

Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD	TBD		GLOBAL		PLACEHOLDER ON G20 INNOVATION LEAGUE'S RESULTS OR FOLLOW UP		S-3 team to monitor: https://twitter.com/LeagueG20 https://www.g20innovationleague.com/	
	12:00:00 PM	Posted	GLOBAL	364	As a part of the Annual Week of Italian Language in the World, @The_ICJS will hold an in-person lecture entitled "Dante, l'Italiano" detailing Dante's literary genius and creativity. Monday, 10/18 4:00 pm EDT Professor Virginia Jewiss https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/in-person-dante-l-italiano.html	link auto-populates	Italy team - We added a new post here and in FB. Let us know if we need to make any changes.	
	TBD: pending Italy team approval	Posted	POLITICAL	353	#Italy welcomes today's announcement from the @WhiteHouse : Transatlantic travel will restart on Nov. 8. Great news for Italians who want to travel to the US and Italians residing in the US who'll soon be able to return after visiting family or doing business in Europe. [quote tweet: https://twitter.com/KMunoz46/status/1448994395957641241]	link auto-populates		
Friday, October 15	TBD: evening		SOCIAL	365	[ITALY TEAM TO POST FROM EVENT] What a wonderful evening! The International Spotlight Award at #MFF21 was presented tonight by Italian Ambassador @MAZappia to Oscar-winning director Paolo Sorrentino for his direction of #TheHandOfGod Congratulazioni Paolo! And thank you @middleburgfilm for choosing #Italy [taggando foto con @netflix @handofgodfilm @NettfixIT]	[PLACEHOLDER for event photos from Italy team]	FB: Maybe a tweet from the event live? Maybe focus on Sorrentino being among the honorees for the Middleburg Film Festival? After the screening he will be awarded the MFF's 2021 International Spotlight Award by the Ambassador. He is an Oscar-winning director. Available on Netflix starting Dec 15	
Saturday, October 16	10:00:00 AM	Scheduled in Platform	GLOBAL	243	The #G20Italy presidency is committed to the goal of reaching Zero Hunger by: 1) Increasing investments in food security, 2) Adapting our food systems to climate change and 3) Empowering rural women and youth More facts on #WorldFoodDay	World Food Day_TW/FB	STATS IN THE GRAPHICS HAVE BEEN PROVIDED BY US? INSPIRATION FOR COPY: https://twitter.com/g20org/status/1409885241012101125?s=20 AND MATERA DECLARATION: https://www.g20.org/wp-content/uploads/2021/06/Matera-Declaration.pdf Italy Team — One of the data points found on the graphic came from the website linked in the source section of this document.	https://www.ambrossetti.eu/en/global-attractiveness-index/#images-5
	10:00:00 AM	Scheduled in Platform	SOCIAL	315	A 3D art installation created by Italian artist Gaetano Pesce will take over the northern face of the @aspennartmuseum next summer. More via @AspenDailyNews https://www.aspendailynews.com/news/city-council-approves-aspen-art-museum-installation-for-next-summer/article_b24250c0-15d3-11ec-b75d-e7c9478fd992.html	link auto-populates		
Sunday, October 17	TBD: evening		POLITICAL	314	[ITALY TEAM TO POST FROM EVENT] Ahead of the historic visit of all 28 Ambassadors to Delaware, @MAZappia met w/ @JohnCarneyDE, @ChrisCoons, @SenatorCarper & state leaders. The reception kicked off a program of vital discussions on COVID recovery, trade & investment trends, the green transition and climate.	[PLACEHOLDER for event photos from Italy team] [NOTE to adjust tags depending on photos]	Italy team to confirm number of ambassadors—the EU tweet mentioned 27 ambassadors + Amb. Lambrindis	
Instagram								
Date	Time	Status	Story Arc	Location	Social Copy	Creative	Tags/Notes	Source, if applicable
	10:00:00 AM	Posted	SOCIAL	FEED	Happy Birthday, #Virgil! Today in the year 70 BCE, Virgil was born near Mantua, #Italy. Many know him as Rome's best poet due to the popularity of only one of his literary works! The Aeneid is a 12-book-long poetry epic that details the founding and history of Rome and their mission to expand around the world.	Virgil_FEED		https://www.britannica.com/biography/Virgil
	10:00:00 AM	Posted	SOCIAL	STORY	[Insert graphic]	BIRTH OF VIRGIL_INSTA STORY		

