

Twitter						
	9:00:00 AM	Posted	SCI/ECON	66	[RT https://twitter.com/ITAtradeagency/status/1509907960264335366]	
	12:00:00 PM	Posted	SOCIAL	225	Follow Anna and Erik's discoveries as they continue their exploration of Italy, the land of dreamers, in the "Let's Do IT" podcast for #BeIT!	Post as a creative card
Monday, April 4	5:00:00 PM	Posted	GLOBAL	27	#StandWithUkraine	Creative: beIT podcast. Ukraine Card with Photo 4.4.22
Instagram						
	12:00:00 PM	Posted	SOCIAL	STORY	Have you listened to the @officialbe.it podcast yet? Follow Anna and Erik's discoveries as they continue their exploration of Italy, the land of dreamers, in "Let's Do IT!" [URL: https://madeinitaly.gov.it/en/listen/]	Let's do IT STORY
Monday, April 4	2:00:00 PM	Posted	SOCIAL	FEED	Italy, the #EternalInnovator, fuels creativity especially when it comes to riding in style, and the Vespa is the perfect way to do that! It was originally designed under the direction of Enrico Piaggio, then-owner of the famous international vehicle brand @piaggio, to ease travel through bomb-damaged Italian cities following WWII. Piaggio would go on to patent the design, naming it after the term "la vespa" or "wasp" due to the sound it makes during travel and its narrow design. The Vespa wouldn't begin its journey to becoming a staple of #Italian culture until 1946 after the design debuted in the popular Italian magazine La Moto. It almost immediately became an internationally beloved form of transportation, a symbol of love and, of course, an example of the wonders of designs #MadeInItaly!	Vespa
	10:00:00 AM	Posted	SOCIAL	FEED	"I want to make the path easier for the women who will follow me." As Branch Chief of the Virology Branch Division of Microbiology and Infectious Diseases at @nihgov, Dr. Cristina Cassetti helps find the urgent solutions we need to combat emerging infectious diseases—and breaks barriers in a traditionally male-dominated field. Learn more about Dr. Cassetti and other (extra)ordinary Italian women paving the way for future women leaders. Find the full "One of Us" documentary via the link in our bio!	One Of Us - Cristina Trailer 030522 4K
Tuesday, April 5	12:00:00 PM	Posted	SOCIAL	FEED	Most everyone has heard of Venice's magical gondolas that glide smoothly through the water-filled "streets" of the city. But did you know that these rowboats were actually developed more than 1,000 years ago? Originally, gondolas were luxury boats that the wealthy used to compete against each other with ornate designs. Eventually that practice was barred by law, and all gondolas were required to be black! By the 1600s, the popularity of the boat style would increase dramatically, leading to over 10,000 gondolas setting sail in the city. Today, there are only about 400 boats in operation, and they look slightly different to their older counterparts. Still the gondoliers stand strong, literally, by balancing on one side of the slender boat! The boats are asymmetrical, lean to the right and are specially designed for the body of the operator, creating a smooth ride for all. #EternalInnovator #Venice #Venezia #Italia #Italy #LikeItaly #travel #UNESCOWorldHeritage	Gondola
Facebook						
Monday, April 4	12:00:00 PM	Posted	SOCIAL	FEED	Have you caught up on the "Let's Do IT" podcast yet? Follow Anna and Erik's discoveries as they continue their exploration of Italy, the land of dreamers, in all new episodes that are out now! Are you ready to embark on an extraordinary Italian cultural adventure? Tune in! https://madeinitaly.gov.it/en/listen/	link auto-populate
	10:00:00 AM	Posted	SOCIAL	FEED	"I want to make the path easier for the women who will follow me." As Branch Chief of the Virology Branch Division of Microbiology and Infectious Diseases at @nihgov, Dr. Cristina Cassetti helps find the urgent solutions we need to combat emerging infectious diseases—and breaks barriers in a traditionally male-dominated field. Learn more about Dr. Cassetti and other (extra)ordinary Italian women paving the way for future women leaders. Watch the full International Women's Day documentary https://www.youtube.com/watch?v=o0m3riOXx4U	One Of Us - Cristina Trailer 030522 4K

Tuesday, April 5	12:00:00 PM	Posted	SOCIAL	FEED	<p>Italy is an #Eternallnnovator, but what does that mean in practice? In Italy, it means that innovation persists—and evolves—through thousands of years, influencing the modern inventions of today.</p> <p>Italian innovation in transportation stems from a legacy of greatness. Some of the inventions we use to get around today have their roots in ideas that are hundreds of years old, such as ...</p> <p>the gondola! DYK that a gondolier's ability to balance on a gondola is aided by the boat's design? The boats are asymmetrical, lean to the right and are specially designed for the body of the operator, creating a smooth ride for all.</p> <p>the paddle boat—a unique design for which was created by Leonardo da Vincil Da Vinci's genius design featured a crank system and two large wheel-shaped paddles that operators would pedal to begin travel. It was based on the movement and shape of a fish.</p> <p>the Vespa—named after the word for "wasp" in Italian! It is rumored to have gotten the name due to its narrow waist design and the buzzing noise it makes as it flies down the street!</p>	gondola, paddle boat, vespa
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