

U.S. Department of Justice
 Washington, DC 20530

**Exhibit A to Registration Statement
 Pursuant to the Foreign Agents Registration Act of
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant MMGY Global, LLC	2. Registration Number 6492
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3. Primary Address of Registrant
7309 W. 80th Street, #400, Overland Park, KS 66204

4. Name of Foreign Principal The Israel Ministry of Tourism	5. Address of Foreign Principal 800 2nd Avenue New York, NY 10017
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6. Country/Region Represented
ISRAEL

7. Indicate whether the foreign principal is one of the following:

Government of a foreign country¹

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____

Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
Ministry of Tourism

b) Name and title of official(s) with whom registrant engages
Eyal Carlin - Tourism Commissioner for North America

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages

- b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

- | | | |
|---|------------------------------|-----------------------------|
| Supervised by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.


EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/14/2024	Misti Borchers	<input type="text" value="Sign"/> /s/Misti Borchers
_____	_____	<input type="text" value="Sign"/> _____
_____	_____	<input type="text" value="Sign"/> _____
_____	_____	<input type="text" value="Sign"/> _____

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/08/2024	Misti Borchers	
_____	_____	_____
_____	_____	_____
_____	_____	_____

U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

MMGY Global, LLC

2. Registration Number

6492

3. Name of Foreign Principal

The Israel Ministry of Tourism

Check Appropriate Box:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 05/01/2024
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide public relations services to promote tourism to Israel within the U.S. market.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Refer to above.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act¹.

Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes No

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register³ for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes No

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes No

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.


EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/14/2024	Misti Borchers	<input data-bbox="889 457 959 485" type="text" value="Sign"/> /s/Misti Borchers
_____	_____	<input data-bbox="889 541 959 581" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="889 630 959 669" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="889 709 959 749" type="text" value="Sign"/> _____

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/08/2024	Misti Borchers	
_____	_____	_____
_____	_____	_____
_____	_____	_____

APPENDIX G
Draft Agreement

This Agreement is made and entered into as of the 1st day of MAY, 2024

By and between: **The Israel Ministry of Tourism** on behalf of the State of Israel, represented by the Director General and the Accountant of the Ministry (Hereinafter called “**IMOT**” or “**the Ministry**”)

of the one part,

and: **MMGY Global LLC**, (Hereinafter called “**the Supplier**”)

of the other part.

WITNESSETH THAT WHEREAS:

- a. The Ministry has published Tender No. 27/2022 (hereinafter called the “**Tender**”), for the selection of a Public Relations Company for the Israel Ministry of Tourism in the United States, as detailed in the attached Tender documents, marked as **Appendix A** of the Agreement;
- b. Development Counsellors International LTD has been selected as the winner of the Tender, but the contract with it had not been renewed at the end of the first year of service;
- c. The Supplier, which reached the second place in the Tender, is willing to engage with the Ministry for providing the services specified in the Tender (hereinafter called “the Services”), according to its proposal to the Tender (attached and marked as Appendix B of the Agreement);
- d. The Tender Committee of the Ministry approved this engagement on 13.3.2024;
- e. The Supplier declares that it has the knowledge, necessary standards, diligence, experience, skills, expertise, equipment and professional personnel required for the execution of this Agreement;
- f. The parties agree to carry out the obligations contained in this Agreement subject to the terms and conditions of this Agreement.

THEREFORE, in consideration of the premises and of the mutual promises, obligations and covenants herein contained, the parties hereby agree as follows:

1. **The Agreement**

- 1.1 The introduction and Appendices to this Agreement constitute an integral and inseparable part thereof.

- 1.2 Any conflict or contradiction between the documents of this Agreement will be resolved as follows:
 - 1.2.1 Conditions set in the Agreement shall prevail upon any contradicting condition in the Tender documents, unless stated specifically otherwise.
 - 1.2.2 Conditions set in the Agreement or in the Tender documents shall prevail upon any contradicting statement in the Supplier's proposal.

2. **The Services**

- 2.1 The Ministry hereby places with the Supplier and the Supplier undertakes to provide the Ministry with Public Relation Services, as detailed in section 3 and other sections of the Tender, its proposal to the Tender (including the presentation and all documents supplied) and this Agreement.
- 2.2 The Supplier will prepare and execute the Services according to the Ministry's directives throughout the Contract Period.
- 2.3 The head of the Supplier's team handling the Ministry's account (hereinafter – the “**Account Manager**”) and the Supplier's staff members that will perform the Services throughout the period of this Agreement shall be the ones named by the Supplier in its proposal to the Tender.
- 2.4 The Ministry reserves the right, whenever and under whichever circumstances it sees fit, to perform PR activities by itself, or to purchase PR Services directly from another agent, at its sole and exclusive discretion.
- 2.5 The Supplier hereby represents and warrants to the Ministry that it has complied, and will comply, with all of the applicable laws to which it is subject and it has not taken, and will not take or fail to take any action, which act or omission would subject itself or the Ministry to liability under any applicable laws, to which it and/or the Ministry is subject, in its performance of this Agreement.
The Supplier represents and warrants that its performance of this Agreement does not and will not violate any applicable laws, its organizational document, or any agreement to which it is a party; and it has obtained all licenses and permits necessary to render the Services, and all such licenses and permits remain fully effective and have been or are complied with.

