

STORY ARC KEY:		SOCIAL	GLOBAL	POLITICAL	SCI/ECON				
<b>Twitter</b>									
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable	
Sunday, December 12	12:00:00 PM	Posted	SOCIAL	231	Among Italy's many talented vocalists, perhaps none is more recognizable than tenor <a href="#">@AndreaBocelli</a> , whose soaring voice is beloved by millions. Today, he will perform at DC's <a href="#">@CapitalOneArena</a> , the latest stop on his global tour!	[PLACEHOLDER for photo from Bocelli's team OR <a href="https://unsplash.com/photos/eagQsGut6eNva">https://unsplash.com/photos/eagQsGut6eNva</a> ]			
	10:00:00 AM	Posted	GLOBAL	290	Italy is simply extraordinary. #BeIT! -says Amb. <a href="#">@MAZappia</a> , unveiling Italy's new branding campaign in NYC. . . is passion & style, heritage & diversity, innovation & creativity ... but there's so much more to IT. WatchIT	VIDEO BE.IT AMBASCIAATA			
	10:00:00 AM	Posted	POLITICAL	34	[S-3 to Update Italy Banner Image]				
					[Post as thread 1/2]				
					This Thursday, December 16 is #ItalianSpaceDay! To celebrate, we're sharing stories of Italian innovation and exploration, both on this planet and far beyond.  is at the forefront of the race!  [Post as Thread 2/2]  We choose to go to the moon — again!  Italy will be a leader in the ambitious <a href="#">@NASA</a> Artemis space program, which aims to land the first woman and the next man on the moon. When? Very soon—as early as 2025! #ItalianSpaceDay	Thread 2/2: <a href="#">Italian space day_Tavola disegno 1 copia 13</a>	<a href="#">@ASI_spazio</a> <a href="#">@mediainf</a> <a href="#">@esa</a> <a href="#">@INFN</a> <a href="#">@ItalyMFA</a>		
	2:45:00 PM	Posted	SCI/ECON	470	Join Amb. <a href="#">@MAZappia</a> as she delivers opening remarks at "The US-Italy Cooperation on Space Exploration and Exploitation" event & hear from speakers on the importance of global cooperation as the space industry grows.  Dec. 16 11:30 AM ET  Register <a href="https://us99web.zoom.us/join?register=1&amp;_i=3&amp;_t=1&amp;_u=QACQmYAgZkKw">https://us99web.zoom.us/join?register=1&amp;_i=3&amp;_t=1&amp;_u=QACQmYAgZkKw</a>	<a href="#">Space Cooperation HD</a>	<a href="#">@blueorigin</a> <a href="#">@Axiom_Space</a> <a href="#">@Nanosacks</a> <a href="#">@Axiom_Group</a> <a href="#">@Thales_Alenia_S</a> <a href="#">@Argotec_Space</a> <a href="#">@ITAttradeagency</a> <a href="#">@NASA</a> <a href="#">@ASI_spazio</a>		
	3:30:00 PM	Posted	SCI/ECON	323	The Italian cuisine is well known worldwide and ... in space! 10% of <a href="#">@Space_Station</a> astronauts' rations—the so-called "Bonus food"—is indeed prepared by some of the most innovative Italian start-ups.  We're at the top of worldwide cuisine even in space!				
	4:30:00 PM	Posted	SCI/ECON	281	#ItalianSpaceDay	<a href="#">Italian space day_Tavola disegno 1 copia 23</a>			
	5:00:00 PM	Posted	SOCIAL	267	Congratulations to <a href="#">@abffoundation</a> for its first 10 years of work helping people & empowering communities in the ... particularly those in Italy and Haiti affected by earthquakes. To many more years promoting a culture of equity, solidarity and social justice. Grazie!	<a href="#">Mariangela Zappia and Andrea Bocelli 1-2</a>	<a href="#">@Mazappia</a> and <a href="#">@AndreaBocelli</a>		
	5:00:00 PM	Posted	SCI/ECON	227	Proud to have <a href="#">@AstroSamanthaCristoforetti</a> representing #Italy in the <a href="#">@NASA</a> <a href="#">@SpaceX</a> Crew-4 on this important mission to <a href="#">@Space_Station</a> next year! [QT: <a href="https://twitter.com/AmbasciataUSA/status/1470423265613008898?e=20">https://twitter.com/AmbasciataUSA/status/1470423265613008898?e=20</a> ]				
Monday, December 13	5:07:00 PM	Posted	SCI/ECON	227					
<b>Instagram</b>									
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<b>Facebook</b>									
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						<p>"Italy is simply extraordinary. #BeIT" -says Ambassador Zappia, unveiling Italy's new national branding campaign in a New York City cab -</p> <p>Launched in partnership with the Italian Trade Agency and @italymfa.it, #BeIT is the official campaign of #MadeInItaly worldwide.</p> <p>is passion and style, heritage and diversity, innovation and creativity ... but there's so much more to IT. IT is about making exceptional things: curiosity and dedication, bravery and imagination, expertise and precision. IT is our brand, cool and unique: Italy is simply extraordinary.</p> <p>WatchIT here</p> <p><a href="https://madeinitaly.gov/itan/">https://madeinitaly.gov/itan/</a></p>			
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	2:45:00 PM	Posted	SCI/ECON	FEED	<p>Join Ambassador Zappia as she delivers opening remarks at "The US-Italy Cooperation on Space Exploration and Exploitation" event. Attendees will hear from both Italian and American space sector thought leaders on the importance of bilateral and multilateral collaboration as the space industry grows.</p> <p>Thursday, Dec. 16  11:30 AM EST</p> <p>Register below <a href="https://us09web.zoom.us/j/94029764386?pwd=OWRlc0p0eU51bWZkdDZkdzR1Z0Zz09">https://us09web.zoom.us/j/94029764386?pwd=OWRlc0p0eU51bWZkdDZkdzR1Z0Zz09</a></p>	<p>Italian space day_Tavola disegno 1 copia 13</p>			
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