distributed monthly U.S. Korea Connect newsletter to opt-in database of 11,300 people.
- Posted newsletter on website.
- Managed newsletter database.
- Tracked newsletter analytics.

3. Website

- Updated U.S. Korea Connect website content on a regular basis.
- Monitored and reported metrics on website performance.
- Secured and posted blog submissions from trade thought leaders.

4. Social Media

- Provided content recommendations for daily social media posts on Twitter, Facebook and LinkedIn.
- Monitored and reported metrics for social media performance.
- Conducted ongoing outreach and support for securing new blog posts.

5. Monitoring

- Provided daily media monitoring on pertinent issues.

6. Account Management

- Prepared for and participated in client meetings and partners meetings.
- Conducted ongoing activity planning and reporting.
- Provided client with ongoing strategic counsel on issues and initiatives.

Re: Department of Justice - 6 Month Report
Ending September 30, 2014

Finn Partners, Inc
Schedule of Publications on Behalf of the Turkish Office of Culture and Tourism
For six month period ending September 30, 2014

Description of Publications	By Whom Written, Edited, or Prepared	By whom Printed, Produced, Published	By Whom Distributed
TripAdvisor Award press release	FP	FP	FP
Spring Festivals	FP	FP	FP
Beautiful Beaches	FP	FP	FP
Contemporary Istanbul Release	FP	FP	FP
10 Reasons to Fall in Love with Central Anatolia	FP	FP	FP
Hotel New Developments	FP	FP	FP
Summer Festivals	FP	FP	FP
Istanbul Jazz Festival	FP	FP	FP
Birthplace of the Ottomon Empire and Ruins of Pergamon Named UNESCO World Heritage Sites	FP	FP	FP
Top 10 Beaches	FP	FP	FP
Turkey Story Angle Roundup	FP	FP	FP
The Ministry of Culture and Tourism of Turkey Expands Global Marketing to Attract Social Media	FP	FP	FP
Fall Historical Sites and Festivals	FP	FP	FP
Spring Newsletter	FP	FP	FP
Summer Newsletter	FP	FP	FP
Fall Newsletter	FP	FP	FP

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal. See attached Plan of Action

During the six months, Finn Partners, Inc was engaged in the following activities on behalf of:

1. News bureau: proactive media outreach and pitch leads, respond to press inquiries, send press kits and photographs, update media lists and press kit,
2. Write press releases and pitches to send to target media
3. Write quarterly newsletters and send to tour operators, travel agents, media, tourist offices, tourism partners
4. Media Monitoring: Monitor coverage and share with Turkish tourist offices, social media and tourism partners
5. Organize individual and group press trips
6. Pitch journalists preparing the special sections cited in editorial calendars
7. Write speeches for Director of Turkish Tourist Office, as needed
8. Invited media to Smithsonian and Turkish Tourist Office DC event
9. Collaboration with Reputation Institute regarding marketing research project
10. Prepared comprehensive list for Turkish Tourist Office Director of all UNESCO tangible and intangible sites in Turkey with illustrative images
11. Collaboration with event organizer for Turkey Road Show for travel industry
12. Commenced arrangements for Turkish Film Festival in conjunction with DocNY
13. Commence arrangements for a Lincoln Center Concert to support Turkey's Grammy nominee

TURKISH OFFICE OF CULTURE AND TOURISM 2014 PUBLIC RELATIONS

ACTION PLAN

APRIL	PRESS RELEASES	EDITORIAL CALENDAR	PITCHES	PRESS VISITS	PR ACTIVITIES	Events
	TripAdvisor Award press release	Esquire June/July Issue "Special Section: Best Bars" - DUE April 1	Spring Festivals	Freddy Sherman, CNN, Sherman's Travel, Yahoo!		
	Distributed Spring Newsletter	Men's Journal June Issue: "Summer Escapes" DUE April 15	Beautiful Beaches			
MAY	PRESS RELEASES	EDITORIAL CALENDAR	PITCHES	PRESS VISITS	PR ACTIVITIES	Events
	Contemporary Istanbul Release	Conde Nast Traveler July Issue "A Matter of Taste: Where to Eat Now" - DUE May 1	10 Reasons to Fall in Love with Central Anatolia	GLOW Fashion Magazine	Drafted of speech for Ms. Ozsoy for National Arts Club	Secured media attendance for Smithsonian and Turkish Embassy DC event with Dr. Klaus Schmidt

