

**AMENDMENT TO THE SERVICE AGREEMENT BETWEEN
Embassy of Italy AND S-3 Group, LLC**

THIS AMENDMENT ("Amendment") is entered into effective December 15, 2020, ("Effective Date") by and between Embassy of Italy ("Client") and S-3 Group, LLC ("Company").

WHEREAS, Client and Company have entered into a Service Agreement effective October 1, 2020 ("Agreement"); and

WHEREAS, Client and Company now desire to amend the Agreement;

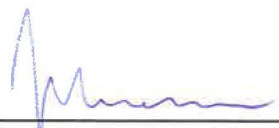
NOW, THEREFORE, for good and valuable consideration, and intending to be legally bound, Client and Company hereby agree as follows:

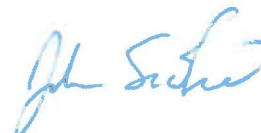
1. This Agreement is dated January 1, 2020 and continues on a month-to-month basis thereafter.
2. All other Agreement terms and conditions shall remain unchanged and in full force and effect during the term thereof.

IN WITNESS WHEREOF, the parties to this Amendment indicate their agreement effective as of the date set forth at the beginning of this Amendment by signing below.

Embassy of Italy

S-3 Group, LLC





By:

(Signed)

Name: FILIPPO MANARA

John Scofield

Title: HEAD of THE PRESS DEP.

Partner