

STORY ARC KEY:	SOCIAL	GLOBAL	POLITICAL	SCI/ECON				
<b>Twitter</b>								
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD—All week	TBD		SCI/ECON		[PLACEHOLDER for 6th Annual Week of Italian Cuisine in the US]			
	10:00:00 AM	Posted	SCI/ECON	227	This week we're celebrating the 6th Annual World Week of Italian Cuisine! Join us for more than 30 events that cover every spectacular element of what #ItalianTaste has to offer.  Learn more! [PLACEHOLDER for event link]	<a href="#">WW ITAL CUISINE_FB_TW</a>  (graphic 1 on Canva)		
Monday, November 15	12:00:00 PM	Posted	GLOBAL	380	<a href="#">This World Week of Italian Cuisine, @iicwashington is streaming "Mercati Italiani," a documentary tour of Italy's food markets. Discover the colors, aromas, people, noises and flavors that makeup #Italy's culinary heritage! Stream now through 11/21! - https://iicwashington.esteri.it/iic_washington/en/gli_eventi/calendario/2021/11/streaming-a-flavor-of-italian-markets.html</a>	link auto-populates		
Tuesday, November 16	12:00:00 PM	Posted	SOCIAL	394	DYK Dante's beloved story "The Divine Comedy" was partially inspired by his 250-mile journey around the northern region of #Italy in the year 1302?  <a href="#">This year during #Dante700, two camminatori set off to quite literally follow in Dante's footsteps!</a>  <a href="https://www.washingtonpost.com/lifestyle/travel/dantes-walk-travel-italy-florence/2021/11/04/87ea7236-39ae-11ec-9bc4-86107e7b0ab1_story.html">https://www.washingtonpost.com/lifestyle/travel/dantes-walk-travel-italy-florence/2021/11/04/87ea7236-39ae-11ec-9bc4-86107e7b0ab1_story.html</a>	link auto-populates	add #Dante700?	
<b>Instagram</b>								
Date	Time	Status	Story Arc	Location	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD—All week	TBD		SCI/ECON		[PLACEHOLDER for 6th Annual Week of Italian Cuisine in the US]			
	10:00 AM	Posted	SCI/ECON	FEED	Buon appetito! We're so excited to be celebrating the 6th Annual World Week of Italian Cuisine (U.S. edition)!  This week, the Italian Embassy and consular network in the U.S., along with governmental and commercial partners, will showcase the best #MadeInItaly food and drink.  Find the full week's program via the link in our bio!	<a href="#">WW ITAL CUISINE2_INSTA</a>	[Reminder to change link in bio]	
Monday, November 15	12:00 PM	Posted	SCI/ECON	STORY	<a href="#">Discover the colors, aromas, people, noises and flavors that make up #Italy's culinary heritage this World Week of Italian Cuisine. The Italian Cultural Institute of Washington is streaming "Mercati Italiani," a documentary tour of Italy's food markets. Stream now through 11/21! - [URL: https://iicwashington.esteri.it/iic_washington/en/gli_eventi/calendario/2021/11/streaming-a-flavor-of-italian-markets.html]</a>	Food market		

					#OTD in 1929, @ScuderiaFerrari was founded in Modena, #Italy !  Scuderia Ferrari or "The Prancing Horse," as many refer to it, was founded by none other than Enzo Ferrari and serves as the racing branch of famous luxury #Italian auto manufacturer @Ferrari!  Last month, Ferrari joined several other teams to compete at the U.S. Grand Prix in Austin, which saw a record number of attendees!	Scuderia Ferrari OR Scuderia Ferrari 1 & 2		
	10:00:00 AM	Posted	SOCIAL	FEED				
Tuesday, November 16	10:00:00 AM	Posted	SOCIAL	STORY	[Repost Ferrari post to story]  #OTD in 1929, @ScuderiaFerrari was founded in Modena, #Italy ! Tap to learn more about "The Prancing Horse."			
<b>Facebook</b>								
Date	Time	Status	Story Arc	Location	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD—All week	TBD		SCI/ECON		[PLACEHOLDER for 6th Annual Week of Italian Cuisine in the US]			
	10:00:00 AM	Posted	SCI/ECON	FEED	<a href="#">We hope you have a good appetite, because it's time to celebrate the 6th Annual World Week of Italian Cuisine (U.S. edition) !</a>  <a href="#">This week, the Italian Embassy and consular network in the U.S., along with governmental and commercial partners, will host more than 30 events showcasing the best Italian food and drink have to offer.</a>  <a href="https://ambwashingtondc.esteri.it/ambasciata_washington/en/sala-stampa/dall_ambasciata/2021/11/al-via-negli-usa-la-sesta-edizione.html?fbclid=IwAR2nHYG1Uj7OJJYetB04ClgHF7DarchVtaMM_5Ks7VhwI8n7m4YVLF9qmU">https://ambwashingtondc.esteri.it/ambasciata_washington/en/sala-stampa/dall_ambasciata/2021/11/al-via-negli-usa-la-sesta-edizione.html?fbclid=IwAR2nHYG1Uj7OJJYetB04ClgHF7DarchVtaMM_5Ks7VhwI8n7m4YVLF9qmU</a>	WW ITAL CUISINE FB T W  (graphic 1 on Canva)		
Monday, November 15	12:00:00 PM	Posted	GLOBAL	FEED	<a href="#">Turin, Florence and Palermo are all home to just a few of Italy's many culturally vibrant food markets. In celebration of the World Week of Italian Cuisine, @iicwashingtondc is streaming "Mercati Italiani," a documentary series tour of select markets that draw visitors in with all their colors, liveliness, aromas, people, noises, and flavors!</a>  <a href="#">Now streaming: Nov. 15-21</a>  <a href="#">Don't miss out https://iicwashingtondc.esteri.it/iic_washington/en/gli_eventi/calendario/2021/11/streaming-a-flavor-of-italian-markets.html</a>	link auto-populates		
	10:00:00 AM	Posted	SOCIAL	FEED	#OTD in 1929, @ScuderiaFerrari was founded in Modena, Italy !  Scuderia Ferrari represents Italy well all around the world and was founded by no other than Enzo Ferrari. The team operates as the racing branch of luxury Italian auto manufacturer @Ferrari!  Last month, Ferrari joined several other teams to compete at the U.S. Grand Prix in Austin, which saw a record number of attendees!	Scuderia Ferrari OR Scuderia Ferrari 1 & 2		

<p>Tuesday, November 16</p>	<p>12:00:00 PM</p>	<p>Scheduled in Platform</p>	<p>SOCIAL</p>	<p>FEED</p>	<p><a href="#">"Like any great traveler, Dante knew the most fundamental act of the mind was seeing, and no one sees more than the walker."</a></p> <p><a href="#">In 1302, Dante embarked on a 250-mile journey through the rolling hills and vast orchards that wrapped around the city of Florence &amp; Ravenna. What he found would eventually inspire "The Divine Comedy."</a></p> <p><a href="#">700 years later, two "camminatori di Dante" set out to follow in the footsteps of the Supreme Poet.</a></p> <p><a href="https://www.washingtonpost.com/lifestyle/travel/dantes-walk-travel-italy-florence/2021/11/04/87ea7236-39ae-11ec-9bc4-86107e7b0ab1_story.html">https://www.washingtonpost.com/lifestyle/travel/dantes-walk-travel-italy-florence/2021/11/04/87ea7236-39ae-11ec-9bc4-86107e7b0ab1_story.html</a></p>	<p>link auto-populates</p>	
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