

	SOCIAL	GLOBAL	POLITICAL	SCI/ECON				
Twitter								
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD					PLACEHOLDER FOR G20 Timely news			
	9:00:00 AM	Posted	SOCIAL	332	Visitors to @Magazzino Italian Art are in for a new type of Italian art experience—one that includes live music, research, and even animals!  Learn more about how the visionaries behind the museum are changing Americans' perceptions of Italian art. <a href="https://www.nytimes.com/2021/10/13/style/magazzino-italian-art-cold-spring-ny.html">https://www.nytimes.com/2021/10/13/style/magazzino-italian-art-cold-spring-ny.html</a>	link auto-populates		
	12:00:00 PM	Posted	GLOBAL	327	A virtual exhibit entitled "Dante Plus 700 USA" is available for viewing through Nov 18! The exhibit incorporates performances and installations and pushes the limits of augmented reality!  More <a href="https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/online-exhibit-dante-plus-700-usa.html">https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/online-exhibit-dante-plus-700-usa.html</a>	link auto-populates		
Wednesday, October 20	2:00:00 PM	Posted	SCI/ECON		At the "Sustainability: From Cost to Profit" forum on Oct 21, organized by the Italian Cultural Institute of New York and @LaVoceDiNewYork, Ambassador Zappia will deliver opening remarks at 8:45 AM ET.  Tune in <a href="https://www.youtube.com/watch?v=VDVABDPi8kc">https://www.youtube.com/watch?v=VDVABDPi8kc</a>	Locandina - Sustainability 2021 - A4_orizzontale		
Thursday, October 21	12:00:00 PM	Scheduled in Platform	GLOBAL	363	Dante may be the "father of the Italian language" due to his writing, but his reach extends far beyond the literary world!  For #SLIM2021, @icwashington hosts "Liszt & Dante: Fantasia quasi Sonata," a performance by pianist Daniela Romautil. <a href="https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/streaming-liszt-dante-fantasia.html">https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/streaming-liszt-dante-fantasia.html</a>	link auto-populates		
	10:00:00 AM	--	SCI/ECON	348	#Italy is well known for a commitment to protecting cultural heritage.  At the Dubai #Expo2020, Italian artists & engineers are training professionals around the Mediterranean in preserving, digitizing and restoring artifacts that might otherwise be lost.  <a href="https://www.independent.co.uk/news/world/europe/dubai-expo-2020-italy-culture-b1936058.html">https://www.independent.co.uk/news/world/europe/dubai-expo-2020-italy-culture-b1936058.html</a>	link auto-populates		
Friday, October 22	12:00:00 PM		POLITICAL	335	@MAZappia is pleased to attend @niaforg's 46th Anniversary Gala tomorrow evening honoring distinguished guests (incl. @tstonybennett, Stanley Tucci & @sketchcrawl) and celebrating Italian & Italian American achievements in business, art, science & more!  [PLACEHOLDER for quote tweet with photos of honorees from <a href="https://twitter.com/niaforg">twitter.com/niaforg</a> ]	Quote tweet of honorees from NIAForG		
	TBD	--	POLITICAL	284	Italian Minister Giancarlo Giorgetti @MISE_GOV & Ambassador @MAZappia attended the @niaforg Gala in Washington, D.C. to honor & celebrate the contribution of Italian-Americans to the ever-growing, rock solid bond between our two nations & peoples. Viva l'Italia Viva gli Usa!	[PLACEHOLDER for photos]	Andreas—please note our small suggested copy edits. Original here, please feel free to change back if you prefer:  Italian Minister Giancarlo Giorgetti @MISE_GOV & Ambassador @MAZappia at the @niaforg Gala in Washington, D.C. to honor & celebrate the contribution of Italian-Americans to the ever-growing, rock solid bond between our two countries and peoples.  Viva l'Italia Viva gli Usa!	
Saturday, October 23	TBD		POLITICAL	86	Italian Ambassador to the US @MAZappia at @niaforg: "[PLACEHOLDER for quote]"			
Instagram								
Date	Time	Status	Story Arc	Location	Social Copy	Creative	Tags/Notes	Source, if applicable
	10:00:00 AM	Posted	GLOBAL	FEED	DYK the U.S. is 4th globally for the number of students studying Italian (~200k) after Australia, Germany and France?  DYK that Italy is the 2nd destination in the world for total student tourism? With 39,043 U.S. students, Italy has only 315 less than the number of U.S. students in the UK!  This Week of Italian Language in World, we're highlighting just how much the popularity of studying the Italian language has grown in recent years. The last "Open Doors" report by the International Education Institute showed Italian growing in the 2018/19 academic year, the seventh consecutive year of growth!	<a href="#">LANGUAGE FACTS _ INSTA POST 3 and 4</a>		<a href="https://www.babbel.com/en/magazine/how-many-people-speak-italian-where-spoken">https://www.babbel.com/en/magazine/how-many-people-speak-italian-where-spoken</a>
	10:00:00 AM	Posted	GLOBAL	STORY	#SLIM2021  [Repost Italian phrase post to story]			

