

STORY ARC KEY:	SOCIAL	GLOBAL	POLITICAL	SCI/ECON				
					Twitter			
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD—All week	TBD		GLOBAL		[PLACEHOLDER for G20]			
	TBD		POLITICAL		[POSSIBLE PLACEHOLDER for Columbus event organized by IIC NY]		Amb may speak—Italy team will let us know	
	TBD		SOCIAL		[PLACEHOLDER to amplify recap coverage/key moments at the Rome Film Festival]			
	10:00:00 AM	Posted	SCI/ECON	373	During the first archaeological dig at Herculaneum in three decades, skilled @MIC_Italia technical staff uncovered the remains of a man who died during the eruption of Mt. Vesuvius in 79 AD. Another sensational archaeological find in #Italy this year! https://www.theguardian.com/science/2021/oct/15/sensational-skeleton-buried-in-vesuvius-eruption-found-at-herculaneum	link auto-populates		
	12:00:00 PM	Posted	GLOBAL	308	Interested in extending your celebration of the Week of Italian Language in the World? You can practice la bella lingua in a relaxed, informal setting by joining an online Italian Conversation Group organized by @iapubliclibrary! #SLIM2021 https://www.lapl.org/whats-on/events/italian-conversation-group-0	Woman at Laptop		
Monday, October 25	2:00:00 PM	Posted	SOCIAL	348	The app "Italy, #LandofWonders" just exceeded 100,000 downloads and was selected by Apple as one of the best video games for children! Download to discover Italian nature, gastronomy, art, entertainment and design—the 5 fundamental sectors of #Italy's cultural heritage. [Quote tweet: https://twitter.com/italymfa/status/1451593896853712897?s=24]	link auto-populates		
	10:00:00 AM	Posted	SOCIAL	392	"It doesn't matter if you've seen Botticelli's 'Birth of Venus' a thousand times already: nothing prepares you for the real thing." A combo of stunning architecture & an unrivaled collection makes @UffiziGalleries the #1 museum on Time Out's list! https://www.timeout.com/arts-and-culture/best-museums-and-galleries-in-the-world [TAG PHOTOS WITH @ TIME OUT NEW YORK AND @ TIME OUT LONDON]	Uffizi 1 Uffizi 2 Birth of Venus [TAG PHOTOS WITH @ TIME OUT NEW YORK AND @ TIME OUT LONDON]		
	12:00:00 PM	Posted	SCI/ECON	306	According to research from @polimi in Milan, the #Italian cloud market is set to grow by 16% as the pandemic accelerates the digital migration of both private and public data and services. More https://www.usnews.com/news/technology/articles/2021-10-13/italys-cloud-market-to-grow-by-16-this-year-study	Servers		
Tuesday, October 26	1:00:00 PM	Posted	GLOBAL	415	On Oct 27, Ambassador @MAZappia will deliver opening remarks at the "Tracing (in)stability, challenges and transformations in North Africa" event, kicking off a conversation on the political and socio-economic needs of the area. Register https://med.ispionline.it/agenda/tracing-instability-challenges-and-transformations-in-north-africa/ [QT https://twitter.com/ispionline/status/1450849086173761541?s=24]			
	AM, TBD		GLOBAL	75	[PLACEHOLDER to RT North African ISPI event https://twitter.com/ispionline]			
	10:00:00 AM	--	SOCIAL	324	The @fristartmuseum in Nashville, Tennessee presents "Medieval Bologna: Art for a University City," the first major museum exhibition in the United States to focus on medieval art made in the prosperous northern Italian city of Bologna. https://fristartmuseum.org/exhibition/medieval-bologna-art-for-a-university-city/	link auto-populates		
	12:00:00 PM	--	GLOBAL	316	At the final @g20org engagement group summit, the Labour 20 #L20 will convene world trade union leaders to discuss the implementation of labor industry improvements. The #G20 summit takes place this weekend! Rome, #Italy Oct 27-28 More https://www.g20.org/italian-g20-presidency/engagement-groups.html	L20		

				3 days until the #G20Italy Summit in Rome, #Italy!		
	2:00:00 PM	GLOBAL	323	The #G20 Summit is the climax of the @g20org process and the final stage, at Leaders' level, of the intense work carried out within ministerial meetings, working groups & Engagement Groups throughout the year. #G20RomeSummit [PLACEHOLDER for possible G20 quote tweet]		
Wednesday, October 27	PM, TBD	GLOBAL	87	[PLACEHOLDER to quote RT after North African ISPI event https://twitter.com/ispionline]		