

Twitter									
	10:00:00 AM	Posted	SOCIAL	286	<p>[Thread 1/2]</p> <p>Today in 2020, 9 lives were taken in a horrific helicopter crash—including Kobe Bryant and his daughter Gianna.</p> <p>In honor of Kobe, who lived in Italy for 7 years as a child, and his daughter, the city of Reggio Emilia named a new square in front of Via Guasco after them.</p>	[PLACEHOLDER for photo]	<p>ANY HASHTAGS?</p> <p>Italy team—Do we have approval to use photo #1 &amp; #3 in <a href="#">this</a> tweet?</p>		
	10:00:00 AM	Posted	SOCIAL	262	<p>[Thread 2/2]</p> <p>The city's mayor, Luca Vecchi, said, "Kobe Bryant grew up here and he was, for all of us, a "Reggiano," describing the deep bond between the star and his Italian community.</p> <p>Our thoughts are with each family as they continue to mourn their loss.</p>		<p>ANY HASHTAGS?</p> <p>Why "EACH FAMILY"?</p> <p>Maybe "his family" or "their" family?</p> <p>Italy team—It may not be appropriate to hashtag his name due to the sensitivity of the subject. On the anniversary, the tweet will circulate without a hashtag because his name will be trending.</p> <p>We used "each family" to reference the other people who died in the crash. We can make this change if you would prefer to keep the focus on Kobe and Gianna.</p>		
	12:00:00 PM	Posted	SOCIAL	359	<p>Tomorrow, on #HMD2022, Amb. @MAZappia will deliver remarks during a special online event that includes a screening of the documentary "Kinderblock" and a conversation with director Ruggero Gabbai and Leslie Swift of the @HolocaustMuseum.</p> <p><a href="https://icwashington.esteri.it/ric_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html">https://icwashington.esteri.it/ric_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html</a></p>	link auto-populates	<p>Same as above with relevant hashtag? S3 confirming we made these changes</p>		
Wednesday, January 26	1:10:00 PM	Posted	SCI/ECON	71	<p>[RT: <a href="https://twitter.com/ITAHouston_/status/1486378229141286914?s=20">https://twitter.com/ITAHouston_/status/1486378229141286914?s=20</a> ]</p>				
	10:00:00 AM	Posted	GLOBAL	210	<p>This #HolocaustMemorialDay, we must remember the lives unjustly taken, uplift the stories of survivors and condemn Anti-Semitic sentiments. #NeverForget #WeRemember</p> <p>Here's a message from Ambassador @MAZappia:</p>	[PLACEHOLDER for Ambassador Quote Card]	<p>Hold on for quote</p> <p>REMEMBER TO ADD HASHTAG #HMD2022 or #HOLOCAUST MEMORIAL DAY TAG: @Mazappia Italy team—let us know if this new addition to the copy works or if we should remove.</p>		
Thursday, January 27	12:00:00 PM	Posted	SOCIAL	375	<p>To honor #HMD2022, Amb. @MAZappia will deliver remarks during a special online event highlighting the documentary "Kinderblock." The event will also include a conversation with director Ruggero Gabbai &amp; Leslie Swift of the @HolocaustMuseum.</p> <p>Learn more <a href="https://icwashington.esteri.it/ric_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html">https://icwashington.esteri.it/ric_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html</a></p>	Holocaust Remembrance Day 2022_FINAL_TWFB 2			

Instagram									
Wednesday, January 26	10:00:00 AM	Posted	SOCIAL	FEED	<p>Two years ago today, nine lives were lost in a horrific helicopter crash in California. Two of the victims were Kobe Bryant and his young daughter Gianna.</p> <p>A basketball legend, Kobe touched the hearts of people both on and off the court. From ages 6 to 13 he lived in Italy and was fluent in Italian. One year ago today, the town of Reggio Emilia, which Kobe called home, dedicated a beautiful piazza to him.</p> <p>Today we honor Kobe, Gianna and each and every life lost. Our thoughts are with the families as they commemorate their loved ones today.</p>	<p><a href="#">ANY HASHTAGS?</a></p> <p><a href="#">Italy team—Do we have approval to use photo #1 &amp; #3 from this post?</a></p>			
