

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant MMGY Global, LLC	2. Registration Number 6492
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3. Primary Address of Registrant
7309 W. 80th Street, #400, Overland Park, KS 66204

4. Name of Foreign Principal Hong Kong Tourism Board	5. Address of Foreign Principal 9 Temperance Street,, Penthouse Toronto CANADA M5H 1Y6
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6. Country/Region Represented
HONG KONG

7. Indicate whether the foreign principal is one of the following:

- ☒ Government of a foreign country¹
- ☐ Foreign political party
- ☐ Foreign or domestic organization: If either, check one of the following:
- | | |
|--------------------------------------|---|
| ☐ Partnership | ☐ Committee |
| ☐ Corporation | ☐ Voluntary group |
| ☐ Association | ☐ Other (<i>specify</i>) _____ |
- ☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant
Hong Kong Tourism Board
- b) Name and title of official(s) with whom registrant engages
Becky Ip, Deputy Executive Director

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Signature

/s/Misti Borchers

Sign

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

8/12/2026

Misti Borchers



U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

MMGY Global, LLC

2. Registration Number

6492

3. Name of Foreign Principal

Hong Kong Tourism Board

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 11/11/2025
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.
- Provide full turnkey management for three events.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Refer to above

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

Received by NSD/FARA Registration Unit 08/12/2026 4:00:29 PM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

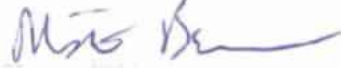
Date

Printed Name

Signature

8/12/2026

Misti Borchers





Nihao! China/ Discover Hong Kong Roadshow

This Agreement for Marketing Activities for the Nihao! China/Discover Hong Kong Roadshow (the "Agreement") is entered and made effective as of November 11, 2025 (the "Effective Date") by and between (each a **"Party"** together the **"Parties"**):

- (1) **MMGY Myriad, a division of MMGY Global, LLC**, a Delaware limited liability company with offices at 7309 W 80th Street, Suite 400 Overland Park, KS 66204, USA (**"Agency"**); and
- (2) **Nihao! China/ Discover Hong Kong** defined as the entities listed below and collectively referred to as (**"Client"**) and individually referred to as (**"Participant"**):
 - Hong Kong Tourism Board, whose address is, 9 Temperance Street, Penthouse, Toronto, MSH 1Y6, Canada (HKTB)
 - China National Tourist Office NY, whose address is 370 Lexington Ave., Suite 400 New York, NY 10017, United States (CNTO)

Whereas:

Client desires to employ services available through the Agency; and WHEREAS, Agency is qualified and willing to render such services; The parties hereto agree as follows:

1. Services, Responsibilities and Deliverables

Agency will be responsible for full turnkey management of three events in Vancouver, BC (January 15, 2026), Los Angeles (January 20, 2026), and New York (January 22, 2026), including:

1. Event Management – Collaborate closely with HKTB and CNTO to execute the events
 - 1.1. Identify the best locations to host the event based on the quality and quantity of the travel agents, a connection to China/Hong Kong SAR would be a benefit.
 - 1.2. Source, evaluate, and recommend suitable event venues in all cities. A minimum of three quotations/options must be provided for each service. The Agency will enter a contract with the selected sub-vendor. The Agency will be responsible for covering all expenses related to venues and other vendors.
 - 1.3. Agency will invoice HKTB and CNTO on a 50/50 basis with all supporting documentation, including final invoices from the venues.
 - 1.4. Develop and maintain a comprehensive production timeline.
 - 1.5. Coordinate event logistics and on-site execution.
 - 1.6. Provide professional support for staff as needed.
 - 1.7. Develop presentation and display materials to effectively promote and communicate the benefits and appeal of Hong Kong SAR and Mainland China as cobranded multi-destination vacation destination in line with creative and production brief provided to the appointed vendor.
 - 1.8. Provide or act as Master of Ceremony (MC) for each event.
2. Guest Management Responsibilities
 - 2.1. Develop a targeted invitation list (HKTB & CNTO)
 - 2.2. Guest communications (HKTB & CNTO)
 - 2.3. Supplement invitation lists (Agency)
 - 2.4. Design and distribute invitations (Agency)
 - 2.5. Manage Invitations & RSVPs (Agency)
3. Budget
 - 3.1. Submit an itemized estimated budget proposal covering all aspects of the project, including but not limited to venue rental, catering, AV, décor, printing,

MC, staffing, and promotional activities, with the following breakdown:

- 3.1.1. Estimated budget in the US: US \$21,500 per partner (China National Tourist Office and Hong Kong Tourism Board) Total budget \$43,000 to cover two events
 - 3.1.2. Service fee in the US (as set out under paragraph 2.1.1 of Clause 2 below): Covers guest recruitment and management, payable in addition to the above venue budget set out under paragraph 3.1.1 above by each partner.
 - 3.1.3. Estimated grand total per partner in the US: US \$21,500 + service fees under paragraph 2.1.1 of Clause 2 below.
 - 3.1.4. Canada's total budget: CAD\$10,000 for Vancouver per partner. Total budget for Canada is CAD \$20,000 inclusive of service fees set out under paragraph 2.1.2 of Clause 2 below.
4. Post-event report including samples/images of all promotional material developed, final invitation, RSVP list and final attendee list with full contact, event photos and executive summary evaluating the event promotion and execution.

2. Payment and Compensation and refund

2.1. Service fees:

- 2.1.1. The service fee is \$17,000 USD for the New York City and Los Angeles event. Each participant's cost-share is \$8,500 USD.
 - 2.1.2. The service fee is \$7,500 CDN for the Vancouver event. Each participant's cost-share is: \$3,750 CDN.
 - 2.1.3. Each Participant agrees to pay the Agency the fee as outlined above to compensate the Agency for staff time and hard costs. Each participant shall be invoiced 50% of the fees upon signing of the agreement and the remaining balance of 50% shall be paid upon completion and delivery of the Summary Report.
- 2.2. This is a joint campaign amongst all Participants. The total campaign cost stated above shall be shared equally amongst all Participants. Each Participant is responsible for their own share of the campaign cost, and no Participant shall be responsible for the other partners' default in paying their own share of the fee and expenses for this joint campaign.
 - 2.3. First payment will be due upon receipt of invoice and the final payment will be due within thirty (30) days of receipt of the final invoice. The date of postmark shall be

deemed the date of payment in all cases where payment is made by mail. Each Participant is responsible for any wire transfer charges outside of the Fee included above.

- 2.4. Agency will collect funds from each Participant and directly pay the hard costs that are associated with proposed marketing/PR and legal management on the agreed work of scope stated as above.
- 2.5. Any additional services or changes in the scope as outlined under the Description of Services shall be estimated and approved by both parties under an additional Statement of Work. A change in services may necessitate a change in compensation.

3. Term and Termination

- 3.1. This Agreement shall be effective from the Effective Date, however Agency will not

be required to begin work until the first 50% deposit is received from each Participant.

- 3.2. This agreement may be terminated for convenience with ten (10) days written notice. To enact termination for convenience, the Agency must receive written notice from each Participant. For the avoidance of doubt, there is no termination for only an individual participant.
- 3.3. Upon cancelation, Agency will in good faith try to limit any expenses incurred. However, each Participant shall remain responsible for their pro-rata share of any non-cancellable expenses incurred prior to the written notice of cancellation provided by Client.
- 3.4. In the event this agreement is canceled by Client prior to the completion of services outlined herein, Client agrees to pay Agency for the hours incurred at US\$150 an hour, less any amounts already paid, with the total amount capped at the maximum Agency compensation as outlined within this agreement and with Agency's provision of all required supporting documents to the reasonable satisfaction of Client.
- 3.5. Depending on the notice given, and whether it is a cancellation versus a postponement, **will** affect the associated costs. A detailed breakdown will be given by Agency. Costs include labour, work done to date (in the event of cancellation), actual hard cost, etc.
- 3.6. If the Client seeks to delay the program all Participants must agree to the postponement and all participants must provide the Agency with written notice of the postponement. The event can only be postponed until October 2026. Vendors selected by the client must also be willing to such terms and provide the same level of flexibility in their agreements.
- 3.7. If any Party materially breaches a material provision of this Agreement, a non-breaching Party shall notify the breaching Party and the other Party of the breach in writing. If the breach is not cured within fourteen (14) calendar days from notice, any non-breaching Party may terminate this Agreement.

4. Ownership of Materials

- 4.1. In order to carry out the Services, each Participant shall be required to provide third-party material which has been produced or sourced by such Participant (the "Client Materials").

Each Participant understands and agrees that it shall be solely responsible for the respective Client Materials and the contents thereof. Furthermore, each Participant shall ensure that the respective Client Materials do not violate or infringe upon the intellectual property rights of any third party in any way.

- 4.2. All completed materials created and/or produced by Agency and accepted by Client shall become the property of Client upon receipt by Agency of payment in full for all services rendered by Agency pursuant to this Agreement.
- 4.3. All material provided by Client and all intellectual property rights thereof shall remain the property of Client, and shall be used or held by Agency only as trustee of Client. All such Provided Materials (including copies, duplicates and extracts thereof) shall be returned promptly after use or when requested by Client or upon expiry or termination of this confirmation in good order and condition.

