

STORY ARC KEY:		SOCIAL	GLOBAL	POLITICAL	SCI/ECON					
Twitter										
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable		
TBD—All week	TBD		GLOBAL		[PLACEHOLDER for Italy COP26 Coverage]					
	11:00:00 AM	Posted	POLITICAL	42	[Travel restrictions—posted by Italy team]					
Monday, November 8	12:00:00 PM	—	SOCIAL	65	[PLACEHOLDER to RT THE RENAISSANCE OF PASTEL from @IGCSFrancisco]	link auto-populates				
Tuesday, November 9	12:00:00 PM	Posted	SOCIAL	363	Join @GeorgeTown's Italian Research Institute for a discussion of ongoing research into the instrumental music traditions of Naples! It will be followed by a concert in partnership with the GU Department of Performing Arts. Nov. 11 7PM ET https://iowashington.esteri.it/cic_washington/en/gli_eventi/calendario/2021/11/in-person-instrumental-music-in.html	link auto-populates				
Wednesday, November 10	10:00:00 AM	Posted	SCI/ECON	372	DYK that machinery represents the highest % of Italian exports? @Amazon's Climate Change Fund invested in CMC Machinery, whose packaging model limits single-use plastic. CMC is one of many #Italian companies developing innovative sustainable solutions. https://www.reuters.com/business/retail-consumer/amazon-invests-italian-automated-packaging-machines-maker-2021-10-27	CMC	Italy team—we added the stat about Italy being the #2 top manufacturer in Europe to the Facebook copy, but don't have room to add it in the tweet. Let us know if you'd like us to replace the first sentence entirely. Thanks!			
Thursday, November 11	10:00:00 AM	Posted	POLITICAL	212	Today, we wish U.S. military veterans a happy #VeteransDay from the Italian Embassy to the U.S. To all American service members: thank you for your service and dedication to peace and security around the world.	VETERANS DAY_FBTW				
	10:00:00 AM	Posted	SCI/ECON	340	Archaeologists continue to uncover more and more ancient remains of the once-booming town of Baiae in #Italy What was once the premier party location for wealthy Romans is now a popular underwater tourist attraction for people all over the world! https://www.theguardian.com/world/2021/oct/30/baiae-naples-ancient-rome-party-town-	link auto-populates				
Friday, November 12	2:00:00 PM	Scheduled in Platform	SOCIAL	308	We know you loved @PixarLuca by talented director @sketchcrawl! Today, return once again to the fictional Italian Riviera town of Portorosso to see how the next chapter of the story unfolds in the new short film "Ciao Alberto." Trailer [QT https://twitter.com/disneyplus/status/1455927759016841218?w=20]					
Saturday, November 13	10:00:00 AM	—	POLITICAL	340	Last month, #Italian President Sergio Mattarella awarded the class of 2020 and 2021 the title of Cavaliere del Lavoro, or Knight of Labour, in a ceremony at the Roman Palazzo del @Quirinale. Each year, only 25 Italians receive this distinctive award! https://www.yahoo.com/lifestyle/feruccio-ferragamo-john-alkann-receive-160030245.html	link auto-populates				
Sunday, November 14	10:00:00 AM		SCI/ECON	329	DYK that Italy ranks first in Europe for share of renewable energy in gross domestic consumption? At the #G20RomeSummit last month, #Italy brought together world powers who agreed to work towards reaching net-zero carbon emissions by the middle of the century. [QT https://twitter.com/ITIFdc/status/1454432974645170181?w=20]	link auto-populates	Italy team—this statistic came from the Italy promotion decks Marco shared.			
