INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq.; for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit’s webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 0.49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant
   Craft Media Digital
   1600 K Street NW, Suite 300
   Washington DC 20006

2. Registration No.
   60463

3. Name of Foreign Principal
   Embassy of Bahrain (via subcontract to SAPRAC)

4. Principal Address of Foreign Principal
   3502 International Drive
   Washington, DC 20008

5. Indicate whether your foreign principal is one of the following:
   - Government of a foreign country
   - Foreign political party
   - Foreign or domestic organization: If either, check one of the following:
     - Partnership
     - Corporation
     - Association
     - Individual-State nationality

6. If the foreign principal is a foreign government, state:
   - Branch or agency represented by the registrant
     - Embassy
   - Name and title of official with whom registrant deals
     - n/a - All such contact handled by prime registrant, SAPRAC

7. If the foreign principal is a foreign political party, state:
   - Principal address
   - Name and title of official with whom registrant deals
   - Principal aim

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1 "Government of a foreign country," as defined in Section 1(c) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.
8. If the foreign principal is not a foreign government or a foreign political party:
   a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:
   Supervised by a foreign government, foreign political party, or other foreign principal
   Owned by a foreign government, foreign political party, or other foreign principal
   Directed by a foreign government, foreign political party, or other foreign principal
   Controlled by a foreign government, foreign political party, or other foreign principal
   Financed by a foreign government, foreign political party, or other foreign principal
   Subsidized in part by a foreign government, foreign political party, or other foreign principal

   Yes □ No □
   Yes □ No □
   Yes □ No □
   Yes □ No □
   Yes □ No □
   Yes □ No □

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A | Name and Title |
-----------------|---------------|
9.14.17          | Jared Michael, COO & General Counsel

Received by NSD/FARA Registration Unit 09/15/2017 4:23:58 PM
INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit’s webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to the other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
   Craft Media Digital LLC
   1600 K Street NW, Suite 300
   Washington DC 20006

2. Registration No.
   0463

3. Name of Foreign Principal
   Embassy of Bahrain
   3205 International Drive
   Washington DC 20008

Check Appropriate Box:

4. ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.
   Registrant is engaged by SAPRAC on behalf of the Foreign Principal to place advertisements (developed by SAPRAC and approved by Foreign Principal) in various media outlets and platforms, and monitor viewing rates.
8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Technical assistance with development of issue advertisement; placement of said advertisement on various media platforms, including social media and broadcast; and monitoring of placement, viewer rates and response.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes [ ] No [ ]

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B: 9.14.17
Name and Title: Jared Michael, COO & General Counsel
Signature: [Signature]

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.
CRAFT | Media / Digital, LLC
Master Services Agreement

ARTICLE 1: The Parties

1.01 This Agreement is entered into as of this 7th day of September, 2017 (the “Effective Date”) by
and between CRAFT | Media / Digital, LLC, 1600 K Street NW, Suite 300, Washington, DC
20006 (“CRAFT”), a limited liability company organized under the laws of Virginia, and the
SAPRAC, Inc. (“Client”) located at 1101 30th Street NW, Suite 315, Washington, DC 20006.

ARTICLE 2: Recitals

2.01 WHEREAS, CRAFT has experience in and specializes in providing various communications services
“Services”; and, Client desires to retain CRAFT to provide such Services.

NOW THEREFORE, the undersigned parties agree that CRAFT shall provide the Services to Client
for good and valuable consideration and subject to the terms and conditions set forth herein.

ARTICLE 3: Duties of CRAFT

3.01 The details of the Services that CRAFT agrees to provide to Client shall be set out in subsequent
work orders “Statements of Work” under this Agreement (each, a “SOW”). Each SOW, upon
execution by both parties, shall by this reference be incorporated in and made a part of this
Agreement. Each SOW shall specify the services to be performed by CRAFT (the “Services”) and
the payment terms for such Services, as well as any other details specified by the parties.

3.02 The Services shall be provided according to timelines that shall be agreed upon and set forth in the
SOW’s between Client and CRAFT.

3.03 The Services shall be provided by employees or independent contractors of CRAFT that have
appropriate expertise. CRAFT warrants that all Services under this Agreement shall be performed
and completed in a professional, ethical, and competent manner.