	Prepare Summer Newsletter	Departures July/August Issue "The Summer Issue" - DUE May 12		Emily Goldfischer, Luxury Travel Advisor		
		Robb Report August Issue "Life Changing Journeys" - DUE TBD		Diane Worthington, Tribune Syndicate		
		Afar Aug./Sept. Issue "Exceptional Travel Experiences 2014" - DUE May 15				
		Bon Appetit: July Issue - The Grilling Issue: Global Grilling				
		Afar: August/September Issue - Exceptional Travel Experiences				
JUNE	PRESS RELEASES	EDITORIAL CALENDAR	PITCHES	PRESS VISITS	PR ACTIVITIES	Events

	Distributed Summer Newsletter	Elle September Issue "Fall Fashion & Shopping" - DUE June 23	Summer music festivals	GLOW Fashion Magazine	Prepared speech for Gorkem Karakus for Gobek Litepe event	
	New hotel developments		Istanbul Jazz Festival	Instagrammer FAM with Pangea	Prepared list of heritage tourist attractions	
			Follow up on 10 Reasons to Fall in Love with Central Anatolia		Continued working with Reputation Institute on research and questionnaires	
					Began negotiations with Travel Seminar Office to organize roadshow for Turkey in New York, Chicago and LA	
JULY	PRESS RELEASES	EDITORIAL CALENDAR	PITCHES	PRESS VISITS	PR ACTIVITIES	Events

	Birthplace of the Ottoman Empire and Ruins of Pergamon Named UNESCO World Heritage Sites	Bon Appetit September Issue "The Restaurant Issue" - DUE July 1	Top 10 Beaches	Heidi Mitchell, Freelance (Yahoo! Travel, Departures, Black Ink) August visit	Liaison for Regional Media Marketplace	
		Food & Wine October Issue "Fall Wine" - DUE July 24	Turkey Story Angle Roundup	Marla Cimini, USA Today, October visit	Created booklet of UNESCO Sites	
				Pedro Aguilar Ricalde, Travel + Leisure Mexico - dates TBD		
				Eric Vohr & Michaela Urban, Dallas Morning News, Chicago Tribune, October visit		
				Jayne Clark, USA Today, October visit		
				Jane Wise, National Geographic Traveler, October visit		
				Alfredo Sanches Martinez, Robb Report Mexico, Dates TBD		

				Social Media Gastro Hunt, August 4 - 10, 2014		
				Second Istanbul Design Biennial, Oct. 29 - Nov. 6		
AUGUST	PRESS RELEASES	EDITORIAL CALENDAR	PITCHES	PRESS VISITS	PR ACTIVITIES	Events
	The Ministry of Culture and Tourism of Turkey Expands Global Marketing to Attract Social Media	Departures October Issue "The Destination Issue" - DUE Aug. 11	Continued to pitch Turkey Story Angle Roundup	Heidi Mitchell, Freelance (Yahoo! Travel, Departures, Black Ink) August visit		
				Marla Cimini, USA Today, October visit		
				Pedro Aguilar Ricalde, Travel + Leisure Mexico - dates TBD		

				Eric Vohr & Michaela Urban, Dallas Morning News, Chicago Tribune, October visit		
				Jayne Clark, USA Today, October visit		
				Jane Wise, National Geographic Traveler, October visit		
				Alfredo Sanches Martinez, Robb Report Mexico, Dates TBD		
				Second Istanbul Design Biennial, Oct. 29 - Nov. 6		
				Alyssa Giacobbe. DuJour Magazine, Sept. 10 - 19		

				Social Media Gastro Hunt, August 4 - 10		
SEPTEMBER	PRESS RELEASES	EDITORIAL CALENDAR	PITCHES	PRESS VISITS	PR ACTIVITIES	Events
	Pending Distribution of Fall Newsletter	Harper's Bazaar November Issue "The Daring Issue" - DUE Sept. 4.	Fall Historical Sites and Festivals	Second Istanbul Design Biennial, Oct. 29 - Nov. 6	Turkish Film Festival - Pending	
	Drafting new developments press release	Elle December Issue "Women in Art" - DUE Sept. 22			Grammy Award/Turkey Event -- Pending	
		Global Traveler November Issue "Hoods: Istanbul, Turkey" -- DUE Sept. 1			Turkey Roadshow - Pending	
		Incentive Magazine Sept. / Oct. Issue "Top Travel Destinations: International!" -- DUE Sept. 2				

VIA RAIL CANADA

Re: Department of Justice - 6 Month Report
Ending September 30, 2014

Finn Partners, Inc
Schedule of Publications on Behalf of VIA Rail Canada

For six month period ending September 30, 2014.