Thursday, October 21	2:00:00 PM	Scheduled in Platform	GLOBAL	FEED	<p>The Oct 30-31 @g20org Summit is quickly approaching! In preparation for the summit, working groups, Ministerial meetings and contributing summits were held in historic regions, cities and towns all over #Italy!</p> <p>Take a look at the stunning natural views and cultural treasures some of the locations offer:</p> <p>Rome Catania Matera Brindisi Venice Milan Bergamo Santa Margherita Ligure Bologna Sorrento</p>	G20 Italian City Photos		<a href="https://www.g20.org/wp-content/uploar">https://www.g20.org/wp-content/uploar</a>
Saturday, October 23	TBD		POLITICAL	FEED	<p>Italian Minister Giancarlo Giorgetti @MISE_GOV and Italian Ambassador to the US Mariangela Zappia attended the @niafitalianamerican Gala in Washington, D.C. to honor and celebrate the contribution of Italian-Americans to the ever-growing, rock solid bond between our two countries and peoples.</p> <p>Ambassador Zappia: "[PLACEHOLDER for quote]"</p> <p>Viva l'Italia Viva gli Usa!</p>	[PLACEHOLDER for carousel photos (max. 10)]		
Facebook								
Date	Time	Status	Story Arc	Location	Social Copy	Creative	Tags/Notes	Source, if applicable
	9:00:00 AM	Posted	SOCIAL	FEED	<p>"The biggest challenge is to avoid stereotypes of Italy. People think they will find Renaissance or Baroque or ancient art, but we are not—and Italy is not—what the average American would think it is."</p> <p>Visitors to @Magazzino Italian Art are in for a new type of Italian art experience—one that includes live music, research, and even animals!</p> <p>Through their focus on innovative displays and postwar and contemporary works, the visionaries behind the museum are working to change Americans' perceptions of Italian art. Learn more <a href="https://www.nytimes.com/2021/10/13/style/magazzino-italian-art-cold-spring-ny.html">https://www.nytimes.com/2021/10/13/style/magazzino-italian-art-cold-spring-ny.html</a></p>	link auto-populates		
	10:00:00 AM	Posted	GLOBAL	FEED	<p>DYK that many commonly used English words are derived from or directly from #Italian? This Week of Italian Language in the World, we're highlighting some of our favorite examples!</p>	Englishtalian Words Carousel _ FB 1-10		
Wednesday, October 20	12:00:00 PM	Posted	GLOBAL	FEED	<p>The "Dante Plus 700 USA" online exhibit opened earlier this week and will be available to view through Nov 18! This exhibition highlights a modern take on Dante's work in an artistic form including augmented reality, installations and performances.</p> <p>Don't miss out! <a href="https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/online-exhibit-dante-plus-700-usa.html">https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/online-exhibit-dante-plus-700-usa.html</a></p>	link auto-populates		
	12:00:00 PM	Posted	GLOBAL	FEED	<p>Movies, TV series, literature and of course music</p> <p>The poet Dante's influence reaches far and wide! This year, @icwashingtondc hosts "Liszt &amp; Dante: Fantasia quasi Sonata," a performance of The Dante Sonata by pianist Daniela Roma. The show will be available to view until November 18th! <a href="https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/streaming-liszt-dante-fantasia.html">https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/10/streaming-liszt-dante-fantasia.html</a></p>	link auto-populates		
Thursday, October 21	2:00:00 PM	Scheduled in Platform	GLOBAL	FEED	<p>As the Oct 30-31 @g20org Summit quickly approaches, let's recap the historic and beautiful Italian regions, cities and towns that hosted working groups, Ministerial meetings and contributing summits!</p> <p>Take a look at some of the stunning natural views and cultural treasures that each location offers.</p> <p>Rome Catania Matera Brindisi Venice Milan Bergamo Naples Trieste Florence Genoa Santa Margherita Ligure Bologna Sorrento</p>	G20 Italian City Photos		<a href="https://www.g20.org/wp-content/uploar">https://www.g20.org/wp-content/uploar</a>

	10:00:00 AM	Scheduled in Platform	SCI/ECON	FEED	<p>#Italy is well known for a commitment to protecting cultural heritage.</p> <p>At the @Expo2020Dubai, Italian artists and engineers are training professionals around the Mediterranean in preserving, digitizing and restoring cultural artifacts that might otherwise be lost to nature or violence. Italy's central display—a 3D-printed replica of Michelangelo's David—is a perfect example of the new artistic methods and technologies that could save heritage at risk.</p> <p>Learn more  <a href="https://www.independent.co.uk/news/world/europe/dubai-expo-2020-italy-culture-b1936058.html">https://www.independent.co.uk/news/world/europe/dubai-expo-2020-italy-culture-b1936058.html</a></p>	link auto-populates		
Friday, October 22	12:00:00 PM		POLITICAL	570	<p>Italian Ambassador to the United States Mariangela Zappia is pleased to attend @niaf.org's 46th Anniversary Gala tomorrow evening!</p> <p>At the Gala, @niaf.org will honor legendary singer @tonybennett. "Searching for Italy" host @stanleyucci, @PixarLuca director Enrico Casarosa, Fincantieri CEO Giuseppe Bono and Interstate Commercial Chairman John P. Silvestri.</p> <p>This year the 2021 Region of Honor is Abruzzo, Italy's most abundantly natural and "greenest" region!</p> <p>10/23 Washington D.C.</p> <p>[PLACEHOLDER to share post with photos of honorees from <a href="https://facebook.com/niaf.org">facebook.com/niaf.org</a>]</p>			