

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant

BlueFront Strategies, LLC

2. Registration No.

6466

3. Name of Foreign Principal

Government Communications Office, State of Qatar

4. Principal Address of Foreign Principal

P.O. Box 636
Doha, Qatar

5. Indicate whether your foreign principal is one of the following:

- Government of a foreign country¹
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other (specify) _____ |
- Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

Government Communications Office

b) Name and title of official with whom registrant deals

Jassim Mansour Al Thani

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals

c) Principal aim

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes No

Owned by a foreign government, foreign political party, or other foreign principal

Yes No

Directed by a foreign government, foreign political party, or other foreign principal

Yes No

Controlled by a foreign government, foreign political party, or other foreign principal

Yes No

Financed by a foreign government, foreign political party, or other foreign principal

Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal

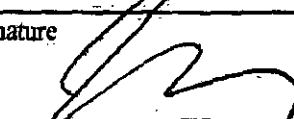
Yes No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
9/15/17	James Gray	

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
BlueFront Strategies, LLC

2. Registration No.

6466

3. Name of Foreign Principal
Government Communications Office, State of Qatar

Check Appropriate Box:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

BlueFront Strategies, LLC will initiate a public awareness campaign to educate the United Nations General Assembly regarding the need to lift the blockade imposed on Qatar by certain other countries in the Middle East. This initiative will utilize advertising and digital communications.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

BlueFront Strategies, LLC will prepare advertising and digital communications, including the hosting of a website, on behalf of the Government Communications Office of the State of Qatar.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
9/15/17	James Gianny	

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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MEDIA SERVICES AGREEMENT

THIS MEDIA SERVICES AGREEMENT (the "Agreement"), dated September 12, 2017 (the "Effective Date"), is made by and between:

Government Communications Office (the "GCO")
State of Qatar
P.O. Box 636
Doha, Qatar;

and

BlueFront Strategies (the "Consultant")
805 15th Street, NW
Suite 300
Washington, DC 20005

In consideration of the mutual promises set forth herein, the GCO and Consultant agree as follows:

- 1. Term.** The Term of this Agreement shall commence on the Effective Date, and shall expire on October 1, 2017.
- 2. Scope of Services:** During the Term, Consultant shall perform the services (the "Services") described in Appendix A.
- 3. Compensation to Consultant:** In consideration for the Services performed under this Agreement, the GCO shall compensate Consultant in accordance with Appendix B.
- 4. Exclusivity and Conflicts of Interest:** During the Term and for a period of one year after expiration of the Term, Consultant shall not advise, represent or accept engagements from any member state of the Gulf Cooperation Council (other than the State of Qatar), or any entity that is substantially owned or controlled by such states. Consultant shall promptly disclose to the GCO any actual or apparent conflicts of interest that arise in the course of any engagement undertaken by Consultant or its owner(s) or officer(s).
- 5. Confidentiality:** Consultant agrees that all documents, information or communications (whether verbal or recorded) exchanged between Consultant and the GCO (including the GCO's officers, employees, contractors, or attorneys), and any information generated as part of the scope of services or received by Consultant from GCO in the course of performance of this Agreement, are confidential, and will not be disclosed by

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Consultant to any person except as authorized by the GCO, or as required by law. Consultant agrees that Consultant will not use any confidential information for any purpose other than performance of this Agreement, and Consultant will return all copies of such information upon request. Any deliverable that Consultant produces in the performance of this Agreement shall be the sole property of the GCO, and may be used by the GCO without restriction. This provision shall survive expiration or termination of this Agreement.

