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## RAK Digital Assets Oasis Conference

### PITCH

Subject: Media Opportunity: RAK DAO's First Anniversary Conference Highlights Rapid Growth of Digital Asset Ecosystem

Dear [Reporter Name],

We're reaching out to offer you an exclusive media opportunity to cover the RAK DAO 2024 Conference, marking the first anniversary of RAK Digital Assets Oasis (RAK DAO), the world's first free zone dedicated to digital assets with common law features. The conference, taking place October 25th at the Al Hamra International Exhibition and Convention Center, will showcase RAK DAO's rapid growth and impact on the global digital economy, featuring prominent speakers from industry giants like Circle, CoinMarketCap, Chainlink, Mastercard, and The Sandbox.

In just one year, RAK DAO has attracted over 300 companies and forged key partnerships with global players like Tether Edu and Tencent Cloud, solidifying its position as a leading hub for blockchain and Web3 innovation. This impressive growth is driven by a robust ecosystem providing comprehensive support to businesses at every stage.

The conference offers valuable insights into the future of digital assets, blockchain technologies, and emerging regulatory frameworks, with discussions delving into the evolving landscape of Web3 and the opportunities it presents.

### Key Topics for Coverage:

- **RAK DAO's First-Year Achievements:** Explore the rapid growth and success of the world's first digital asset free zone with common law features.
- **Leading Voices in Web3:** Hear from top executives at Circle, CoinMarketCap, Chainlink, Mastercard, The Sandbox, and others on the future of the industry.
- **The Future of Digital Assets:** Gain insights into the latest trends and opportunities in blockchain, Web3, and the evolving regulatory landscape.
- **UAE as a Global Hub for Innovation:** Highlight the UAE's emergence as a leader in fostering the growth of the digital asset sector.

We can facilitate interviews with key speakers and RAK DAO representatives, provide press materials, and offer access to the conference sessions. Please let us know if you're interested in covering this significant event and what support you require.

### Conference Details:

- Date: October 25, 2024
- Location: Al Hamra International Exhibition and Convention Center, Ras Al Khaimah, UAE
- Website: <https://conference.rakdao.com>

Best regards,  
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## **RAK DAO 2024 Conference: Celebrating One Year of Global Innovation in the Digital Assets Ecosystem**

- *RAK DAO will celebrate its first anniversary by hosting the RAK DAO 2024 Conference on October 25, 2024, bringing together global industry leaders to discuss blockchain, Web3, and innovations driving the digital economy.*
- *In its first year, RAK DAO has created a thriving Ecosystem and secured notable partnerships with global players such as Tether Edu and Tencent Cloud, while also onboarding over 300 companies, marking significant progress in its mission to advance digital assets and blockchain innovation.*

**(Ras Al Khaimah, UAE, 3 October 2024)** – RAK Digital Assets Oasis (RAK DAO), the world’s first and only Free Zone with Common Law features dedicated to digital assets companies, celebrates its one-year anniversary by hosting the RAK DAO 2024 Conference on October 25, 2024, at the Al Hamra International Exhibition and Convention Center in Ras Al Khaimah. This event will bring together international industry leaders to explore blockchain, Web3, and innovations that are shaping the digital economy.

Over the past year, RAK DAO has become a global hub for digital assets, securing partnerships with over 40 regional and international players like Tether Edu, Tencent Cloud, Ibenera and Avalanche, as well as several L1 blockchains and critical service providers such as banks and the legal community. Issuing over 300 licensees in under 12 months is a notable achievement in the sector and underlines RAK DAO’s strong position in the Digital Assets space.

RAK DAO’s growth is underpinned by a robust ecosystem of partners supporting licensed companies along their journey, from building their business, growing it, or expanding their operations globally. In the Build category, RAK DAO collaborates with partners such as OOKC Labs, Neo Legal, and DIFC Courts, providing blockchain solutions, compliance, legal services, and regulatory expertise to support the foundation of emerging companies. Partners like XDC Network, Avalanche, and Tencent Cloud fit in the Grow category, offering blockchain protocols and infrastructure providers to scale operations. Meanwhile, the Expand category includes leaders like Near, Binance, and Ibanera, helping companies broaden their presence with technical, financial, and payment solutions. This comprehensive ecosystem has been instrumental in RAK DAO’s rapid rise as a global hub for digital asset innovation.