<u>Description of Publications</u>	<u>By Whom Written, Edited, or Prepared</u>	<u>By whom Printed Produced, Published</u>	<u>By Whom Distributed</u>
New Business Class Services / Equipment	FP/NY	FP/NY	FP/NY
May Seat Sale	FP/NY	FP/NY	FP/NY
May Seat Sale Extension	FP/NY	FP/NY	FP/NY
Rendezvous Photo release	FP/NY	FP/NY	FP/NY
4th of July / Canada Day last minute deals	FP/NY	FP/NY	FP/NY
VIA + Summer Festivals	FP/NY	FP/NY	FP/NY
VIA Rail Promotes Summer Youth Travel	FP/NY	FP/NY	FP/NY
VIA Rail and Canada Parks	FP/NY	FP/NY	FP/NY
The Ocean 110th Anniversary	FP/NY	FP/NY	FP/NY
VIA Rail Announces Renovations to Brockville Station	FP/NY	FP/NY	FP/NY
VIA Rail Announces Accessible Travel	FP/NY	FP/NY	FP/NY
VIA Rail Announces Two Exciting New Products Perfect for Back To School	FP/NY	FP/NY	FP/NY
Fall Foliage on VIA Rail Canada	FP/NY	FP/NY	FP/NY

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.- See attached Plan of Action Calendar

During the six months , Finn Partners, Inc was engaged in the following activities on behalf of :

1. News bureau: proactive media outreach and pitch leads, respond to press inquiries, send press kits and photographs, update media lists and press kit, pitch editorial calendars
2. Media Monitoring: Share press releases and secured coverage of properties with VIA Rail and social media teams once available
3. Partnerships and promotions: Research opportunities and evaluate criteria for VIA Rail and coordinate when approved
4. Communication Systems: Prepare monthly clipping and activity reports and arrange bi-monthly PR status calls
- 5 Destination Partners – Finn Partners is in regular contact with destination and hotel partners regarding upcoming press trips and support.
6. Represent Via Rail Canada at Canadian Media Marketplace and Rendezvous Canada
7. Organize individual and group press trips
8. Attend Global Sales meeting and meeting with Management in Montreal head office

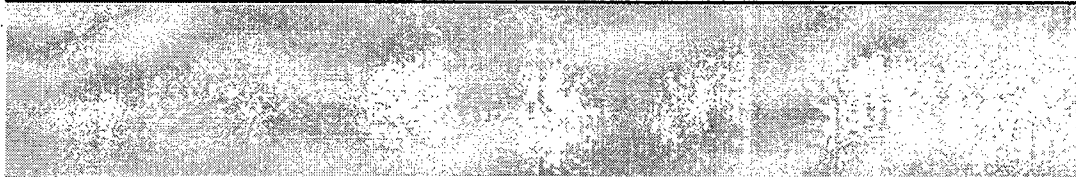
VIA RAIL PLAN OF ACTION

April	Writing	Press Visits
	<p>New Business Class Services / Equipment - Distributed to US, Canadian and French-language Canadian media and Business Wire</p>	<p>FP contacted Tourism Yukon and Jasper Tourism to discuss coordination and activities for Vancouver – Jasper – Whitehorse Press Group. FP prepared initial draft of itinerary and researched flight times and access to key media gateways. Finalized trip dates from June 20-26, media list and sent invitations</p>
	<p>Finalized Press Kit in advance of Rendezvous event</p>	<p>Media outreach for The Canadian / Pre-Rendezvous press trip, May 26-29</p>
		<p>Finn Partners contacted BC Tourism / Tourism Jasper for possible September press trip on The Skeena</p>