3.04 This Agreement shall be effective as of the Effective Date, and shall continue until terminated in
accordance with Section 6.01 of this Agreement.

ARTICLE 4: Duties of Client

4.01 Client agrees to provide to CRAFT, on a timely basis, any and all information necessary or
appropriate for CRAFT to carry out its duties under this Agreement.

4.02 Client represents and warrants that it has provided CRAFT with accurate and complete information
concerning its operations, objectives, personnel and affiliations, recognizing that CRAFT may be
required to complete and file public disclosures in connection with this Agreement.

Client represents and warrants that it has fully disclosed: (i) Client’s affiliations with all foreign
governments, foreign political parties, and any official thereof; (ii) any direct or indirect supervision,
ownership, or control of Client by any foreign government, foreign political party, or any official
thereof; (iii) all financing or subsidies received by Client from any foreign government, and foreign
political party, or any official acting on behalf of a foreign political party.
If, at any time, during the term of this Agreement the representations under this section 4.02 are no longer true and correct, Client agrees to immediately notify CRAFT.

4.03 Client agrees that all final content shall be under the control of Client, subject to final approval by Client, and shall carry the necessary sponsorship identification required by law.

4.04 Client agrees to remit payment to CRAFT according to the terms and conditions set forth in subsequent Statements of Work under this Agreement.

ARTICLE 5: Confidentiality and Non-Publicity

5.01 Client and CRAFT will keep confidential all non-public information provided to them and their representatives by the other party in connection with the Services. Except as necessary to perform the Services under the Agreement, neither Client nor CRAFT shall disclose, in whole or in part, confidential information to any person, firm, corporation, association or other entity for any reason or purpose whatsoever unless it has received prior written authorization from the other party. Termination of this Agreement shall not affect this provision which shall remain in force indefinitely. The confidentiality obligations of the parties are more fully set forth in the Mutual Nondisclosure Agreement between the parties, dated September 6, 2017 (incorporated herein by reference). If a conflict exists between this Agreement, and the Mutual Nondisclosure Agreement, the Mutual Nondisclosure Agreement shall govern only with respect to the handling of Confidential Information.

5.02 Client and CRAFT agree that the terms of this Agreement are confidential information and further agree not to disclose the existence or contents of this Agreement to any third party without the prior written consent of the other party except: (i) as required to carry out the services of this Agreement, (ii) as required by law or court order, or (iii) as may be required in connection with the enforcement of this Agreement.

ARTICLE 6: Survivability, Termination, and Choice of Law

6.01 Either party may terminate this Agreement upon 30 days written notice to the other party at the address provided for the other party in Article 1. This Agreement shall expire on November 1, 2017 unless extended in writing by the parties.

6.02 This Agreement shall be interpreted and governed by the laws of the Commonwealth of Virginia and the laws of the United States of America. The parties agree that any action or proceeding arising out of, or relating to, this Agreement and all claims related to such action or proceeding may be heard and determined in a court with jurisdiction sitting in the Commonwealth of Virginia. The foregoing notwithstanding, either party shall have the option of bringing an action or proceeding rising under this Agreement in any other U.S. state or court in which proper jurisdiction exists.

6.03 Upon termination of this Agreement, Client shall remain liable for all payments for Services (prorated if appropriate) rendered through the date of termination and for any reimbursements owed under this Agreement for expenses approved in writing by client and incurred in connection with the Services provided through the date of termination.

6.04 All rights of the parties under this Agreement shall survive the conclusion or termination of this Agreement. Any terms and provisions of this Agreement regarding governing law and venue shall
survive the expiration or termination of this Agreement and shall continue to bind the parties, their successors, and their representatives.

6.05 Neither party shall be liable in damages for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its ability to control including but not limited to technical impossibility, mechanical, electronic, or communications system failure, acts of God, government action, wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.

ARTICLE 7: General Provisions

7.01 CRAFT shall act as an independent contractor in performing the Services described in this Agreement. Nothing contained herein shall be deemed to create a joint venture between CRAFT and Client or make CRAFT the agent, employee, or partner of Client.

7.02 All advertising placements made by CRAFT are subject to a standard 15% agency commission unless a different commission rate is contracted for in a relevant Statement of Work under this Agreement. All commissions will be calculated using the gross placement amount.

