

STORY ARC KEY:		SOCIAL	GLOBAL	POLITICAL	SCI/ECON			
Twitter								
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable
Monday, November 22	10:00:00 AM	Posted	SOCIAL	336	In recent years, #Italian rock band @thisismaneskin has garnered international attention and acclaim. Most recently, the 4-person group won the @Eurovision Song Contest 2021, won the @mtvema award for Best Rock Act and performed at the @AMAs! https://variety.com/2021/music/news/maneskin-italian-rock-band-roxy-interview-1235108380/	link auto-populates		
	12:00:00 PM	Posted	SCI/ECON	260	Webinar "Focus Aerospazio USA: opportunità di mercato e iniziative promozionali ICE2022" di @ITATradeagency USA e Ambasciata d'Italia. Nov. 29 🕒9:30 AM ET / 15:30 PM CET Register now https://us02web.zoom.us/webinar/register/WN_UE9U2On9QW-JKFKUQUdVNA	Webinar		
	3:30:00 PM	Posted	SCI/ECON	294	Are you an Italian scientist or researcher in the US? Don't miss @issnaf's Annual event in partnership with the Embassy and Under the High Patronage of @Quirinale, to be opened by Italian Ambassador @MAZappia. Register here: https://us02web.zoom.us/webinar/register/WN_ZLi1536VThWNQNkia1xULw	issnaf		
Tuesday, November 23	10:00:00 AM	Posted	SCI/ECON	273	Happy #NationalEspressoDay ! DYK that drinking a few cups of espresso a day can be associated with lower risks of cardiovascular disease-related mortality? As the holidays approach, consider gifting a Moka pot (invented by an Italian engineer!) or #Italian coffee maker!	Espresso Day		
	12:00:00 PM	Posted	SCI/ECON	280	You may have heard of Pi Day, but have you heard of #FibonacciDay ? 11/23 creates a part of the Fibonacci Sequence, named after the #Italian mathematician Leonardo Bonacci! The sequence includes two numbers that make up the sum of the next number: for example, (1+1=2, 1+2=3).	Fibonacci		https://theworks.org/fibonacci-day/
	2:30:00 PM	Posted	SOCIAL	343	Earlier today, #Italian rock band and 2021 @Eurovision winners @thisismaneskin announced the nominees for this year's #Grammys! Among the many talented artists were Italian-American performers @itstonybennett, @ladygaga and @ArianaGrande. Congratulazioni to all! [Quote tweet: https://twitter.com/RecordingAcad/status/1463223379461292039]			
Instagram								
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					<p>The road to @maneskinofficial's international success did not come easy! The Eurovision winners got their start as teenagers busking in the streets of Rome in 2015. Now, the group is traveling the world, winning awards and breaking records.</p> <p>With well over 33 million monthly Spotify listeners, some of the rock group's most popular songs like "Beggin" certainly have the audience on the edge of their seats waiting for more. Earlier this year, their smash hit, "Zitti e Buoni" ("Shut Up and Behave"), even won at the biggest song contest in Italy, the Sanremo Music Festival.</p> <p>Now they are focused on their US TV debut ! The group has already performed on @fallontotnight, @theellenshow, and most recently the @Amas!</p>				
	10:00:00 AM	Posted	SOCIAL	FEED	What is your favorite Måneskin song?	Maneskin_FEED		https://www.italymagazine.com/dual-language/never-out-style-sanremo-music-festival	
Monday, November 22	10:30:00 AM	Posted	SOCIAL	STORY	<p>[Insert creative]</p> <p>Yesterday, @maneskinofficial rocked the @AMAs! Learn more about this internationally beloved #Italian rock group via @Variety</p> <p>[URL: https://variety.com/2021/music/news/maneskin-italian-rock-band-roxy-interview-1235108380/]</p>	Maneskin_STORY			
	10:00:00 AM	Posted	SOCIAL	STORY	[Insert creative]	PLACEHOLDER for Kari Graphic			
	10:00:00 AM	Posted	SOCIAL	STORY	<p>[Insert creative]</p> <p>[Insert quiz sticker]</p> <p>Which of these drinks does not contain espresso?</p> <p>caffè Americano chai latte (correct) cappuccino</p>	PLACEHOLDER for Kari Graphic			
	10:00:00 AM	Posted	SOCIAL	STORY	<p>[Insert creative]</p> <p>[Insert quiz sticker]</p> <p>What is a double shot of espresso called?</p> <p>Duble Despresso Doppio (correct)</p>	PLACEHOLDER for Kari Graphic			
	10:00:00 AM	Posted	SOCIAL	STORY	<p>[Insert creative]</p> <p>[Insert quiz sticker]</p> <p>Which NYC cafe has the city's oldest espresso machine?</p> <p>Caffè Reggio (correct) Caffè Remi Hutch and Raldo</p>	PLACEHOLDER for Kari Graphic		https://untappedcities.com/2020/01/28/the-oldest-espresso-machine-in-nyc-is-in-cafe-reggio/	
Tuesday, November 23	12:00:00 PM	Posted	SCI/ECON	FEED	<p>It's time to crack open your textbook —today is #FibonacciDay! 11/23</p> <p>Do you know what comes after the number 3 in the sequence? Hint: 3 -</p>	Fibonacci sequence 1 & 2			
Facebook									
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Monday, November 22	10:00:00 AM	Posted	SOCIAL	FEED	<p>Italian rock band @maneskinofficial has quickly gained immense international attention in recent years.</p> <p>Following their big win at the 2021 Eurovision Song Contest and Italy's biggest song contest, the Sanremo Music Festival, the group has gone on to perform their hits "Beggin'" and "Mammamia" on @FallonTonight during their US TV debut!</p> <p>In November alone, the group won the @mtvema award for Best Rock Act and performed at the @AMAs!</p> <p>Learn more about these stars via @Variety. https://variety.com/2021/music/news/maneskin-italian-rock-band-roxy-interview-1235108380/</p>	link auto-populates		
Tuesday, November 23	10:00:00 AM	Posted	SOCIAL	FEED	<p>It's National Espresso Day !</p> <p>In English, espresso means "to express"—and espresso is indeed made by "expression," or squeezing the flavor out of coffee via steam pressure!</p> <p>Do you like to drink caffè espresso? Express your thoughts below!</p>	espresso machine		
	12:00:00 PM	Scheduled in Platform	SCI/ECON	FEED	<p>It's time to celebrate our favorite math-themed holiday: Fibonacci Day!</p> <p>This holiday gets its name from Italian mathematician Leonardo Bonacci who discovered the Fibonacci Sequence. When today's date is written out (1+1=2, 1+2=3) it mirrors the sequence which includes two numbers that make up the sum of the next number and continues on infinitely.</p> <p>You can even spot the Fibonacci sequence in nature. Some plants naturally grow in the spiral nature of the mathematical sequence. Take a look!</p>	Fibonacci sequence 1 & 2		https://theworks.org/fibonacci-day/