	Ongoing outreach for individual press trips
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May	Writing	Press Visits
	May Seat Sale (Press Release) in English and French	Finalize media and itinerary for Jasper + Yukon + VIA Rail Press Trip
	May Seat Sale Extension	Finalize media and escorted The Canadian / Pre-Rendezvous press trip, May 26-29
	Rendezvous Photo Release, French-language version (Press Release)	Outreach for individual press trips

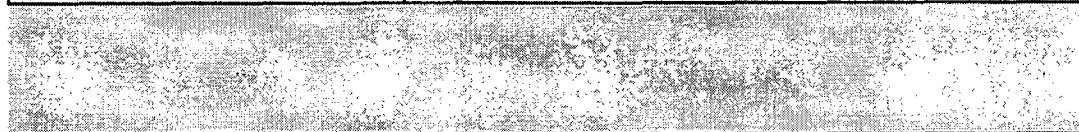
Finalized Press Kit in advance of Rendezvous event	



June	Writing	Press Visits
	4th of July / Canada Day last minute deals [Pitch]	VIA Rail + Jasper + Yukon Press Trip (June 19-27)
	VIA + Summer Festivals	Outreach to destination partners for late summer / fall press trips (Prince Rupert / Ocean)

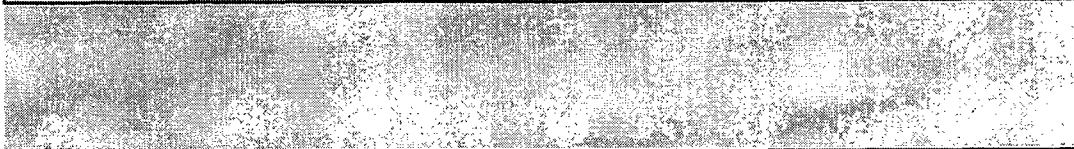
VIA Rail Promotes Summer Youth Travel	Media invitations and follow up for Ocean 110th Anniversary Press Trip. Confirmed Halifax arrangements
	Gary Clement, <i>National Post</i> , June 11, 17
	Nicole and Cam Wears, <i>Travelling Canucks</i> , June 27-28
	George Medovoy, <i>American Wine Journal</i> , <i>Napa Register</i> . June 7, 28
	Irene Thomas, <i>Fort Worth Star Telegram</i> , June 25
	Julie Smith, <i>Canadian Geographic</i> , June 6-14
	Guillaume de Vaudrey, <i>The Insider Magazine</i> , June 14-17
	Mariellen Ward, <i>Breath Dream Go.com</i> , June 27, 23

	Alan Solomon, <i>Chicago Tribune</i> , June 5-12
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July	Writing	Press Visits
	VIA Rail and Canada Parks	The Ocean 110th Anniversary Press Group, July 2-4, Montreal- Halifax
	The Ocean 110th Anniversary	Ongoing outreach for individual press trips
		Pitched and secured Savvy Stews for VIA Press Trip. Communicated with regional partners

August	Writing	Press Visits
	VIA Rail Announces Renovations to Brockville Station	Savvy Stews Crew (26-1)
	VIA Rail Announces Accessible Travel	Eric Vohr and Michaela Urban, <i>Dallas Morning News</i> , (24-29)
	VIA Rail Announces Two Exciting New Products Perfect for Back To School	Contacted top tier media for individual press trips on The Canadian/Corridor and The Skeena



Sept	Writing	Press Visits
	Fall Foliage on VIA Rail Canada	Contacted top tier media for individual press trips on Prestige departures in November

CTION, APRIL-SEPTEMBER

Meetings & Events

Finn Partners represented VIA at
CMM San Francisco

FP followed up with the media
VIA Rail met with during CMM
for future press trip and stories

Began preparation for
Rendezvous-Canada
(Vancouver) media event
(discussed run of show,
developed media list and
media alert)

Meetings & Events

Rendez-vous Canada
(Vancouver): Invited and
finalized media, run of show,
and briefing book. Agency
representative attended event

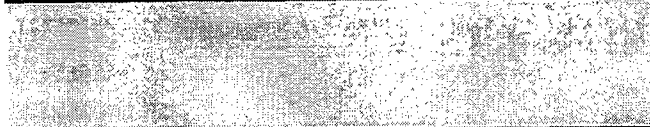
Confirmed top tier Vancouver
based media to attend
Rendezvous event

