



National Champions

Saudi Aramco's strategy to scale ideas all the way to National Champions

OSCON

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Aramco Supplier Forum

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where energy is opportunity™

National Champions Charter

to support the National Economy

Vision

To be a **world-class cluster of innovation that drives business** and job creation, and national economic growth.

Mission

Deliver end-to-end product development, entrepreneurship, and investment opportunities to **convert lucrative business ideas into national champions** that enable job creation and economic growth.

Strategic Objective

To support growing a sustainable national economy by **creating jobs** and contributing to the **Kingdom's GDP**.



National Champions Organization Integration

Bringing the whole ecosystem together in one value chain

Adding value throughout the venture life cycle



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\$200MM+ Deployed

65+ Local & Global Startups

\$20 MM Ticket Size

Seed to Late Stage



Waed Ventures

Venture Investment & Support

Aspires to be the regional leader in the Venture Capital space

- \$500 MM Venture Capital fund to invest in technology startups
- **Attracting** the latest technologies in advanced fields
- **Localization support** with government entities for global entrepreneurs
- **Business incubation**

Examples of start-ups opportunities under WAED portfolio



Saudi - Sustainability
Emerging Venture Builder



Wakecap - Construction hardhat
with innovative harness



The logo for 'Golden Scent' consists of the words 'GOLDEN' and 'SCENT' stacked vertically in a bold, black, sans-serif font.

Golden Scent - Smart
application for fragrances



Bonata - Digital platform
for advanced tools



OQ Technology - Low-Earth
Orbit Satellites



Mighty Buildings - Construction
3D technology

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Aramco arm for small and medium enterprises creation, sustainability, and growth

- Build strong SMEs around Saudi Aramco ecosystem
- Create new job opportunities
- Support Kingdom's Vision 2030 goal of increasing the contribution of SMEs to the GDP from 20% in 2020 to 35% by 2030

Growth



SMEs Sustainability & Growth Program

SME Sustainability & Growth

Work Streams

Create and Localize New SMEs Businesses

Support Local SMEs

Build Local Capabilities

Examples of SMEs under Taleed portfolio



شركة داون تاون
السعودية
Saudi Downtown Company

Integrated Parks
Program



M A D D

National Labor Pool
Platform (Madd)

منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

National E-Commerce
Platform

شركة Saudi
Artisanal
السعودية Company
Mx

Saudi Artisanal
Company

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Adding value throughout the venture life cycle

Grow Industrial Investment portfolio and start reaping Jobs & GDP benefits

- Contribute to Kingdom GDP and job creation
- Partner with international and national investors
- Maximize value creation of investments
- Support the progress of investments



“Namaat helps further drive economic growth and diversification, ensure greater reliability of energy supply, effectively localize the industrial supply chain, and create better jobs and skillsets”

H.E. Yasir Al-Rumayyan
Aramco Chairman



“Namaat offers our partners significant opportunities to participate in Aramco’s long-term growth strategy and play a vital role in the Kingdom’s expanding energy and chemicals supply chain”

Amin H. Nasser
Aramco President & CEO

National Champion



Industrial Investment Program

Major Investments

Namaat Portfolio



Sustainability

Smart Sustainability

Integrated Waste Management



Digital

Aramco Digital Company

Plant Digital

Manufacturing IT Servers

IoT Wearables & Gadgets

Semiconductors

Drones Business

IT Unified Communication

IT Services

Industrial 3D Printing Business

Industrial eMarketplace

Digital Manufacturing Hub

Advanced Wireless Connectivity

LEO Satellites IoT

Cloud and Digital Services

Cybersecurity Services



Industrial

Procurement & Logistics Hub

EPC National Champion – Industrial

EPC National Champion - Infrastructure

Steel Plate Manufacturing

Modular Construction Yards

Off-Shore Fabrication Business

Facility Management

Offshore Installation Services

Stainless Steel Tubing & Piping

Engines Manufacturing Factory

Casting & Forging Facility



Manufacturing

Wind Turbine Manufacturing

Carbon Fiber Manufacturing

Non-Metallic Hub & Association

Metals Rec. & Catalyst Manuf.

L&T Thick Vessels

Cranes Manufacturing

Specialty Coating & Plating

Battery Manufacturing

Water Treatment Chemicals

Solar PV Modules

Specialty Glass Manufacturing

Examples of completed large investments under Namaat portfolio



Steel Plate Manufacturing

Create the first 1.5 million ton per annum heavy steel plate complex in Ras Al-Khair serving the industrial sector



Casting & Forging Facility (Tuwaiq)

Establish a Casting & Forging facility offering different industrial specifications of finished products



Procurement & Logistics Hub (ASMO)

Establish Procurement & Logistics services for Aramco, its affiliates, and grow regionally



3D Printing Services (Nami)

Manufacturing through on-demand 3D Printing, transforming digital designs into physical products

Leveraging Government Incentives

Government Entities & Incentives Program



Incentives Categories

Financial Levers	Fiscal Levers	Operational Enablement	Regulatory Enablement	Government Enablement
Grants, Soft-loans	Tax holiday	Support in enhancing value chain	Reduced bureaucratic burdens	Trade agreements
Utility/land lease discounts	Duty exemption	Offtake agreements	Enabling regulation	G2G support

Broad set of partners with a deep level of engagement to maximize value



Global Partners



Local Partners



Government Entities

Contact Us

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