

OMB No. 1124-0003; Expires April 30, 2017

U.S. Department of Justice
Washington, DC 20530

**Amendment to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

<p>1. Name of Registrant</p> <p>Burson-Marsteller, LLC</p>	<p>2. Registration No.</p> <p>6223</p>
------------------------------------------------------------	----------------------------------------

3. This amendment is filed to accomplish the following indicated purpose or purposes:
- To give a 10-day notice of change in information as required by Section 2(b) of the Act.
 - To correct a deficiency in
 - Initial Statement
 - Supplemental Statement for the period ending _____
 - Other purpose (specify) _____
 - To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:
Amendment of original contract Comision para la Promocion de la Alianza Publico-Privada (COALIANZA).

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (If space is insufficient, a full insert page must be used.)
This amendment is for additional work related to Comision para la Promocion de la Alianza Publico-Privada (COALIANZA) from 12/24/2014 to 02/28/2015.
Scope of services: Overall organization and counseling of contest country Brand logo.

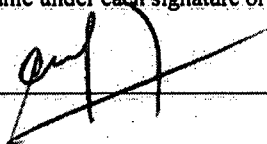
EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

01/19/15

(Print or type name under each signature or provide electronic signature¹)



Claudia Gioia

¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

coalianza

Comisión para la Promoción de la Alianza Público Privada

GOBIERNO DE LA
REPUBLICA DE HONDURAS

Tegucigalpa, Central District, December 24, 2014
NOTICE COALIANZA No. 687/2014

To:
CLAUDIA GIOIA WENCELBLAT
Executive Vice President
Burson-Marsteller LLC

Dear Mrs. Gioia,

According to the fourth section, third paragraph of the Agreement executed by and between Comisión para la Promoción de la Alianza Pública-Privada (COALIANZA) and Burson-Marsteller LLC on November 14, 2014, I would like to request the following additional assignments:

General Purpose:

Diseño Marca País (i.e.: Country Brand Design) Contest

It is the reflection of the brand or visual identity through an iso-logotype and a series of creative visual applications for advertising in the printed and audio-visual media, in the street, networks, promotion material, etc.

With the purpose of capturing the real local essence, acknowledging Honduran professionals and driving the dissemination of this initiative, Consejo Nacional de Inversiones (i.e.: national investment office) (CM) and the Office of the Secretary of State in Strategy and Communications have decided to carry out a Public Contest calling for proposals

SCOPE OF THE WORK

1. Developing the "brand key". Base document that works like a road map and sets the boundaries for the elements in Honduras' "brand promise", which manages to articulate and communicate comparative and competitive advantages.
2. Setting up the work plan.
3. Setting up the contest's technical rules.
4. Setting up the legal rules.
5. Defining and articulating steps to award the price, assign rights, etc.
6. Identifying and defining the 3 members of the Jury.
7. Calling the members of the Jury.

Tegucigalpa:
Col. Altos de Miramontes, Diagonal Barro y Poseidon, Casa 2801, atrás
de La Universidad Jose Cecilio del Valle PBX: +(504) 2232-4647

San Pedro Sula:
Barrio Los anules, 15 avenida, 2 calle N.O.
San Pedro Sula, Cortes Tel.: +(504) 2257-4917

www.coalianza.gob.hn
E-mail: contactenos@coalianza.gob.hn

coalianza

Comisión para la Promoción de la Alianza Público Privada

GOBIERNO DE LA
REPÚBLICA DE HONDURAS

8. Organizing logistics in relation with international judges.
9. Developing instructions and FAQs.
10. Developing method of operation and review for the first shortlisting
11. Providing the Jury with the works shortlisted in the first round.
12. Coordinating Jury meeting to evaluate shortlisted works.
13. Announcing to winners.
14. Awarding prizes.
15. Producing press article on the winners.
16. Exhibiting selected pieces.
17. Providing advice in general, troubleshooting.

The additional assignments above will apply to a period between December 24 and February 28, 2015, for a compensation of United States Dollars Ninety-three thousand, three hundred and thirty-three (US\$93,333.00), official currency of the United States of America.

Best regards,

MIGUEL ANGEL GAMEZ
President Commissioner
COALIANZA

Translator's Certification

I hereby certify the foregoing is a TRUE AND ACCURATE TRANSLATION into English of the original document in Spanish, which I have had before me. Buenos Aires, February 2, 2015.

Por el presente certifico que lo que antecede es TRADUCCIÓN FIEL y CORRECTA al idioma inglés del documento original redactado en idioma español, que he tenido a la vista y al cual me remito. Buenos Aires, 2 de febrero de 2015.



