

OMB No. 1124-0006; Expires April 30, 2017

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Prime Strategies, LLC 1440 G St., NW, 8th Floor Washington, DC 20005	2. Registration No. 6378
3. Name of Foreign Principal Arsay Media	4. Principal Address of Foreign Principal Agaoglu 1453 Sitesi, Building A4, Floor 23, Suite 155 Sariyer, Istanbul, Turkey
5. Indicate whether your foreign principal is one of the following: <input type="checkbox"/> Government of a foreign country ¹ <input type="checkbox"/> Foreign political party <input checked="" type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Association <input type="checkbox"/> Committee <input type="checkbox"/> Voluntary group <input type="checkbox"/> Other (specify) _____ <input type="checkbox"/> Individual-State nationality _____	
6. If the foreign principal is a foreign government, state: a) Branch or agency represented by the registrant b) Name and title of official with whom registrant deals	
7. If the foreign principal is a foreign political party, state: a) Principal address b) Name and title of official with whom registrant deals c) Principal aim	

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

Public relations corporation.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes No

Owned by a foreign government, foreign political party, or other foreign principal

Yes No

Directed by a foreign government, foreign political party, or other foreign principal

Yes No

Controlled by a foreign government, foreign political party, or other foreign principal

Yes No

Financed by a foreign government, foreign political party, or other foreign principal

Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes No


9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Arda Sayiner

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
March 16, 2017	ADAM SWANSON, MANAGING DIRECTOR	

U.S. Department of Justice
Washington, DC 20530

OMB No. 1124-0004; Expires April 30, 2017

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Prime Strategies, LLC	2. Registration No. 6378
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3. Name of Foreign Principal Arsay Media

Check Appropriate Box:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Prime Strategies, LLC will identify US-based media for the Arsay Media to invite to Turkey for press events in Ankara and Istanbul.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.


Prime Strategies, LLC will contact US-based media and serve as a liaison between them and Arsay Media.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
MARCH 16, 2017	ADAM SARKIS, MANAGING DIRECTOR	

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



February 17th, 2017

ARDA SAYINER
ARSAY MEDYA REKLAM VE DANIŞMANLIK HİZMETLERİ LTD STI
ANKARA, TURKEY

Dear Mr. SAYINER:

This letter of agreement is intended to set forth our understanding as to the nature, scope and terms of professional consulting services PRIME STRATEGIES, LLC., (hereinafter referred to as "the Firm"), has agreed to provide to ARSAY MEDYA REKLAM VE DANIŞMANLIK HİZMETLERİ LTD STI (hereinafter referred to as "Client"), the amount of fees for said services, and the manner in which those fees and related expenses will be billed.

Firm warrants that it is capable and available to provide services described herein.

Client warrants that the signatory to this agreement is authorized to execute said agreement and commit to the payment of any and all fees due under the terms of this agreement.

1. SCOPE OF SERVICES. The Firm agrees to identify and work with US-based media to participate in a press tour with Turkey's elected leadership. We will identify and arrange logistics for journalists from at least five (5) highly rated US-based media outlets to travel to Turkey. During that time, Prime staff will function as conduit between the press and our hosts prior to and during the press tour. The Firm will use its reasonable best efforts to achieve the client's objective but cannot guarantee a certain result or outcome. Although certain members of the Firm are attorneys licensed to practice law in Florida, the parties do not contemplate the creation of an attorney-client relationship and the services to be provided do not include legal services.

2. TERM. The term of this relationship shall be for 1 month beginning on February, 17th 2017 and ending on March 16th, 2017.

3. FEES. The Firm will provide the above-referenced professional services for a fee of \$20,000.00 USD due in two payments of \$10,000.00 USD. The first payment of \$10,000.00 USD will be invoiced on February 21st, 2017. The remainder will be invoiced on March 1st, 2017. Fees delinquent will be charged interest of 1.5% per month or 18% per annum.

4. EXPENSES. Any reasonable expenses including, but not limited to entertainment, copying charges, long distance, facsimile charges, extraordinary postage or freight, courier service fees, and hotel or travel expenses will be separately invoiced. Airfare, hotels, meals, and other incidentals associated with the trip will be paid directly by Client.

5. CONFIDENTIALITY. The Firm will treat any and all information, communications, or materials of Client as confidential and will not disclose or divulge same unless otherwise directed or authorized by Client or ordered to do so by a court of competent jurisdiction.

6. REPORTING. The Firm will be available to meet or discuss the status of any activities undertaken on behalf of Client. At mutually convenient times, the Firm will schedule periodic meetings or conference calls with Client to review the progress of any given task or project.

7. INDEPENDENT CONTRACTOR. The Firm and its employees, subcontractors and agents are independent contractors in the rendition of the services under this agreement and shall not hold itself out nor permit its employees, subcontractors or agents to hold themselves out, nor claim to be, officers or employees of Client.

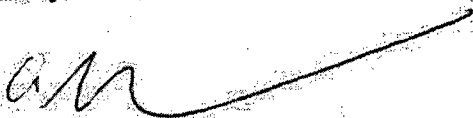
8. ETHICAL & LEGAL CONSIDERATIONS. The Firm agrees to comply with all applicable local, state and federal laws, rules and regulations in its engagement of Client under this agreement.

9. MISCELLANEOUS PROVISIONS. This agreement sets forth the entire understanding of the parties and neither party hereto is relying upon any oral representations made by the other except as set forth in this agreement. This agreement shall be governed by the laws of the State of Florida and venue for any dispute relating thereto shall lie in Leon County, Florida. In the event that it becomes necessary for either party to institute legal proceedings to enforce the terms of this agreement, the prevailing party shall be entitled to all costs, including reasonable attorney's fees, from the non-prevailing party.

If you have any questions or concerns regarding this agreement, please do not hesitate to call. Should you find these terms agreeable, please sign this letter below and return the original to me.

We look forward to working with you over the next month and beyond.

Sincerely,



ADAM SHARON
PRIME STRATEGIES, LLC

ACCEPTED BY:

ARDA SAYINER
ARSAY MEDYA REKLAM VE DANIŞMANLIK HİZMETLERİ LTD STİ