Ferrari World Abu Dhabi launches the new edition of ‘Formula Run’

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Abu Dhabi, United Arab Emirates – June 08, 2023: Ferrari World Abu Dhabi announces the return of ‘Formula Run’ this Sunday, June 11th, in line with Ferrari’s highly-anticipated comeback to the 91st edition of the 24-hour Le Mans race in France, which stands as a historic and highly esteemed 24-hour automobile race, recognized as one of the oldest and most prestigious events of its kind worldwide.

Throughout its extensive history, Ferrari has achieved an impressive record, securing nine overall victories and 29 class wins. This illustrious collection of accolades serves as a testament to the esteemed reputation of the Prancing Horse. After an absence of fifty years, Ferrari makes a remarkable return where two teams, each with 499Ps, prepare to compete in the race on June 10.

The Formula Run will take place at Ferrari World Abu Dhabi, check in will be at 6:15 am and the run will commence at 7 am. The 2.5km route will take participants on a journey through the theme park, venturing out into Yas Mall and returning to the finish line via the enchanting Italian Village. The entry fee for this race is AED 65. For those looking for an intermediate level race, the 5km and 10km can be purchased at AED 95. All participants will get the chance to compete in their respective age groups to earn a spot on the podium and Ferrari-embroidered medals.

In addition to the main race, children under the age of eight can take part in the Ferrari 499-meter invitational dash, which will kick off at 8:15 am, also held inside the premises of Ferrari World Abu Dhabi.

To participate in the Formula Run at Ferrari World Abu Dhabi, register here.

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LE MANS, THE RACE OF THE RACES

The legend began on 26 May 1923, with the opening edition of the 24 Hours of Le Mans, the most gruelling and glamorous World Endurance Championship race. It encapsulates a century of history and fifty years of waiting to see a Prancing Horse car back on track in the top class. Ferrari created the 499P for this challenge, to leave the past behind and write the future. This development project draws on the Maranello manufacturer’s sporting tradition and reinterprets it with cutting-edge innovation, creating a Hypercar with a hybrid powertrain.

Since 2021, the 24 Hours of Le Mans, the World Endurance Championship’s flagship race, has featured Le Mans Hypercars, abbreviated to LMH or more simply Hypercars, sports prototype cars. And in 2023, its centenary year, the 24 Hours of Le Mans will welcome Ferrari, one of its leading players, back to the FIA World Endurance Championship’s top class. Unlike its ancestor the LMP1, which was only for prototypes built specifically to race
the class, the new regulations, jointly written by the Automobile Club de l’Ouest (ACO) and the Fédération Internationale de l’Automobile (FIA), admit Le Mans Hypercars as competition versions of existing road cars or as prototypes specifically designed to compete in the class. Our history at the 24 Hours of Le Mans began in 1949 with the post-war resumption of the French endurance race, just two years after the company was founded. We claimed a first overall victory at the first attempt with a 166 MM, owned by a private individual and powered by a two-litre 140 HP V12 engine, which had already won the Mille Miglia two months earlier crewed by Luigi Chinetti and Peter Mitchell-Thomson. The years to come saw a series of wins and notable results in the top class at the Circuit de La Sarthe, thus creating a legend in the world’s premier endurance race. The Maranello marque’s first official victory came a few years later, in 1954, with the 375 Plus and its five-litre 330 hp V12 engine, driven by Argentine José Froilán González and Frenchman Maurice Trintignant. The first one-two came in 1960, with victory for the 250 TR59/60 crewed by the Belgian pair Olivier Gendebien and Paul Frère and second place for the 250 TR59 driven by André Pilette and Ricardo Rodríguez. No fewer than thirteen official Prancing Horse cars competed in this edition.

The first hat-trick arrived the following year: two 250 TRI/61s occupied the top two places, with Olivier Gendebien and Phil Hill in first, followed by Willy Mairesse and Mike Parkes. A 250 GT SWB crewed by Pierre Noblet and Jean Guichet finished third. In 1963, only twelve cars crossed the line, with six Ferraris monopolising the top six places. The Maranello marque dominated this edition, with Ludovico Scarfiotti and Lorenzo Bandini taking the winner’s laurels in a 250 P. The last victory, the ninth overall and sixth consecutive went to Jochen Rindt and Masten Gregory in a 250 LM in 1965, finishing ahead of two other Ferraris. More podium finishes came in the following years until 1973, when the Prancing Horse made its last official appearance in the race’s top category at La Sarthe. Ferrari’s history at the 24 Hours of Le Mans continued with the involvement of private teams and then with official triumphs in the GT classes. The latest came in the 2021 season with James Calado, Alessandro Pier Guidi and Côme Ledogar in the LMGTE Pro class, and François Perrodo, Nicklas Nielsen and Alessio Rovera in the LMGTE Am, bringing to 29 the number of successes and to 38 the total victories in Le Mans.

**About Ferrari World Abu Dhabi:**

Ferrari World Abu Dhabi, the award-winning Ferrari inspired theme park, opened its doors to fans in 2010. The theme park celebrates the spirit of the legendary marque and is home to numerous thrilling rides, family-friendly attractions, state-of-the-art simulators, live shows, as well as popular seasonal events and festivities that bring together extraordinary performances from around the globe. Ferrari World Abu Dhabi is home to the world’s fastest roller coaster, Formula Rossa, as well as record-breaking roller coaster Flying Aces.

In 2020, Ferrari World Abu Dhabi launched the all-new Roof Walk and Zip Line experiences for guests seeking a thrilling adventure. Additionally, the Park welcomed the state-of-the-art Family Zone. Designed to entertain guests of all ages, the Family Zone features four miniature versions of the theme park’s most iconic, record-breaking rides for the entire family to enjoy.

Since opening, Ferrari World Abu Dhabi has been recognized by several leading industry awards garnering over 45 awards. Most recently, the park was named ‘Middle East’s Leading Theme Park 2022’ at the International Travel Awards, and ‘World’s Leading Theme Park 2022’ at the World Travel Awards for the fourth consecutive years.

For more information, please visit: [www.ferrariworldabudhabi.com](http://www.ferrariworldabudhabi.com)

**Media Contacts:**

Miral Destinations
Rabie Riman
Head of PR