Friday, October 15	TBD: evening		SOCIAL	FEED	<p>[ITALY TEAM TO POST AFTER EVENT]</p> <p>What a wonderful evening! Earlier tonight, Italian Ambassador to US Mariangela Zappia presented Oscar-winning film director @paolosorrentino_real with the 2021 International Spotlight Award at the @middleburgfilm Festival for his movie the @handofgodfilm.</p> <p>A screening of the film was followed by a conversation with Sorrentino led by @JGHorn.</p> <p>Congratulazioni Paolo, and thank you #MFF21 for highlighting #Italian cinema!</p> <p>#paolosorrentino #italianmovies #netflix #spotlightaward #movieaward #italiandirector #thehandofgod #estatalamanodidio #amanodidio #italiancinema #italianart #italianculture</p>								
	10:00:00 AM	--	GLOBAL		<p>Happy #WorldFoodDay! The food we eat affects the health of our bodies, minds and planet! Italy's #G20 presidency is committed to implementing global changes that will help get the world to Zero Hunger as soon as possible.</p> <p>In June of 2020, the Matera Declaration established several key efforts to help stabilize food security, nutrition and food systems. Empowering and protecting marginalized rural communities, investing in agricultural programs and protections and strengthening the global food chain are three ways the world can come together and make a change on these issues.</p>								
Saturday, October 16	10:00:00 AM	--	GLOBAL	STORY	<p>[Repost each World Food Day carousel post individually] [Frame 1]: On #WorldFoodDay, learn more about how Italy is working to strengthen global food systems!</p>								
	12:00:00 PM	--	SOCIAL		<p>A 3D art installation created by Italian artist @gaetano.pesce will take over the northern face of the @aspenartmuseum next summer.</p> <p>Pesce has been working with the museum for more than a year to create this project. The project draws inspiration directly from Aspen's landscape. It was also awarded a grant in the amount of 100,000 euros by the Italian Ministry of Culture @mic_italia. Museum Director Nicola Lees told @aspensdailynews that the museum feels very passionate about the project and is excited to showcase Pesce's last substantial project as an artist.</p> <p>"It's more about Gaetano's legacy," Museum Chief Operating Officer Luis Ylanes said. "And really, for somebody who's in their 80s to still be producing artwork at this scale really will help to put not just Aspen but the museum itself and the town on the map."</p> <p>Aspen Art Museum at dusk (photo by Bkthomson16 CC BY-SA 4.0)</p>								
Sunday, October 17	12:00:00 PM	--	SOCIAL										
Facebook													
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Wednesday, October 13	10:00:00 AM	Posted	SCIECON	FEED	<p>At @EUintheUS's Kids Euro Fest, kids can learn all about the importance of recycling—and it's not too late to register!</p> <p>Italy's featured movie, "Trash," is a tale of abandoned garbage items that comes to life for a wild adventure as they seek the "magic pyramid"</p> <p>Don't miss out: https://icwashington.esteri.it/it/washington/it/gli_eventi/calendario/2021/10/streaming-kids-euro-fest-2021.html</p> <p>Trailer: https://vimeo.com/571696284</p>	link auto-populates							
	10:00:00 AM	Posted	SOCIAL	FEED	<p>"... [T]his place with a gentle name is also a place than can be cathartic—a place where people symbolically let go of fear and anxiety."</p> <p>Earlier this month, the @washingtonpost featured the work of Italian photographer @filippoventurifotograf! His photo series, titled "Post-Crisis Generation: Everyone has their own way of leaping into the dark," captures the freedom visitors to Italy's Roca Vecchia and "Cave of Poetry" feel as they decide to take the 15-foot plunge into the pool of natural water below them.</p> <p>Read more via @washingtonpost https://www.washingtonpost.com/photography/2021/10/01/puglia-swimming/</p>	link auto-populates							
Thursday, October 14	12:00:00 PM	Posted	GLOBAL	FEED	<p>Ascolta alcuni esempi di iniziative realizzate dai Comites... tante altre potranno nascere in seno ai nuovi Comitati!</p> <p>https://ambwashingtondc.esteri.it/ambasciata_washington/it/sala-stampa/dall_ambasciata/2021/08/elezione-dei-comitati-degli-italiani_0.html</p>	podcast 3							

