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Extension Agreement

Made and entered into as of the 30 day of September, 2019

By and between: **The Israel Ministry of Tourism** on behalf of the State of Israel, represented by the Director General and the Accountant of the Ministry (Hereinafter called "**the Ministry**")

of the one part,

and: MWW GROUP LLC.
(Hereinafter called "**the Supplier**")

of the other part.

WITNESSETH THAT WHEREAS:

a. The Supplier has won Tender No. 9/2016 for providing Public Relations Services for the Israel Ministry of Tourism in North America (hereinafter called the "**Services**"), and signed an Agreement with the Ministry for providing the Services for a period of one year, from October 1st 2016 until September 30th 2017, with an option to the Ministry to extend the Agreement for two additional periods, each period of two years;

b. The parties extended the Agreement between them for a period of two years, from October 1st 2017 until September 30th 2019;

c. The parties are interested in extending the Agreement between them for a period of one year, from October 1st 2019 until September 30th 2020;

d. The Tender Committee of the Ministry approved this extension on 7.8.2019;

THEREFORE, the parties hereby agree as follows:

1. The Agreement between the parties shall be extended for the period from October 1st 2019 until September 30th 2020.

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2. All other terms and conditions of the original Agreement between the parties shall prevail, with the necessary changes required according to this Extension Agreement.

In witness thereof, the parties sign this Extension Agreement on the aforesaid date

Israel Ministry of Tourism

Amir Halevi
Director-General
Ministry of Tourism
State of Israel

25.9.19

Director General

Orlit Shaulian
Comptroller
Ministry of Tourism
State of Israel

25.9.19

Ministry's Accountant

North America Commissioner

The Supplier

DocuSigned by:
William J. Starace
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William J. Starace

EVP & CFO

10/10/19

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