7.03 CRAFT agrees that all studies, reports, videos, graphics, content or other material produced by CRAFT during its performance of the Services under this Agreement shall be considered "works made for hire," and are the exclusive property of Client. Budgets and Advertising/Media plans prepared by CRAFT shall not be considered "works made for hire" CRAFT may retain a copy of all materials produced hereunder.

7.04 The failure of either party hereto at any time to require performance by the other party of any provision of this Agreement shall in no way affect the right of such party thereafter to enforce the same, nor shall any waiver of any breach of any provision hereof by the other party be taken or held to be a waiver by such party of any succeeding breach of such provisions, or as a waiver of the provision itself.

7.05 Client agrees to indemnify CRAFT and hold it harmless from any costs or expenses, including attorney fees, resulting from any and all liability or loss arising directly from the negligence or willful misconduct of Client in connection with the performance of the terms of this Agreement. CRAFT agrees to indemnify Client and hold it harmless from any cost or expense, including attorneys' fees, resulting from any and all liability or loss arising directly from the negligence or willful misconduct of CRAFT in connection with the performance of the terms of this Agreement.

7.06 If any action is brought to enforce, construe, or determine the validity of any term or provision of this Agreement, the prevailing party shall be entitled to reasonable attorneys' fees and costs of the action. However, neither party, in such an action, shall be entitled to an award of damages or fees exceeding the total dollar amount of services contracted for in the relevant statement of work under this Agreement.

7.07 This Agreement may be executed in counterparts, each of which when so executed shall be deemed an original and all of which together shall constitute one and the same instrument. The counterparts of this Agreement may be executed by electronic signature and delivered by facsimile, scanned signature, or other electronic means by any of the parties to any other party and the receiving party may rely on the receipt of this Agreement so executed and delivered as if the original had been received.

7.08 This Agreement, and any SOWs, and/or amendments thereto, duly executed by both parties, constitutes the entire understanding between CRAFT and Client with regard to the subject matter of
this Agreement and supersedes any and all written or oral prior agreements and understandings between the parties. No subsequent amendment or change shall be binding upon the parties unless in writing and signed by both parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

AGREED TO AND ACCEPTED:

CRAFT | Media / Digital, LLC
Name: Brian Donahue
Title: Founder & CEO

SAPRAC, Inc.
Name: Reem Daffa
Title: VP & Executive Director

9/7/2017
CRAFT | Media/Digital

Date: September 7th, 2017
To: SAPRAC, Inc.
From: CRAFT Media/Digital
Re: SAPRAC | Statement of Work

This Statement of Work "SOW", under the Master Services Agreement dated September 7th, 2017 between CRAFT | Media/Digital "CRAFT" and SAPRAC, Inc. "Client" sets forth the parties' understanding pursuant to which CRAFT shall provide the below-specified Services to Client.

1. Project Overview

CRAFT will provide media placement and creative services, strategy, consultation, and analytics reporting for a television and digital advertising campaign, as described herein, on behalf of Client.

2. Project Activities and Deliverables

a. Advertising Creative

CRAFT will edit Client's existing advertising creative and develop digital creative assets as agreed to by the parties.

b. Television and Digital Advertising Placement

CRAFT will place television and digital advertising (the "Advertising Placements") on behalf of Client commencing the week of September 11, 2017. The Advertising Placements will be pre-approved by the Client.

CRAFT will perform the following as part of the campaign:

1. Advertising Placements will be made across the following platforms:
   a. Television: Cable and Network
   b. Facebook
   c. Twitter
   d. Display
   e. Digital Video

2. Weekly written advertising analytics updates
3. Delivery of one (1) comprehensive written metric report at end of the campaign.

3. Timetable

Time is of the essence. This is expected to be a four (4) week campaign.

Note: Delays in Client content and/or approvals will result in delays in final delivery of design(s) and/or deliverables.
4. Advertising Placement, Costs

CRAFT Media/Digital shall provide Client with an invoice for all amounts due. All invoices are due upon receipt. Payment will be invoiced on the following schedule:

- $900,000.00 gross advertising budget for Advertising Placement
- $21,000.00 billable costs: creative development/trafficking

Total: $921,000.00 (including advertising) To be invoiced upon execution of SOW.