		Scheduled in Platform	GLOBAL	FEED	<p>Dante is well-known as the "father of the Italian language" and rightfully so. In order to truly recognize the genius of his work, you have to break down the literary tools and creativity he utilized.</p> <p>The @italianculturalsocietydc lecture entitled "Dante, l'Italiano" will be held in Chevy Chase, MD in person!</p> <p>Children are welcome to attend and will receive their own accommodations and learning experience.</p> <p>Monday, 10/18 4:00 pm EDT Professor Virginia Jewiss https://icwashington.esetj https://icwashington.esetj/it/eventi/calendario/2021/10/in-person-dante-l-italiano.html</p>				link auto-populates
Friday, October 15	TBD: evening		SOCIAL	FEED	<p>[ITALY TEAM TO POST AFTER EVENT]</p> <p>Earlier this evening, Italian Ambassador to US Mariangela Zappia presented Oscar-winning film director Paolo Sorrentino with the 2021 International Spotlight Award at the @middleburgfilm for @TheHandOfGodMovie. The screening of the film was followed by a conversation with Sorrentino led by @kpcc's John Horn. Congratulazioni Paolo, and thank you #MFF21 for highlighting #Italian cinema!</p>				<p>link auto-populates</p> <p>FB: He will be awarded the MFF's 2021 International Spotlight Award by the Ambassador. The conversation is with John Horn, journalist of the LA Times. Available on Netflix starting Dec 15</p>
	TBD		SOCIAL	FEED	<p>[PLEASE MOVE TO MONDAY OCT 18 AND CHECK OUT COPY AND TAGS PROPOSED FOR TWITTER]</p> <p>At tonight's @MillValleyFilmFestival...@ItalyInSanFran Counsel General Sergio Strozzi presented Oscar-winning director Paolo Sorrentino with the Spotlight Award after a screening of @TheHandOfGodMovie, organized by @netflix.</p> <p>Bravo Paolo & all involved for a beautiful celebration of Italian storytelling!</p>				<p>USE MOVIE POSTER</p> <p>Tag in image: @icsanfrancisco</p> <p>https://www.mvff.com/spotlight-paolo-sorrentino/</p>
	10:00:00 AM	Scheduled in Platform	SOCIAL	FEED	<p>Mont Blanc, French for "white mountain," is the highest mountain in the Alps and Western Europe, reaching a staggering 4,808.7 m (15,777 ft) altitude above sea level. It is the eleventh most prominent mountain peak in the world.</p> <p>The series or cluster of mountains—termed massif—extends along the French—Italian border, reaching Switzerland. The massif is part of a larger range referred to as the Gaian Alps, south of the massif. The Chamonix Valley and Savoy Alps are located to the west of the massif, the Pennine Alps are situated to the northeast and the Valley of Courmayeur situated to the east.</p> <p>https://www.worldatlas.com/mountains/mont-blanc.html</p>				link auto-populates
Saturday, October 16	12:00:00 PM		GLOBAL	FEED	<p>It's #WorldFoodDay 2021!</p> <p>#Italy is proud of our work to ensure that our country's agriculture and food industry is reaching organic and inclusive standards. Global food system reform is key to diminishing inequality and ending hunger around the globe.</p> <p>Throughout Italy's @g20org presidency, leaders have focused on determining strategic ways that the world can reach Zero Hunger in the next few decades. The Matera Declaration established realistic commitments countries can make on the issue of food security and food systems.</p> <p>https://www.ambrosetti.eu/en/global-attractiveness-index/#images-5</p>				<p>World Food Day_TW/FB</p> <p>Italy Team --- One of the data points found on the graphic came from the website linked in the source section of this document.</p>
Sunday, October 17	10:00:00 AM		SOCIAL	FEED	<p>A 3D art installation created by Italian artist @gaetano.pesce will take over the northern face of the @aspenartmuseum next summer.</p> <p>Pesce has been working with the museum for more than a year to create this project. The project draws inspiration directly from Aspen's landscape. It was also awarded a grant in the amount of 100,000 euros by the Italian Ministry of Culture @mic_italia. Museum Director Nicola Lees told @aspensdailynews that the museum feels very passionate about the project and is excited to showcase Pesce's last substantial project as an artist.</p> <p>"It's more about Gaetano's legacy," Museum Chief Operating Officer Luis Ylanes said. "And really, for somebody who's in their 80s to still be producing artwork at this scale really will help to put not just Aspen but the museum itself and the town on the map."</p> <p>https://www.aspendailynews.com/news/city-council-approves-aspen-art-museum-installation-for-next-summer/article_b24250c0-15d3-11ec-b75d-e7c0478f982.html</p>				link auto-populates