

Subject: Abu Dhabi Leader Background briefing next Tuesday after your show?
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From: Katie Burcham Glasshoff
To: Romaine Bostick
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Hi Romaine,

We work with the [Abu Dhabi Department of Culture and Tourism \(DCT\)](#), which is attracting billions in new investments for museums and other attractions as part of its 2030 strategy to increase the number of annual visitors to the capital city to more than 39 million. This comes amid massive, multi-sector, long-term deals from private business like JPM, Microsoft and others, with a primary focus on technology/AI, energy, and infrastructure.

Would you be interested in meeting with [Steve Cox](#), the executive director for the department, after your show (4-5pm??) on Tuesday, 2/3 at Soho House? This is an intro chat only, with the idea that it would lead to an [on the record broadcast interview](#) with H.E. Mohamed Khalifa Al Mubarak, chairman of the DCT, when he comes to the US later this year. (prior interview on the Chairman [here](#)).

Potential topics with Steve:

- Background on Abu Dhabi's plans, including the upcoming construction of Disneyland Abu Dhabi, the Louvre Abu Dhabi (opened in 2017) and the 320,000 square-foot Guggenheim Abu Dhabi, which is preparing to open this year.
- The broader Tourism Strategy 2030, including building capabilities and expanding investments in the emirate's broad portfolio of entertainment and cultural attractions.
- Anything else that interests you?

I know this is somewhat last minute - let me know if it's possible.

Cheers!

Katie Glasshoff (She/Her/Hers)
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