This amount ($921,000) is a flat fee and shall include all expenses. No additional costs or expenses shall be due hereunder unless approved in writing, in advance, by Client.

All invoices must be remitted upon receipt and in advance of advertising placements or creative development.

5. Change Orders

Any changes to the SOW or Advertising Placements of this project, as outlined herein, may affect the stated budget and timeline. All such changes, including changes to deliverables, designs, or specifications, must be submitted in writing and approved by both parties. A change order form will be sent to Client for review and approval and will describe the change, and the effect to schedule and budget, if any. Client's written approval to change orders must be provided to CRAFT before we will proceed with the requested changes. Change orders shall be regarded as amendments to this SOW. Additional amounts due as a result of the change order will be invoiced to you upon execution of a change order and will be due upon receipt. Notwithstanding the foregoing, CRAFT will, on an ongoing basis, monitor the effectiveness of the Advertising Placement plan and adjust it daily and even more frequently as CRAFT, in its professional determination, believes to be most effective. Such adjustments shall be done without additional cost to Client.

AGREED TO AND ACCEPTED:

CRAFT | Media / Digital, LLC

Name: Brian Donahue
Title: CEO

SAPRAC, Inc.

Name: Reem Daffa
Title: VP & Executive Director

DC-75629-1 348096v1
CRAFT | Media/Digital

Date: September 13th, 2017

To: SAPRAC, Inc.

From: CRAFT Media/Digital

Re: SAPRAC | Statement of Work

This statement of work (“SOW”) under the Master Services Agreement dated September 7th, 2017 between CRAFT | Media/Digital (“CRAFT” and SAPRAC, Inc. “Client” sets forth the parties’ understanding pursuant to which CRAFT shall provide the below-specified services to Client.

1. Project Overview

CRAFT will provide video editing services for a television and digital video spot, on behalf of Client.

2. Project Activities and Deliverables

a. Video Post-Production

CRAFT will edit Client’s existing video creative, the deliverables for which include:

- Casting and hiring a voiceover actor
- Directing and recording the voiceover
- Editing the existing script, to be approved by Client before voiceover recording
- Research and documentation for script citations
- Filters, effects, and fonts required to match Client’s existing creative aesthetic
- Editing two (2) versions of the video with alternate lines, if deemed necessary, by CRAFT and Client
- Re-editing static digital copy to match updated script
- Sound sweetening and color correction

3. Timetable

Time is of the essence. CRAFT expects to deliver the video to Client no later than close of business (6:00pm EST) on Thursday, September 14.

Note: Delays in Client content and/or approvals will result in delays in final delivery of deliverables.

4. Costs

CRAFT Media/Digital shall provide Client with an invoice for all amounts due. All invoices are due upon receipt. Payment will be invoiced on the following schedule:

$20,000.00

This amount ($20,000) is a flat fee and shall include all expenses. No additional costs or expenses shall be due hereunder unless approved in writing, in advance, by Client.

All invoices must be remitted upon receipt and in advance of creative development.
5. Change Orders

Any changes to the SOW or Advertising Placements of this project, as outlined herein, may affect the stated budget and timeline. All such changes, including changes to deliverables, designs, or specifications, must be submitted in writing and approved by both parties. A change order form will be sent to Client for review and approval and will describe the change, and the effect to schedule and budget, if any. Client's written approval to change orders must be provided to CRAFT before we will proceed with the requested changes. Change orders shall be regarded as amendments to this SOW. Additional amounts due as a result of the change order will be invoiced to you upon execution of a change order and will be due upon receipt. Notwithstanding the foregoing, CRAFT will, on an ongoing basis, monitor the effectiveness of the Advertising Placement plan and adjust it daily and even more frequently as CRAFT, in its professional determination, believes to be most effective. Such adjustments shall be done without additional cost to Client.

AGREED TO AND ACCEPTED:

CRAFT | Media / Digital, LLC

Name: Brian Donahoe
Title: CEO

SAPRAC, Inc.

Name: Reem Daffa
Title: VP & Executive Director

3/13/2017

CRAFT | Media/Digital, LLC

STATEMENT OF WORK  Page 2 of 2