

Twitter						
Monday, January 31	10:00:00 AM	Posted	SCI/ECON	275	IT is Innovation! Generation to generation, #Italian scientists, researchers and thought leaders have contributed to the creative and innovative legacy of Italy. From the espresso machine to the LICIACube spacecraft, innovation is central to Italy's evolution! More	beIT_Research & Innovation video
	5:30:00 PM	Posted	SOCIAL		The #Sanremo2022 Festival is almost here! From Feb. 1-5, #Italy's most popular music festival will welcome special guests (and former winners), including @Eurovision winners @thisismaneskin and Oscar-nominated @LauraPausini!	[PENDING ITALY TEAM APPROVAL]
	6:30:00 PM	TBD	SCI/ECON	246	The second COSMO-SkyMed 2nd-generation SAR #satellite built by @Thales_Alenia_S for @ASI_spazio & @MinisteroDifesa has been successfully launched today by @SpaceX learn more https://www.asi.it/en/earth-science/cosmo-skymed/	
Tuesday, February 1	12:00:00 PM	Posted	SOCIAL		[Post as thread 1/3] Each year, @UNESCO formally recognizes certain cultural practices as part of our global intangible heritage. In 2022, #Italy is seeking recognition for espresso—our very own authentic ritual and expression of our sociality that distinguishes us around the world! DYK ...	
	12:00:00 PM	Posted	SOCIAL	290	[Post as thread 2/3] espresso was invented in Italy more than a century ago? the word "espresso" refers to both the drink and the brewing process? the espresso market is worth more than \$4 billion? more than 90% of Italians drink a cup a day (!), usually out of a porcelain cup?	
	12:00:00 PM	Posted	SOCIAL	280	[Post as thread 3/3] In 1998, the Italian Espresso Institute was founded specifically to safeguard the original practice of #espresso. Visit their website to learn more about our delicious espresso—the drink and ritual beloved worldwide! http://www.espressoitaliano.org/en/	Espresso
	2:00:00 PM	Posted	SOCIAL	328	Congratulazioni to Dr. Guido Silvestri, recipient of @EmoryUniversity's 2022 Martin Luther King Jr. Community Service Award! #Italian professor & Pathology Chair @SilvestriMd was awarded for fostering safe spaces for difficult conversations on campus. https://sph.emory.edu/news/news-release/2022/01/milk-service-awards.html	Post as a creative card: Creative: Dr. Guido Silvestri [URL: https://sph.emory.edu/news/news-release/2022/01/milk-service-awards.html]
	Instagram					
Monday, January 31	10:00:00 AM	Posted	SCI/ECON	STORY	In November, an #Italian spacecraft named LICIACube became the first Italian satellite ever to operate in deep space #ItalianSpace is the next chapter in the rich history of Italian innovation! #BeIT [Insert arrow GIF] [URL: https://www.youtube.com/watch?time_continue=21&v=5Podh07UPRk&feature=emb_logo]	space
	5:30:00 PM	Posted	SOCIAL	FEED	Each year, music lovers await the arrival of the Festival di Sanremo (Sanremo Music Festival). In 2022, the 72nd edition of the "festival of the Italian song" will go live, drawing in viewers from around the world! The festival was birthed through a need to revamp the economy and reputation of Sanremo in 1951. During the first edition of the festival there were only three participants—Nilla Pizzi, Duo Fasano and Achille Togliani, who performed a total of 20 songs. Today, 26 acts compete for the top prize! The winner of the @sanremorai festival earns the right to represent Italy at the next @eurovision Song Contest which is set to take place in Turin, following @maneskinofficial's victory last year! [PLACEHOLDER for photo credits]	[PLACEHOLDER for image]
	10:00:00 AM	Posted	SOCIAL	STORY	[Repost to story: https://www.instagram.com/p/CZUV2tprzOP/] The amazing Robert De Niro loves @handofgodfilm just as much as we do! [Creative: Hand of God Film general] Read De Niro's in-depth look at how @paolosorrentino_real's love for #Naples influences the film via @deadline. [URL: https://deadline.com/2022/01/robert-de-niro-the-hand-of-god-commentary-paolo-sorrentino-naples-guest-column-1234921585/]	