Thursday, January 27	10:00:00 AM TBD HOLD for Amb Quote	Posted	GLOBAL	FEED	<p>This #HolocaustMemorialDay, we must remember the lives unjustly taken, uplift the stories of survivors and condemn Anti-Semitic sentiments. #NeverForget #WeRemember</p> <p>Here's a message from Ambassador Zappia:</p>	<p>[PLACEHOLDER for Ambassador Quote Card]</p>	<p>Hold on for quote Hashtags</p> <p>Confirming S3 added hashtag and will hold</p>		
Facebook									
	10:00:00 AM	Posted	SOCIAL	FEED	<p>Two years ago today, nine precious lives were lost in a horrific helicopter crash in California. Two of the victims were Kobe Bryant and his young daughter Gianna.</p> <p>A basketball legend, Kobe touched the hearts of people both on and off the court. From ages 6 to 13 he lived in Italy and was fluent in Italian. One year ago today, the town of Reggio Emilia, which Kobe called home, dedicated a beautiful piazza to him.</p> <p>Today we honor Kobe, Gianna and each and every life lost. Our thoughts are with the families as they commemorate their loved ones today.</p>	<p>Italy team—Do we have approval to use photo #1 &amp; #3 in this tweet?</p>			
Wednesday, January 26	12:00:00 PM	Posted	SOCIAL	FEED	<p>In March of 1944, Andra and Tatiana Bucci were deported from Fiume, Italy, to Auschwitz. The two's physical resemblance confused the SS doctor who mistook them for twins leading them to become experiments. Although the two sisters survived, their cousin sadly did not.</p> <p>This International Holocaust Remembrance Day, the @icwashingtondc invite you to screen "Kinderblock," learn more about their story and join in on a special conversation featuring the director, @RGabbai and Leslie Swift, Chief of Film, Oral History and Recorded Sound at @holocaustmuseum. Ambassador Zappia will deliver remarks at the beginning of the event.</p> <p>Jan. 27</p> <p>Watch the trailer: <a href="https://youtu.be/nh8Ao3tpNU">https://youtu.be/nh8Ao3tpNU</a>                      Register: <a href="https://icwashington.esteri.it/ic_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html">https://icwashington.esteri.it/ic_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html</a></p>	<p>link auto-populates</p>			
	10:00:00 AM	Posted	GLOBAL	FEED	<p>This #HolocaustMemorialDay, we must remember the lives unjustly taken, uplift the stories of survivors and condemn Anti-Semitic sentiments.</p> <p>Here's a message from Ambassador Zappia:</p>	<p>[PLACEHOLDER for Ambassador Quote Card]</p>			
	12:00:00 PM	Posted	SOCIAL	FEED	<p>To honor Holocaust Memorial Day, we partnered with @icwashingtondc to present a special streaming of "Kinderblock" (L'ultimo inganno ), a documentary directed by Ruggero Gabbai.</p> <p>On March 29, 1944, Andra and Tatiana Bucci, aged four and six, were deported from Fiume, Italy, to Auschwitz. "Kinderblock" tells the story of Tati and Andra, how they survived, and the tragic fate of their cousin, Sergio, who never came back.</p> <p>The screening will be introduced by Ambassador Zappia's opening remarks and a conversation with film director, Ruggero Gabbai, and Leslie Swift, Chief of Film, Oral History and Recorded Sound at the @holocaustmuseum. Streaming is available now, and will end at 10:30 PM (ET) on January 30.</p> <p>Register here <a href="https://icwashington.esteri.it/ic_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html">https://icwashington.esteri.it/ic_washington/it/gli_eventi/calendario/2022/01/remembrance-day-2022-film-screening.html</a></p>	<p>Holocaust Remembrance Day 2022_FINAL_TWFB 2</p>			
Thursday, January 27	TBD	-	SOCIAL	FEED	<p>[PLACEHOLDER to amplify online concert &gt; International Holocaust Remembrance Day: Gabriele Coen and Pietro Lussu Duo content]</p> <p>Account: @iicla</p>				