Instagram										
Date	Time	Status	Story Arc	Location	Social Copy	Creative	Tags/Notes	Source, if applicable		
	12:00:00 PM	Posted	GLOBAL	FEED	The archaeological area of Agrigento is extremely well-preserved for a town founded in 6th century BCE! The site holds grand Doric temples, many of which are still largely intact and represent some of the best maintained architectural monuments to ancient Greek art and culture today. As one of the top cities of the ancient Mediterranean region, the ancient city of Akragas (Agrigento) gives modern visitors a glimpse into past Greek civilization. Selected excavated areas shine light on the later Hellenistic and Roman town and the burial practices of its early Christian inhabitants. It was inscribed as a @Unescoworldheritage site in 1997. If you ever find yourself exploring the southern coast of Sicily, this is one site that you can't miss out on! #Unescoworldheritage #Italy #UNESCO #Italia #Agrigento #Archaeology #explore #like #beautiful #travel #art #dorictemples #likeItaly #sicily @valledeltempiofficial	Agrigento_FEED 1-4	TAG @italia.it	https://whc.unesco.org/en/list/931/		

					<i>[Insert Quiz sticker]</i>			
	12:30:00 PM	Posted	GLOBAL	STORY	How many temples are included in the site? 5 12 10 (correct)		Agrigento_STORY 1	
	12:30:00 PM	Posted	GLOBAL	STORY	<i>[Insert creative]</i>		Agrigento_STORY 2	
					<i>[Insert Quiz sticker]</i>			
	12:30:00 PM	Posted	GLOBAL	STORY	What is another name for the Agrigento site? Valley of the Temples (correct) Field of Temples Doric Land		Agrigento_STORY 3	
					<i>[Insert Quiz sticker]</i>			
	12:30:00 PM	Posted	GLOBAL	STORY	Where is the Valley of Temples located? Sicily (correct) Apulia Sardinia		Agrigento_STORY 4	
	12:30:00 PM	Posted	GLOBAL	STORY	<i>[Insert creative]</i>		Agrigento_STORY 5	
					<i>[Repost UNESCO post to story]</i>			
	12:30:00 PM	Posted	GLOBAL	STORY	We hope you enjoyed testing your Agrigento knowledge! Tap to learn more about this @UnescoWorldHeritage site! Return to the Italian Riviera-inspired town of Portorosso! "Ciao Alberto" streams today on @DisneyPlus!			
Friday, November 12	2:00:00 PM	Posted	SOCIAL	STORY	Watch the trailer now <i>[Repost https://www.instagram.com/p/VCv0fGztlNyr/?utm_source=ig_web_copy_link]</i>			
Facebook								
Date	Time	Status	Story Arc	Location	Social Copy		Creative	Tags/Notes
TBD—All week	TBD		GLOBAL		[PLACEHOLDER for Italy COP26 Coverage]			Source, if applicable
					The town of Baiae in Italy has changed immensely since its beginnings almost 2,000 years ago. What was once the premier party location for wealthy Romans is now a popular underwater tourist attraction for people all over the world! Archaeologists continue to uncover more and more ancient underwater remains of the once-booming town including antiques, columns and even a copy of a statue of Dionysus which was commissioned by Emperor Claudius.			
	10:00:00 AM	Posted	SCI/ECON	FEED	More via @theguardian https://www.theguardian.com/world/2021/oct/30/baiae-naples-ancient-rome-party-town		link auto-populates	
					The archaeological area of Agrigento is extremely well-preserved for a town founded in 6th century BCE! The site holds grand Doric temples, many of which are still largely intact and represent some of the best maintained architectural monuments to ancient Greek art and culture today. As one of the top cities of the ancient Mediterranean region, Agrigento gives modern visitors a glimpse into past Greek civilization. It was inscribed as an @UNESCO World Heritage site in 1997.			
	12:00:00 PM	Posted	GLOBAL	FEED	If you ever find yourself exploring the southern coast of Sicily, this is one site that you can't miss out on!		Agrigento	https://whc.unesco.org/en/list/831/
					Pixar's "Ciao Alberto" is coming to @DisneyPlus today for #DisneyPlusDay! If you loved the film "Luca" by Academy-award-nominated Italian director Enrico Casarosa, tune in and follow Alberto once again in the fictional #Italian town of Portorosso. Casarosa was recently honored at the @niaf.org 46th Anniversary Gala for his work on the film, which was inspired by many of Casarosa's own childhood memories in Italy!			
Friday, November 12	2:00:00 PM	Scheduled in Platform	SOCIAL	FEED	Trailer below <i>[Share https://fb.watch/9zypTRPu0_/]</i>			