FP attended Global Sales
Meeting in Vancouver

Brainstorm regarding 110th
Anniversary of The Ocean
Activities

Meetings & Events

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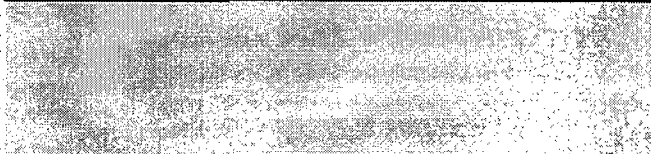
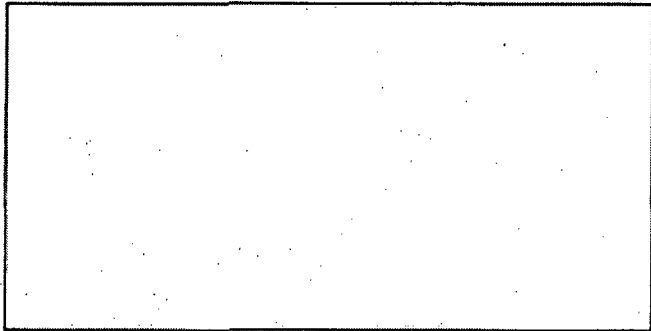
Meetings & Events

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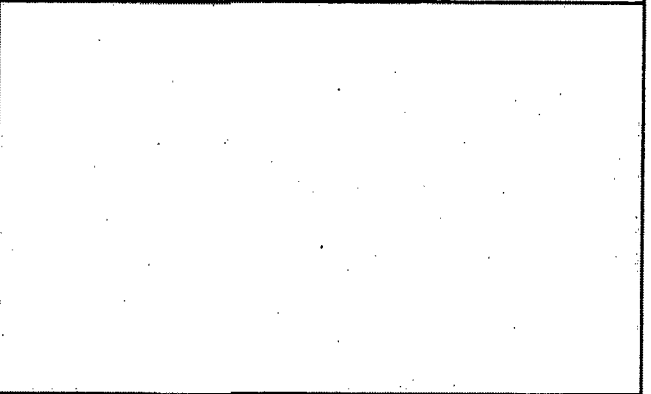
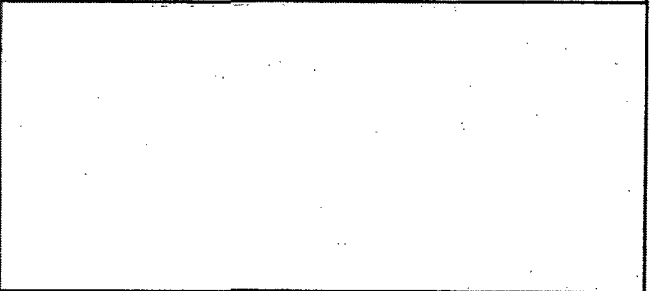
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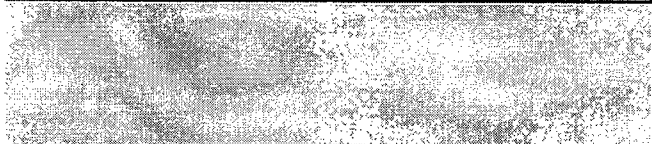
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Meetings & Events

GoMedia





Meetings & Events

FP presentation to VIA Rail
Executive Team in Montreal on
September 16

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2014

Ongoing PR Activities

News bureau: proactive media outreach and pitch leads, respond to press inquiries, send press kits and photographs, update media lists and press kit, pitch editorial calendars

Media Monitoring: Share press releases and secured coverage of properties with VIA Rail and social media teams once available

Partnerships and promotions: Research opportunities and evaluate criteria for VIA Rail and coordinate when approved

Communication Systems: Prepare monthly clipping and activity reports and arrange bi-monthly PR status calls

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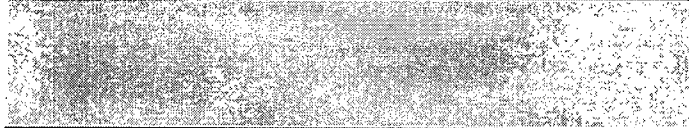
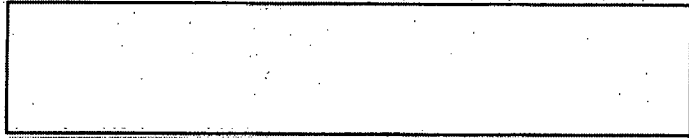
Destination Partners – Finn Partners is in regular contact with destination and hotel partners regarding upcoming press trips and support.