6. **Independent Contractor:** Consultant's services shall be performed in the capacity of an independent contractor. This Agreement is not intended to establish an employer-employee relationship, or principal-agent relationship. Consultant is not authorized to commit the GCO or the State of Qatar to any cost, contract, or other obligation, except as described in this Agreement. The Services are advisory only. For the avoidance of doubt, and except as expressly authorized by the GCO, Consultant is not authorized by this Agreement to act as a spokesperson or agent on behalf of the GCO or the State of Qatar in any meeting or communication with any person.
7. **Compliance with Law:** In the execution and performance of this Agreement, Consultant confirms that Consultant has complied, and will comply, with all applicable laws of the United States. To the extent that Consultant is required by the laws of any jurisdiction to register or disclose to a governmental entity Consultant's Services under this Agreement, or to make public disclosure of the terms of this Agreement, Consultant shall provide advance notice to the GCO.
8. **Disputes.** Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled exclusively by arbitration administered by the American Arbitration Association under its Commercial Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The place of arbitration shall be Washington, D.C.
9. **General Provisions.**
 - a. Neither Party may assign or otherwise transfer any of its rights, duties or obligations under this Agreement without prior written consent from the other party.
 - b. No failure or delay by a party in exercising any right or remedy shall operate as a waiver of these or any other rights and remedies.
 - c. No modification of this Agreement shall be effective unless reflected in a written agreement executed by the parties.
 - d. Nothing in this Agreement shall waive or otherwise alter the privileges and immunities to which the Government of the State of Qatar is entitled under the laws of the United States or any treaty to which the United States is a party.
 - e. This Agreement reflects the entire agreement between GCO and Consultant, and supersedes any prior agreements with respect to this subject.

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IN WITNESS WHEREOF, GCO and Consultant have executed this Agreement by their duly authorized representatives.

By: 
Government Communications Office

DocuSigned by:

By: _____
BlueFront Strategies

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APPENDIX A: SCOPE OF SERVICES

The Services shall include the following:

1. BlueFront Strategies will work closely with the State of Qatar, leveraging existing research, our political thinking and experience in developing creative messaging for complicated public affairs issues to develop and produce advertising concepts for a multi-channel campaign centered around the United Nation's 72nd General Assembly in New York City.

Consultant will present three advertising concepts to the client that with layouts for full-page color print, digital and outdoor ads in common size increments for each concept. Additionally, Consultant will provide 3 scripts for television advertisement leveraging current footage that the State of Qatar already owns and produce one: 30 second television advertisement based upon the agreed upon script.

Based on client's feedback, we will refine and edit our concepts as needed. The client will select one final concept and Consultant will work to finalize production per the agreed upon dates.

Out of pockets include: travel, licensed photography, video editing, music licensing, shipping and talent fees not included. The GCO shall not reimburse any out of pocket or other expenses in excess of \$5,000 without prior written approval from GCO.

It is the intention of the parties that, upon Client approval of the concepts, Consultant shall arrange for placement and distribution of the concepts in advertising via multiple channels, subject to a work scope and payment terms to be set forth in an amendment to this Agreement.

2. BlueFront Strategies will provide or procure all services necessary to produce, host, operate and maintain a dedicated website at which visitors may access the content approved by Client. Additional website hosting services and license grants shall be set forth in a separate agreement between BlueFront Strategies and Client.

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APPENDIX B: COMPENSATION AND PAYMENTS

In consideration for the Services performed under this Agreement, the GCO shall compensate Consultant during the Term as follows:

1. \$75,000, in addition to any out of pocket expenses upon the delivery of the three concepts.
2. \$25,000 when the website described in Appendix A is live.

All payment terms are net cash payable within thirty (30) days after date of invoice. Late payments shall be subject to a penalty charge of 1.5% per month of any unpaid balance if undisputed by either DDC or Client. DDC may demand and collect, and Client will pay, any costs DDC incurs in collecting overdue payments, including reasonable attorney's fees. DDC reserves the right to terminate this Agreement upon Client's failure to make payment within thirty (30) days of the date due, including the right to suspend, interrupt, or terminate any hosting Services and Client Site(s) on any such overdue account by disabling the connection to the server. Any reactivation of service will only be performed during DDC's regular business hours (Monday through Friday, 8:30 a.m. to 5:30 p.m. US Eastern Time). Client is responsible for the payment and reporting of any taxes associated with the services provided here.