

STORY ARC KEY:	SOCIAL	GLOBAL	POLITICAL	SCI/ECON				
Twitter								
Date	Time	Status	Story Arc	Characters	Social Copy	Creative	Tags/Notes	Source, if applicable
TBD—All week	TBD		SOCIAL		[PLACEHOLDER for Day of Contemporary Art]			
TBD	TBD		SCI/ECON		[PLACEHOLDER for #BeIT]		Amb. Zappia NY video to be posted late this week	
Monday, December 6	11:00 AM	Posted	SOCIAL	350	This year's @AFISilver European Union Film Showcase highlighted movies from EU countries including 4 #Italian films! @handofgodfilm by Paolo Sorrentino was screened last week! There is still time to catch more #Italian cinema https://nicwashington.esteri.it/itc_washington/en/gli_eventi/calendario/2021/12/in-person-afi-european-union-film.html	link auto-populates		
	12:00 PM		SOCIAL	41	[PLACEHOLDER for Day of Contemporary Art]	[PLACEHOLDER for video of Amb. Zappia presenting artwork at the Residence]		
						[Embassy to post]		
	TBD—evening			SOCIAL	300	Amb. @MAZappia was thrilled to host a celebration of #ItalianContemporaryArt with extraordinary art duo Goldschmied & Chian. The evening included a viewing of "Magnifica," a screendance performance fusing Murano glass art, colored smoke, contemporary dance, fashion & music!	[PLACEHOLDER for photos of event]	
Tuesday, December 7	10:30 AM	Posted	GLOBAL	69	IRT: https://twitter.com/NobelPrize/status/1467956588107419650?s=20			
	11:35 AM	Scheduled in Platform	SOCIAL	322	DYK the Guinness World Record holder (@GWR) for the biggest Christmas Tree is located in the Italian town of #Gubbio? The tree is made up entirely of lights that overlook the town. Watch this year's lighting ceremony live. Facebook — 12 PM ET — @Italia https://www.facebook.com/events/552196062522962?ref=newsfeed	Gubbio		
	11:00 AM	Posted	POLITICAL	351	President Mattarella recently awarded Giorgio Armani with the Knight of the Grand Cross of the Order of Merit of the Italian Republic, #Italy's highest civilian honor, for his leadership in fashion and the arts. "I am proud to represent Italy in the world," said Armani. [Quote RT: https://twitter.com/Quirinale/status/1464578252031287299?s=20]			
Instagram								
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TBD	TBD		SCI/ECON		[PLACEHOLDER for #BeIT]		Amb. Zappia NY video to be posted late this week or early next	
Monday, December 6	10:00 AM		SOCIAL	STORY	There is still time to catch one of the four #Italian films being screened at the @afisilvertheatre for the AFI European Union Film Showcase! #AFIfilmEU See the full list of Italian films and screening times [URL: https://nicwashington.esteri.it/itc_washington/en/gli_eventi/calendario/2021/12/in-person-afi-european-union-film.html]	AFI Film STORY.		
	12:00 PM	Posted	SOCIAL	FEED	[PLACEHOLDER for Day of Contemporary Art]	[PLACEHOLDER for video of Amb. Zappia presenting artwork at the Residence]		

	11:00 AM	Posted	SOCIAL	STORY	<p>Step inside Villa Firenze with Ambassador Zappia for the Day of Italian Contemporary Art—and take a peek at all the remarkable artwork on display!</p> <p>[Share post to Story: https://www.instagram.com/p/CXJ3WyyoiXu/]</p> <p>#GiornataDelContemporeaneo</p>			@italymfa amaci_musei]
	9:00 AM	Posted	SOCIAL	FEED	<p>Every year since 1981, the slopes of Monte Ingino, in the town of #Gubbio, are illuminated in the shape of a Christmas tree to spread holiday spirit!</p> <p>The Christmas tree of lights is so big that it is recognized by @guinnessworldrecords as the world's largest Christmas tree</p> <p>Today, the annual lighting ceremony in Piazza Gramsci will take place at 12 pm EST! Watch the Facebook livestream via the link in our Story.</p>	[PLACEHOLDER for image of Gubbio Christmas tree]		<p>Italy team—we'd love to use the image on the Gubbio section on this page: https://www.italia.it/en/10-unmissable-events-during-the-christmas-holiday-in-italy Confirming we have the appropriate permission to post?</p> <p>If not, here is a Getty image that would also work great: https://www.gettyimages.com/detail/photo/italy-umbria-province-of-perugia-gubbio-christmas-royalty-free-image/604375709?adppopup=true</p> <p>https://www.italymagazin</p>
	10:00 AM	Posted	SOCIAL	STORY	<p>At 12PM EST, the world's largest Christmas tree of lights will be lit in the town of #Gubbio, Italy. Watch the Facebook livestream.</p> <p>[URL: https://www.facebook.com/events/552196062522962/?ref=newsfeed]</p>	[PLACEHOLDER for image of Gubbio Christmas tree]		
	10:00 AM	Posted	SOCIAL	STORY	<p>[Repost Umbria post to story]</p> <p>DYK that the world's largest Christmas tree is recognized by the @guinnessworldrecords and made completely out of lights? Tap to learn more about this holiday tradition!</p>			
Tuesday, December 7					Facebook			
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TBD—All week	TBD		SOCIAL	FEED	[PLACEHOLDER for Day of Contemporary Art]			
TBD	TBD		SCI/ECON		[PLACEHOLDER for #BeIT]		Amb. Zappia NY video to be posted late this week or early next	
	10:00 AM	Posted	SOCIAL	FEED	<p>Do you love Italian cinema? We sure do!</p> <p>If you live near Silver Spring, Maryland head on over to @afisilvertheatre for this year's AFI European Union Film #AFIfilmEU! The festival is highlighting some of the most groundbreaking films from EU countries! The four Italian movies being screened include @TheHandOfGodMovie by Paolo Sorrentino, A Chiara by Jonas Carpignano, Il Buco (The Predators) by Michelangelo Frommartino and Marx può aspettare (Marx can wait) by Marco Bellocchio.</p> <p>There is still time to catch more outstanding #Italian cinema. https://icwashington.esteri.it/ic_washington/en/gli_eventi/calendario/2021/12/in-person-afi-european-union-film.html.</p>	link auto-populates		
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Tuesday, December 7							
	9:00 AM	Posted	SOCIAL	FEED	<p>Every December for over 30 years, the slopes of Monte Ingino in the town of Gubbio, Italy are illuminated in the shape of a Christmas tree to spread holiday spirit! Over 700 brightly colored lights make up the tree which stands more than 2,000 feet tall!</p> <p>The Christmas tree of lights is so big that it is recognized by @guinnessworldrecords as the world's largest Christmas tree</p> <p>Today, the annual lighting ceremony in Piazza Gramsci will take place at 12 PM EST! Catch the ceremony live today!</p> <p>[Share post: https://www.facebook.com/events/552196062522962/?ref=newsfeed]</p>	link auto-populates	
	11:00 AM	Scheduled in Platform	POLITICAL	FEED	<p>President Mattarella recently awarded Giorgio Armani with the Knight of the Grand Cross of the Order of Merit of the Italian Republic, Italy's highest civilian honor, for his leadership in fashion and the arts.</p> <p>Throughout Armani's six-decade career, he helped promote the excellence of #MadeInItaly luxury fashion and creative industries to the entire world! Learn more</p> <p>https://www.voque.com/article/giorgio-armani-knight-grand-cross</p>	link auto-populates	
	TBD		SOCIAL	FEED	<p>[PLACEHOLDER to cross-post screendance & BTS video from IIC Washington]</p>		