3. **Contract Period**

- 3.1 This Agreement is valid for a period of one year from the date of signing it by all authorized signatories.
- 3.2 The Ministry has the right to extend this Agreement for four additional periods, each period of one year, under the same conditions (hereinafter, accumulatively – “**the Contract Period**”).
- 3.3 The Supplier commits to provide the Services to the Ministry, according to the terms and conditions set forth in the Agreement throughout the Contract Period.

- 3.4 Notwithstanding the above, termination of this Agreement is possible, in accordance with the provisions of Section 11 hereof.

4. **Briefing, Proposals, Authorization, and Summary Reports**

- 4.1 From time to time, the Ministry will brief and inform the Supplier, in writing, of its objectives and requirements. The Ministry shall provide any and all information it considers useful or necessary in connection with the intended activities.
- 4.2 On the basis of this information, and subject to the Ministry's objectives and requirements, the Supplier shall make an activity proposal and submit it to the Ministry for authorization.
- 4.3 Should the Ministry reject a proposal, in part or in whole, the Supplier shall adjust the proposal according to the guidelines by the Ministry and shall submit the adjusted proposal to the Ministry for its approval.
- 4.4 **The Supplier shall not proceed with the execution of any activity unless it has obtained, in advance, a written authorization to proceed from the Ministry, including a specific detailed purchase order, duly signed by an authorized representative of the Ministry.**
- 4.5 During execution, the Supplier will inform the Ministry of any changes in the activity plan and will submit a revised plan to the Ministry without delay. The Supplier shall not proceed with the changed plan, unless an explicit approval is given by Ministry.
- 4.6 The Supplier will submit execution and campaign summary reports to the Ministry, at times requested by the Ministry. The reports should include information about the activities performed during the provision of the Services, including media reach and evaluation and analysis of each activity and campaign's success.
- 4.7 The Supplier will attach to its reports, at its own cost, clippings of any media coverage secured during the period covered by the report (printed media, TV, radio, internet, social media etc.).
- 4.8 During the planning and execution of the Services, the Supplier shall, at all times:
 - 4.8.1 Carry out the Services as defined in this Agreement, and work diligently to promote tourism in Israel
 - 4.8.2 Act loyally and faithfully towards the Ministry in all matters concerning this Agreement.
 - 4.8.3 Attend meetings where and when required, and travel throughout the United States as necessary.
 - 4.8.4 Respond to press enquiries on a timely basis in consultation with the Ministry.
 - 4.8.5 Refrain from pledging or making any kind of commitment on behalf

the Ministry, in any way whatsoever.

5. **Fees, Expenses and Remuneration**

5.1 **The Retainer Fee**

5.1.1 In return for providing the Services, the Ministry will pay the Supplier a monthly retainer fee of **20,000 USD (Twenty thousand USD)**, excluding VAT.

5.1.2 VAT, if applicable, shall be added to the bill upon its submission.

5.1.3 The retainer fee shall cover all the Services rendered under this Agreement, and day-to-day expenses, including, but not limited to, all overhead costs, out of pocket expenses, telecommunication, copies, shipments, etc.

5.1.4 Special project or activity, if needed for providing the Services, or extraordinary expenses, including, but not limited to, travel expenses (e.g.; flights, accommodations, and per-diem expenses) should be included in a Supplier's estimate given to the Ministry prior to execution, and should be approved by the Ministry in advance and in writing. **No expense will be approved or paid retroactively.**

5.2 **Payment**

5.2.1 Payment shall be disbursed by the Ministry within 30 days of the date of receipt of an appropriate invoice by the Ministry, including all appropriate supporting documentation, and only after the Ministry has approved the invoice.

5.2.2 Payment shall be made via bank wire transfer to the Supplier's **USD account**. The account details must be provided by the Supplier to the Ministry.

5.2.3 No payment, of any sort, shall be made in advance. All payments shall be made only after submission of all necessary documentation, including proof of execution, to the satisfaction of the Ministry.

5.2.4 The Ministry or an accountant of its choosing will have the right to conduct periodical inspections of all documentation and information regarding the Ministry's account and Services at the Supplier's offices, including all billing and remuneration issues.

6. **Materials**

6.1 The Supplier shall store, insure and take utmost care of all materials provided to it or prepared in connection with this Agreement.