Natalia Risuleo
Traductora Pública de inglés

NATALIA RISULEO
TRADUCTORA PUBLICA
INGLES
MAT. T° XVI - F° 332 CAP. FED.
INSCRIP: C. T. P. C. B. A. N° 5987

Tegucigalpa:
Col. Altos de Miramontes, Diagonal Barra y Poseidon, Casa 2801,
atras de la Universidad Jose Cecilia del Valle PBX: +(504) 2232-4647

www.coalianza.gob.hn
E-mail: contactenos@coalianza.gob.hn

San Pedro Sula:
Barrio Los andes, 15 avenida, 2 calle N.O. San
Pedro Sula, Cortes Tel.: +(504) 2257-3917



Comisión para la Promoción de la Alianza Público Privada



Tegucigalpa, Distrito Central, 24 de diciembre de 2014
OFICIO COALIANZA No. 687/2014

Señora
CLAUDIA GIOIA WENZELBLAT
Vicepresidenta Ejecutiva
Burson-Marsteller LLC
Su Oficina

Estimada Sra. Gioia:

De conformidad con lo establecido en el tercer párrafo de la Cláusula Cuarta del Contrato suscrito entre la Comisión para la Promoción de la Alianza Pública-Privada (COALIANZA) y Burson-Marsteller LLC el 14 de noviembre de 2014, me permito solicitarle los siguientes trabajos adicionales:

Objetivos Generales:

Concurso Diseño Marca País.

Consiste en el reflejo de la Marca o identidad visual que se plasmara en un iso-logotipo y en una serie de aplicaciones visuales creativas para publicidad grafica, audiovisual, en vía pública, redes, materiales de promoción, etc.

Con el espíritu de captar la verdadera esencia local, reconocer a los profesionales hondureños y motivar la difusión de esta iniciativa, el Consejo Nacional de Inversiones (CNI) y la Secretaría de Estado en los Despachos de Estrategia y Comunicaciones han decidido convocar a un Concurso Público para presentación de propuestas

ALCANCE DEL TRABAJO

1. Desarrollo del "brand key" de la marca: Documento base que sirve de hoja de ruta y enmarca los elementos de la "promesa de la marca" Honduras, que logre articular y comunicar las ventajas comparativas y competitivas.
2. Armado del plan de trabajo.
3. Armado de bases técnicas del concurso.
4. Armado de las bases legales.
5. Definición y articulación para la entrega de premio, cesión de derechos, etc.
6. Identificación y definición de los 3 miembros del Jurado.
7. Convocatoria a los miembros del Jurado.

Tegucigalpa:
Col. Altos de Miramontes, Diagonal Barro y Poseidón, Casa 2801,
atrás de la Universidad José Cecilio del Valle PBX: +(504) 2232-4647

San Pedro Sula:
Barrio Los andes, 15 avenida, 2 calle N.O.
San Pedro Sula, Cortés Tel.: +(504) 2257-4917

www.coalianza.gob.hn
E-mail: contactenos@coalianza.gob.hn

COALIANZA

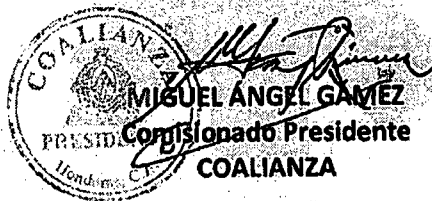
Comisión para la Promoción de la Alianza Público Privada



8. Logística en los casos de los jueces internacionales.
9. Desarrollo de las instrucciones y FAQ.
10. Operatoria y revisión para la primera preselección.
11. Suministro de trabajos seleccionados de la primera ronda al Jurado.
12. Coordinación de reunión del Jurado para evaluación de premlados.
13. Anuncio a ganadores.
14. Evento de entrega de premios.
15. Nota de prensa sobre los ganadores.
16. Exhibición de las piezas seleccionadas.
17. Asesoramiento en general, Troubleshooting.

Los trabajos adicionales anteriormente descritos serán por un periodo comprendido desde el 24 de diciembre y concluyendo el 28 de febrero de 2015, por un monto de Noventa y Tres Mil Trescientos Treinta y Tres Mil Dólares (US\$93,333.00), moneda oficial de los Estados Unidos de América.

Atentamente,



Tegucigalpa:
Cot. Altos de Miramontes, Diagonal Barro y Poseldón, Casa 2801,
atrás de la Universidad José Cecilio del Valle PBX: +(504) 2232-4647

San Pedro Sula:
Barrio Los andes, 15 avenida, 2 calle N.O.
San Pedro Sula, Cortés Tel.: +(504) 2257-4917

www.coalianza.gob.hn
E-mail: contactenos@coalianza.gob.hn