	12:00:00 PM	Posted	SOCIAL	STORY	[Insert Intro creative] [Insert poll sticker] Yes/ No, tell me more	ESPRESSO_CulturalHeritage_1
	12:00:00 PM	Posted	SOCIAL	STORY	[Insert creative]	ESPRESSO_CulturalHeritage_2

					[Insert quiz sticker] What % of Italians drink a cup of espresso a day? 30% 80% 90% (correct)		ESPRESSO_CulturalHeritage 3
Tuesday, February 1	12:00:00 PM	Posted	SOCIAL	STORY	[Insert quiz sticker] What does the Italian Espresso Institute do? Safeguards original espresso Promotes original espresso All of the above (correct)		ESPRESSO_CulturalHeritage 4
Facebook							
	10:00:00 AM	Posted	SCI/ECON	FEED	Generation after generation, Italian scientists, researchers and thought leaders have added to the creative and innovative legacy of Italy. From the espresso machine to the new LICIAcube spacecraft, innovation is central to Italy's evolution! IT is innovation! https://madeinitaly.gov.it/en/innovation/ Watch		beIT_Research & Innovation video
	5:30:00 PM	Posted	SOCIAL	FEED	The @festivaldisanremo is almost here! Founded in 1951 out of a desire to revitalize the area and economy of Sanremo, Italy's most popular music festival is now watched by tens of millions of viewers annually! From February 1-5, Sanremo will welcome some of the best Italian performers, including a few special guests (and former winners). @Eurovisionsongcontest winners @maneskinofficial and Oscar-nominated @LauraPausini will be there and ready to rock!		[PENDING ITALY TEAM APPROVAL]
Monday, January 31	6:30:00 PM	Posted	SCI/ECON	FEED	The second satellite of the COSMO-SkyMed Second Generation launched this week with a SpaceX Falcon 9 rocket in Florida Made possible through collaboration between @agenziaospazialeitaliana, @ministerodifesa, @ThalesAleniaSpace and @egeosEO, this amazing feat of Italian space talent is the first dual-use satellite constellation committed to environmental and territory monitoring, security, and emergency management. The data collected will help protect our planet and support the daily lives of people around the world. Learn more about how the #ItalianSpace industry is leading the way in global aerospace innovation: https://www.itahouston.com/italianspace		COSMO
	10:00:00 AM	Posted	SOCIAL	FEED	Recently, Oscar-winning Italian-American actor Robert De Niro highlighted his love for director Paolo Sorrentino's creative genius in the @thehandofgodmovie via @DEADLINE! The brilliance of the film moved De Niro so much that he felt compelled to share his thoughts! De Niro analyzes how Sorrentino channels his love for his home, Naples, Italy, in a unique way that offers a beautiful personal touch to his story. Learn more about why Naples is the key to Sorrentino's storytelling [https://deadline.com/2022/01/robert-de-niro-the-hand-of-god-commentary-paolo-sorrentino-naples-guest-column-1234921585/]		link autopopulates
	12:00:00 PM	Posted	GLOBAL	FEED	Wonderful news! This year Italy is seeking @UNESCO intangible heritage status for espresso! DYK that the espresso market is worth more than \$4 billion? Espresso is more than a coffee-making process and delicious drink—it has a rich and varied culture behind it. More than 90% of Italians drink a cup a day, and the historical invention of the process changed the coffee-making game! Italy's deputy agriculture minister, Gian Marco Centinaio, who is promoting the UNESCO candidacy, describes espresso as "an authentic ritual and an expression of our sociality that distinguishes us around the world."		espresso
Tuesday, February 1	2:00:00 PM	Posted	SOCIAL	FEED	Don't miss out on the Biennale Arte 2022 Online presentation of the 59th International Art Exhibition #TheMilkOfDreams, inspired by surrealist artist Leonora Carrington! Hear from Roberto Cicutto, President of @Labiennaledivenezia and Cecilia Alemani, exhibition curator. Tomorrow, February 2 6 AM EST Learn more https://www.labiennale.org/en/news/biennale-arte-2022-online-presentation		