6.2 The Supplier shall hand over the abovementioned materials to the Ministry at the latter's request.

7. **Intellectual Property**

- 7.1 Intellectual property rights (which shall include any copyright, design rights, registered design rights, patent, performance property rights, trade mark, data base rights or any similar right exercisable in any part of the world, including any applications for registration therefore) in all items in which intellectual property rights are capable of subsisting, which are prepared by or for the Supplier both in connection with its participation in the Tender (including the Supplier's proposal and any items and information contained therein) as well as in connection with or as part of the Services provided according to this Agreement, and in any designs contained in and works (including, without limitation, texts, photographs, any finished press releases and other press and publicity material created by the Supplier or on its behalf for the Ministry, videos, still pictures, graphics, computerized programs, models and simulations) executed from these items (hereinafter called "**Intellectual Property**") shall, unless otherwise agreed (and except for personal non-property rights and other rights, which by operation of law are incapable of assignment), automatically become, **vest in and remain at all times the sole property of the Ministry**, and the Supplier shall **not** have any legal rights therein or thereto nor shall it have the right to use it or any part thereof for any purpose other than for and as part of Services given to the Ministry.
- 7.2 To that end, the Supplier shall, on the Ministry's written request, sign an unconditional assignment with full title guarantee of all Intellectual Property rights in the materials prepared by or for the Supplier for the Ministry, which are assignable.
- 7.3 It is hereby clarified that the foregoing provision of this Section does not apply to Intellectual Property in which the Supplier has rights, which pre-date this Agreement (except for rights to the Supplier's proposal made for the Tender and any Intellectual Property contained therein), but which may nonetheless be used in providing the Services on a non-exclusive basis.
- 7.4 Where any intellectual property rights subsisting in any items as aforesaid are owned by third parties, then the Supplier shall (in each case with the **prior written** approval of the Ministry) employ its best efforts to procure the transfer and assignment of such intellectual property rights from such third party to or for the benefit of the Ministry, or (where applicable) to obtain such third party's license to the use of the said rights by the Ministry.
- 7.5 All documentation (including computerized data) containing Intellectual Property belonging to the Ministry hereunder, shall be guarded safely and confidentially. The Supplier shall, at the end of each task, sub-task or other segment of the Services hereunder (or more frequently if so requested by the Ministry), deliver the same to the Ministry or to whomever the Ministry may direct.
- 7.6 In performing Services hereunder, the Supplier shall not infringe or otherwise violate the Intellectual Property rights of any third parties. The Supplier shall indemnify the Ministry and hold it harmless against any claims of whatsoever nature, including without prejudice to the foregoing, all demands, actions, damages, losses and liabilities (including reasonable legal costs) arising out of any claim for such infringement or violation.

- 7.7 The Ministry shall not provide the Supplier with any material in violation of the Intellectual Property rights of any third party and the Supplier shall have no liability for the use thereof.
- 7.8 Nothing herein shall prevent the Supplier from retaining copies of its work products and supporting documentation, subject to the confidentiality undertakings hereinafter.

8. **Confidentiality**

- 8.1 All data, information (verbal, written, graphic or computerized), documentation, graphics, videos, and reports delivered or brought to the knowledge of the Supplier in connection with the Services pursuant to this Agreement, and all documentation, information, reports, data, graphics, videos and other items (including, without limitation, computerized programs, models and simulation) developed by the Supplier in the course of performing the Services hereunder (herein collectively – “**Data and Information**”) shall be treated at all times as secret and confidential. The Supplier shall not, without the prior written approval of the Ministry, during the term of this Agreement and thereafter, disclose the said Data and Information or any part thereof to any person or entity, or utilize or make any use thereof, other than within and as part of the Services pursuant to this Agreement.
- 8.2 The Supplier shall be responsible for the upholding of the above mentioned confidentiality by its directors, officers, staff members and employees, or agents/subcontractors (if any, pursuant to Section 14 hereof).
- 8.3 This provision shall survive the termination of this Agreement and shall remain in full force and effect for a period of 3 (three) years following the completion of the Services according to this Agreement.

9. **Conflict of Interests**

- 9.1 During the term of this Agreement, and as long as it continues to provide Services to the Ministry, and for a period of 6 (six) months following the termination of this Agreement, the Supplier shall not, without the prior written consent of the Ministry (this consent may be given or withheld at the sole and absolute discretion of the Ministry), be directly or indirectly engaged in rendering any services to any party which would create or be in conflict of interests with respect to this Agreement.
- 9.2 The Supplier shall abide by all terms and conditions regarding conflict of interest stipulated in the Tender, in its signed “Statement regarding Conflict of Interests” (Appendix F of the Tender) and this Agreement.

10. **Liability and Claims**

- 10.1 The Ministry is solely responsible and liable for the information supplied by it to the Supplier regarding the Services.
- 10.2 Subject to the responsibility of the Ministry as specified above, the Supplier shall be solely responsible for the acts and omissions of itself, its local

18. **Budget Clause**

The budget clause for the execution of this Agreement is: 37-03-16-05.

In witness thereof, the parties sign this Agreement on the aforesaid dates and places

Israel Ministry of Tourism




Director General

Gidon Elias

Comptroller

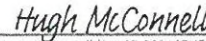
State of Israel

Ministry's Accountant of Tourism



Tourism Commissioner for North America

The Supplier



Hugh McConnell (Apr 15, 2024 17:45 GMT+1)

Chief Financial Officer