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RIVIERA NAYARIT

Re: Department of Justice - 6 Month Report
Ending September 30, 2014

Finn Partners, Inc
Schedule of Publications on Behalf of Riviera Nayarit CVB, Mexico

For six month period ending September 30, 2014

<u>Description of Publications</u>	<u>By Whom Written, Edited, or Prepared</u>	<u>By whom Printed Produced, Published</u>	<u>By Whom Distributed</u>
Gourmet & Golf Classic (Press Release)	FP/NY	FP/NY	FP/NY
New Developments (Press Release)	FP/NY	FP/NY	FP/NY
Riviera Nayarit Summer Packages (Press Release)	FP/NY	FP/NY	FP/NY
Adventure Riviera Nayarit (Pitch)	FP/NY	FP/NY	FP/NY
Certified Beaches / Beach Bumming the Coast (Pitch)	FP/NY	FP/NY	FP/NY
Fall / Winter Packages (Press Release)	FP/NY	FP/NY	FP/NY
September Yoga Month (Pitch)	FP/NY	FP/NY	FP/NY
Earthcheck (Press release)	FP/NY	FP/NY	FP/NY

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal- see attached Plan of Action, month by month

During the six months , Finn Partners, Inc was engaged in the following activities on behalf of :

1. Media Relations: responding to questions from media, fact checking, evaluate media requests for press visits

2. Write, distribute and follow up press releases and pitches

3. Organize group and individual press visits.

4. Help organize or invite media to events including: Mexican American Chamber of Commerce Lunch, Cinco de Mayo event at Bar 54 NYC, media lunch in Toronto

5. Organize interviews for Riviera Nayarit CVB spokesperson

6. Monitored coverage and prepared monthly reports

7. Monthly PR status update calls

8. Conducted a team familiarization trip to Undiscovered Nayarit to research new regions to promote, develop story angles, messaging

2014 RIVIERA NAYARIT PUBLIC RELATIONS ACTION PLAN

APRIL	EVENTS IN NAYARIT	PRESS VISITS / Interviews	WRITING
	Punta Mita Gourmet & Golf Classic 2014 [3-6]	Jennifer Ceaser, <i>New York Post</i> (9-14)	Gourmet & Golf Classic (Press Release)
	Opening of the Polo Club	Priscilla Pilon & Leah Walker, <i>The Daily Basics</i> (28 - May 2)	New Developments (Press Release)
			Request summer packages from hotels
MAY	EVENTS IN NAYARIT	PRESS VISITS/Interviews	WRITING
	International Sport Fishing Tournament of San Blas [TBD]	Golf Press Trip (28 - June 2)	Riviera Nayarit Summer Packages (Press Release)
		Taste This TV (18-22)	
		Mexican / American Chamber of Commerce Event in NYC - Chef Betty in NYC	
JUNE	EVENTS IN NAYARIT	PRESS VISITS / Interviews	WRITING
		Frommer's Travel Show (June 13-20)	Adventure Riviera Nayarit (Pitch)

		Savvy Stews (June 25-29)	
JULY	EVENTS IN NAYARIT	PRESS VISITS/Interviews	WRITING
		FP / Undiscovered Nayarit Press Trip (2-7)	Certified Beaches / Beach Bumming the Coast (Pitch)
AUGUST	EVENTS IN NAYARIT	PRESS VISITS/ Interviews	WRITING
		Inviting media for Toronto event	Fall / Winter Packages (Press Release)
			September Yoga Month (Pitch)
SEPTEMBER	EVENTS IN NAYARIT	PRESS VISITS/Interviews	WRITING
	Vallarta-Nayarit Gastronomy Event [4-7]	MTB / Riviera Nayarit Event - Toronto [18]	EarthCheck (Press Release)

ADDITIONAL OPPORTUNITIES
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HSMIA submissions
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