

# Tricuro

public relations • lobbying • social media

David Sowell  
Principal  
Tricuro LLC  
1201 Connecticut Ave NW, Suite 1000  
Washington, DC 20036  
USA

Sr. Miguel Mauricio Facusse  
Executive President  
Corporación Dinant  
Barrio Morazan, Frente a Plantas Tropicales, Boulevard Suyapa  
Tegucigalpa  
Honduras

August 10, 2018

Dear Sr. Facusse,

I am delighted that Tricuro has been appointed to continue working with Corporación Dinant for a further six months. I write to confirm the communications services that we shall provide you from September 1, 2018 through February 28, 2019. Our work for you will include the following:

- **Strategic Communications Advice:** following a clear and well-defined communications strategy that meets agreed objectives and that is precisely aligned to Dinant's commercial strategy. We shall identify targets drawn from NGOs, media, politics and the industry; and agree the most effective strategy for engagement.
- **Message Development:** drafting and continually refining messages that tell the story of Dinant, your challenges and your successes in a way that is concise, compelling, and effective. The messages will enable Dinant to talk with confidence about its contribution to the economy; the welfare of its employees and suppliers; the advances in its environmental and wildlife programs; the ongoing modernization of its security policies; and the development of its community engagement.
- **Lobbying:** helping you to communicate with political targets, NGOs, global financial institutions and other influential stakeholders.
- **Media Relations:** helping you to communicate with influential journalists; immediately rebutting erroneous and damaging stories.
- **Internal Communications:** ensuring that Dinant's staff are aware of the company's achievements and are encouraged to share local successes and become advocates themselves.

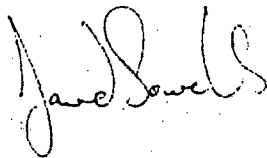
Tricuro will undertake the services listed above from September 1, 2018 through February 28, 2019 for a monthly fee of US\$8,000 (of which US\$2,000 will be retained by Corporación Dinant for the payment of

+1.202.701.9005 | [info@tricuro.com](mailto:info@tricuro.com) | [www.tricuro.com](http://www.tricuro.com)

Honduran taxes), plus reimbursement of pre-approved expenses. If you have any questions about this agreement, please contact me at [david.sowells@tricuro.com](mailto:david.sowells@tricuro.com).

Thank you for your business.

By: David Sowells, Principal, Tricuro LLC



---

August 10, 2018

---

Date

By: Miguel Mauricio Facusse, Executive President, Corporación Dinant



---

16/AUG/2018

---

Date