

Twitter						
	10:00:00 AM	Posted	SOCIAL	280	Lorenzo Balbi, the artistic director of @MAMboBologna, shows off #Italy's passion in the ArtiTude series by highlighting the mysterious work of one Italian artist! Norma Jeane's ShyBot robot not only collects data but makes commentary on the human connection to technology.	2021 ICE Balbi Norma Jeane SUB
Wednesday, February 16	12:00:00 PM	Posted	SCI/ECON	378	Recently at Velia, an archaeological site in #Italy, researchers found two ancient warrior helmets, metal fragments that are possibly from weapons, & relics of a temple! Investments in archaeological digs shed light on the important culture of the past. https://www.theguardian.com/world/2022/feb/01/archaeologists-uncover-ancient-helmets-and-temple-ruins-in-southern-italy#	link auto-populates
	12:00:00 PM	Posted	SCI/ECON	40	[Like: https://twitter.com/ITAHouston_]	
Thursday, February 17	10:00:00 AM	Posted	SCI/ECON	250	Why Invest in Italy? The Italian automotive industry produces some of the world's most beautiful and innovative vehicles! That is all thanks to the top 4 regions of production in the country. Learn where they are and what they specialize in:	FEB WHY INVEST_TW
	1:00:00 PM	Posted	SOCIAL	286	The @googlearts interactive experience on Italian culture is unmatched! Today, check out their uncovering of Naples—the home of @UNESCO-recognized Neapolitan "Pizzaiuolo" & the setting of #Oscar-nominated @handofgodfilm! More https://artsandculture.google.com/project/napoli-arte	link auto-populates
	2:30:00 PM	Posted	SCI/ECON	326	#Italian @AGrassellino is the Director of the Superconducting Quantum Materials and Systems Center, whose researchers just used a new technique at @Fermilab to identify impurities that can limit the lifespan of quantum information! Learn more: https://news.fnal.gov/2022/02/new-sqms-study-uncovers-impurities-in-a-quantum/	Quantum
	3:00:00 PM	Posted	SCI/ECON	99	[Like: https://twitter.com/ITAinvestItaly/status/1494220292037697536?s=20&t=MTIB_rc0IMvYrQOI7RxcA]	
Instagram						
Wednesday, February 16	12:00:00 PM	Posted	SCI/ECON	STORY	[Insert Archaeology creative]	2022 Feb_Archaeology News Story 1
	12:00:00 PM	Posted	SCI/ECON	STORY	[Insert Archaeology creative]	2023 Feb_Archaeology News Story 2
	12:00:00 PM	Posted	SCI/ECON	STORY	[Insert Archaeology creative]	2024 Feb_Archaeology News Story 3
	12:00:00 PM	Posted	SCI/ECON	STORY	[Insert Archaeology creative]	2025 Feb_Archaeology News Story 4
	12:00:00 PM	Posted	SCI/ECON	STORY	[Insert Archaeology creative] URL: https://www.theguardian.com/world/2022/feb/01/archaeologists-uncover-ancient-helmets-and-temple-ruins-in-southern-italy#	2026 Feb_Archaeology News Story 5
	2:00:00 PM	Posted	SOCIAL	FEED	DYK that the earliest version of the modern piano, the fortepiano, was invented in Italy? While employed by the Medici family of Florence, Italian harpsichord-maker Bartolomeo Cristofori used his skill in instrument making to develop the design for the piano in 1698! The name fortepiano stems from the Italian words forte for loud or strong and piano for soft. The harpsichord, another keyboard musical instrument, uses plucking to create the sound while fortepiano strings are struck! Such a simple change, but it had a tremendous impact on the musical world! Contributions to the world like this one help solidify Italy's reputation as an #EternalInnovator.	fortepiano
Thursday, February 17	4:40:00 PM	Posted	SOCIAL	FEED	[Like: https://www.instagram.com/p/CaC4DxYK5ud/]	
Thursday, February 17	12:00:00 PM	Posted	GLOBAL	FEED	The idea for the parachute was invented by none other than Leonardo da Vinci! As one of Italy's most prolific engineers, scientists, theorists, sculptors and architects, a great number of his works helped build the legacy of the #EternalInnovator...Italy! One of his lesser known inventions was the parachute, a mechanism widely used around the world today! In his notebook he wrote the following: "If a man has a structure made out of coated cloth 12 arms wide and 12 tall, he will be able to throw himself from any great height without hurting himself." Although his idea and design would not be put to the test for many years, many still credit the idea to da Vinci!	parachute
Facebook						
Wednesday, February 16	10:00:00 AM	Posted	SOCIAL	FEED	IT is passion—and Italian passion brings triumph at everything from Eurovision to the Olympics. Italian passion fuels commitment and ignites excellence. It comes from within and drives our world forward. Learn more about passion and #beIT through this message from Chef Gennaro Esposito.	2021 ICE Chef Gennarino Esposito SUB
	12:00:00 PM	Posted	SCI/ECON	FEED	Following the sixth-century BC Battle of Alalia, Greek colonists most likely traveled to southern Italy where they would go on to create a powerful colony by the name of Velia. In modern times, archaeologists have discovered remnants of their battles and livelihoods that increase our understanding of ancient life! In what is now an archaeological site in Italy, researchers found two ancient warrior helmets, metal fragments that are potentially from weapons, and relics of a temple. The finds are a perfect example of why it's so important to protect and preserve our past and present-day culture! Read more via @TheGuardian https://www.theguardian.com/world/2022/feb/01/archaeologists-uncover-ancient-helmets-and-temple-ruins-in-southern-italy#	link auto-populates
	4:40:00 PM	Posted	SOCIAL	FEED	[Like: https://www.facebook.com/IICChicago/posts/10158002999686537]	

					<p>Are you looking for a new way to discover Italian cultural sites? If so, @googleartsculture has you covered!</p> <p>Today, explore Palermo, a city in Sicily, Italy and the home to the Norman Palace among the others, the Cappella Palatina, several churches and a unique cathedral. Its wonders, together with the cathedrals of Cefalù and Monreale, are also recognized as a @UNESCO World Heritage site for their amazing display of Norman-Arab-Byzantine culture!</p> <p>Learn more https://artsandculture.google.com/exhibit/0gl_C_sagsmtl.w</p>	
	1:00:00 PM	Posted	SOCIAL	FEED		link auto-populates
Thursday, February 17	2:00:00 PM	Posted	SOCIAL	FEED	<p>What fuels your passion? Italian passion is the essence of the Italian identity. Across the globe, Italians are well-known for their spirit of community and family and their passion about togetherness.</p> <p>Grazia Deledda, a 19th and 20th-century author and the first Italian Nobel Prize winner for Literature (1926), details the drive behind her passion well, saying:</p> <p>"I saw dawn and dusk, the moon rising through the mountains' immense solitude; I heard the songs, the traditional music, the fairy tales and the people's words. That is how my art formed, like a song, or a spontaneous verse that pours from the mouth of a primitive poet."</p> <p>Learn more #beIT https://madeinitaly.gov.it/en/passion/</p>	Grazia Deledda