The RAK DAO 2024 Conference will host global thought leaders, innovators, and experts who will discuss the future of digital assets, blockchain technologies, and emerging regulatory frameworks.

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Attendees will gain valuable insights into the opportunities that lie ahead for Web3 companies, making it an essential event for anyone involved in the digital economy.

**Headline speakers at the RAK DAO Conference include** Dmytro Budorin (Co-Founder and CEO of Hacken), Miriam Kiwan (VP Middle East and Africa at Circle), Alice Lu (Coinmarketcap), The Sandbox (Billal Yamak), Shaz Jaleel (Head Of MENA Business Development at Chainlink), Danilo S. Carlucci (Founder & CEO of Morningstar Ventures), Myriam Ben Sayeh (Crypto Risk Director EEMEA at Mastercard), and many more.

**Dr. Sameer Al Ansari, CEO of RAK DAO**, expressed his excitement for the upcoming conference:

*"RAK DAO has made tremendous progress in the past year. Our success in securing global partnerships and onboarding over 300 licensees underscores Ras Al Khaimah's potential as a digital innovation hub. The RAK DAO 2024 Conference will not only celebrate our first year of achievements but also look to the future as we continue to shape the digital assets ecosystem in the UAE and beyond. We look forward to welcoming experts from around the world to discuss the next phase of blockchain and Web3 growth."*

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## About RAK DAO

RAK Digital Assets Oasis (RAK DAO) is the world's first and only Free Zone with Common Law features established to support and nurture digital assets companies. Located in the UAE Emirate of Ras Al Khaimah, RAK DAO offers a transparent legislative framework that simplifies the process of creating and operating digital assets companies. By fostering a vibrant ecosystem and providing comprehensive services, RAK DAO drives the future of emerging sectors, propelling innovation, and unlocking the potential of digital assets.

For more information on the RAK DAO 2024 Conference and to register, please visit [RAK DAO website](#). Tickets are available on the official conference website: <https://conference.rakdao.com>.

## Exclusive Discount Code: 2024RAKDAOConference

### Media Contacts:

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## New Year's Eve Fireworks

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### Press Release

**EMBARGOED UNTIL 1<sup>ST</sup> JANUARY 2025, 01:00 GST / 31<sup>ST</sup> DECEMBER 2024, 21:00 GMT**

Photos and video available [here](#)

## **RAS AL KHAIMAH RINGS IN 2025 WITH RECORD-BREAKING NEW YEAR'S EVE DRONES AND FIREWORKS DISPLAY**

- The Nature Emirate has once again set two GUINNESS WORLD RECORDS™ titles, marking its 6<sup>th</sup> year of record-breaking New Year celebrations.
- 1,400 drones and breathtaking pyrotechnics wowed audiences worldwide, breaking the record for the 'Largest aerial display of a tree formed by multirotors/drones' and 'Largest aerial image of a seashell formed by multirotors/drones'

**Ras Al Khaimah, UAE, 1 January 2025:** Ras Al Khaimah welcomed 2025 with a captivating drone and fireworks display, setting two new GUINNESS WORLD RECORDS™ titles for the 'Largest aerial display of a tree formed by multirotors/drones' and the 'Largest aerial image of a seashell formed by multirotors/drones'.

Dubbed "Our Story in the Sky," the show delivered an unforgettable celebration in a tribute to the Emirate's natural and cultural heritage, redefining how the world welcomes the new year and setting a new standard for immersive and meaningful celebrations. Transcending traditional fireworks, three-dimensional drone artistry, lasers and synchronized pyrotechnics combined to transform the night sky into a living canvas of light and emotion through stunning visuals representing iconic symbols of Ras Al Khaimah's landscapes and culture.

