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VisitDenmark 



Fastelavnsbolle, Alice Bakery, Copenhagen © Daniel Rasmussen, VisitCopenhagen

New Year, New Website

As we welcome 2024 and look ahead to all the exciting things that will be happening in Denmark, [some are new](#), and some we look forward to every year. 'Fastelavnsbolle' season is already here in the lead-up to Lent, with sweet buns filled with custard and tasty goodness already

appearing in bakeries across Denmark (and Instagram feeds). To celebrate this fresh start, we've updated our Travel Trade website! Find all our itineraries, product manuals, webinars and more in our easy-to-use website.

SEE IT FOR YOURSELF HERE



Thy National Park, North Jutland © Ruslan Merzlyakov

What others are saying about us

Don't just take our word for it, see what others are saying about Denmark

iNews: [Why Denmark's holiday institutions are best in January](#)

Forbes: [5 great reasons to visit Denmark in 2024](#)

The Guardian: [Europe's top 10 culture destinations for 2024](#)

Say *hej* to our Travel Trade contacts

We're ready and waiting to answer any questions you may have about selling Denmark as a tourist destination. We can also help you get in touch with relevant local operators, agencies and suppliers.

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