Commenting on the achievement, Raki Phillips, CEO of Ras Al Khaimah Tourism Development Authority (RAKTDA), said: "This year's New Year's Eve celebrations are a fitting tribute to Ras Al Khaimah's incredible achievements in tourism throughout 2024. Securing two GUINNESS WORLD RECORDS™ titles

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with such a spectacular and meaningful display reflects the innovative spirit and cultural pride that define our Emirate. As we welcome 2025, we look forward to building on this momentum and creating even more unforgettable experiences for our visitors and local community."

Stretching over five kilometres of Ras Al Khaimah waterfront, the show pushed the boundaries of innovation and creativity as it unfolded in three awe-inspiring acts: *Shifting Sands* brought to life the Emirate's evolving ecosystem, illustrating the timeless connection between life and the land. *Mysteries of the Sea* honoured Ras Al Khaimah's maritime legacy and pearl diving traditions, captivating viewers with graceful depictions of life beneath the waves. Finally, *Guiding Starlight* paid tribute to the Emirate's seafaring history, with celestial imagery and shooting stars symbolising the importance of navigation, culminating in a dazzling crescendo of pyrotechnics that lit up the night sky.

Over 65,000 residents and visitors gathered to witness the spectacular show from Ras Al Khaimah's stunning beachfront resorts and at the Ras Al Khaimah New Year 2025 Festival. The festival offered free entry and thoughtfully designed spaces for families and bachelors, ensuring an inclusive and memorable experience for everyone. Reflecting Ras Al Khaimah's identity as the UAE's premier nature and outdoor Emirate, the event also catered to outdoor enthusiasts with dedicated areas for camping, caravans, and RVs.

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## [About Ras Al Khaimah Tourism Development Authority \(RAKTDA\)](#)

The Ras Al Khaimah Tourism Development Authority (RAKTDA) was established in May 2011 under the government of Ras Al Khaimah. RAKTDA aims to develop the Emirate's tourism infrastructure and establish Ras Al Khaimah as a world-class destination for leisure and business travel, creating sustainable investment opportunities and enhancing the quality of life for its residents. In order to achieve its goals, the Authority has a government mandate to license, regulate and monitor the Emirate's tourism and hospitality industry.

[www.visitrasalkhaimah.com](http://www.visitrasalkhaimah.com) | [Facebook](#) | [X \(Twitter\)](#) | [Instagram](#) | [LinkedIn](#) | [YouTube](#)

Hashtag: [#VisitRasAlKhaimah](#)

**For further information, please contact:**

[news@raktda.com](mailto:news@raktda.com)

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## SAMPLE MEDIA COVERAGE

Publication	Headline	Date	Journalist
Salt Lake City Sun	<a href="#">Ruler of Ras Al Khaimah attends dinner hosted by Fujian Governor for CIFIT leaders, top executives</a>	September 8 <sup>th</sup> , 2024	Unattributed
CNN	<a href="#">New Year's Eve Live Around the World</a>	December 31 <sup>st</sup> , 2024	Unattributed
The Epoch Times	<a href="#">Fireworks Illuminate Skies Around the World to Mark New Year's Eve</a>	December 31 <sup>st</sup> , 2024	Unattributed
MSN	<a href="#">UAE's Ras Al Khaimah dazzles with record-breaking drone and fireworks show</a>	December 31 <sup>st</sup> , 2024	Unattributed
News Finale	<a href="#">China rivals UAE's record-breaking NYE non-stop firework spectacular with mindblowing drone display over Shanghai</a>	December 31 <sup>st</sup> , 2024	Unattributed
News Finale	<a href="#">Hour-long cacophony of explosions, 6,000 drones &amp; laser shows – inside the Emirates' NYE fireworks display 'arms race'</a>	December 31 <sup>st</sup> , 2024	Unattributed
New York Post	<a href="#">Watch Live: New Year's Eve fireworks and light shows</a>	December 31 <sup>st</sup> , 2024	Unattributed
The New York Times	<a href="#">New Year's 2025: Celebrations Around the World</a>	December 31 <sup>st</sup> , 2024	Unattributed