5. Indemnity; Exclusion of Damages; Damage Limitations

- 5.1. Agency will indemnify Client against all costs, claims, proceedings and demands arising in respect of any default or negligence, breach of contract or warranty, breach of statutory duty by Agency, its employees, agents or sub-contractors incurred by or against Agency.
- 5.2. Agency shall, at all times, indemnify Client and keep Client fully indemnified against all actions, claims, demands or proceedings brought against Client in respect of any infringement or alleged infringement of any intellectual property rights of third party in relation to the use or possession of the deliverables or the licences procured or supplied by Agency for use by Client under this Agreement.
- 5.3. Each Participant, shall, at all times, indemnify Agency and keep Agency fully indemnified against all actions, claims, demands or proceedings brought against Agency in respect of any infringement or alleged infringement of any intellectual property rights of third party in relation to the use or possession of the deliverables or the licences procured or supplied by such Participant for use by Agency under this Agreement.
- 5.4. The above Clause shall survive termination of this Agreement.

6. Warranties

6.1. Each Party warrants and represents to the other that:

- 6.1.1. It is duly formed and validly existing under the laws of its jurisdiction of formation;
- 6.1.2. It has full power and authority to enter into and perform its obligations under this Agreement;
- 6.1.3. It shall not knowingly violate or infringe upon the intellectual property rights of the other Party or any third party;
- 6.1.4. Any and all of a Party's intellectual property rights are and will remain the sole and exclusive property of such Party;
- 6.1.5. A Party will not acquire any rights in the other Party's intellectual property rights or in any developments or variations of the intellectual property rights of the other Party; and
- 6.1.6. This Agreement is a legal, valid and binding obligation, enforceable in accordance with its terms and conditions;

7. General

- 7.1. Nothing in this Agreement shall be construed as committing either Party to violate any laws within any competent jurisdiction. Either Party reserves the right to refuse to undertake any action which in a reasonable person's judgment be misleading, indecent, libelous or unlawful.
- 7.2. Nothing in these terms shall be deemed to constitute a partnership, agency or joint venture between the Parties.
- 7.3. Neither Party shall be entitled to assign or license the whole or any part of its rights under this Agreement to any third party without the prior written consent of the other Party.
- 7.4. All of the terms, agreements, covenants, representations, warranties, and conditions of this Agreement are binding upon, and inure to the benefit of and are enforceable by, the Parties hereto and their respective employees, affiliates, parent entities, subsidiaries, successors and assigns.
- 7.5. Any notices to be given to either Party under this Agreement shall be sent by courier to the addresses set out in the recitals to this Agreement with a copy by email to Ernst Flach at the following email address:eflach@mmgy.com

and to

- China National Tourist Office at the following email address:

[REDACTED]

Hong Kong Tourism Board at the following email address:

[REDACTED]

- 7.6. This Agreement and its terms shall be strictly confidential except as required by law or the valid order of a court of competent jurisdiction.
- 7.7. This Agreement contains the entire understanding of the Parties and can only be varied if such variation is in writing signed on behalf of all Parties.
- 7.8. This Agreement and the relationship between the Parties shall be governed by, and construed in accordance with, the laws of California without regard to its choice or conflict of laws or provisions. The parties agree to submit to the exclusive jurisdiction and venue in the courts sitting in Los Angeles, California.
- 7.9. The failure of either party to enforce its rights under this Agreement at any time for any period shall not be construed as a waiver of such rights.
- 7.10. In the event any provision of this Agreement is determined to be invalid or unenforceable by ruling of a court of competent jurisdiction, the remainder of this Agreement (and each of the remaining terms and conditions contained herein) shall remain in full force and effect.
- 7.11. Paragraph titles or captions contained herein are inserted only as a matter of convenience and for reference.
- 7.12. No party will be deemed the drafter of this Agreement, and both parties acknowledge that they had sufficient time to have this Agreement reviewed by counsel.
- 7.13. This Agreement may be executed in one or more counterparts and by exchange of signed counterparts transmitted by facsimile or other electronic transmission, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same original instrument.

IN WITNESS WHEREOF the parties have caused this Agreement to be executed by their respective duly authorized officers on the day and year first above written.

_____	_____	_____	_____
Yunfei Ma	Date	Hugh McConnell	Date
Director		EVP, Chief Financial Officer	
China National Tourist Office		MMGY Myriad, a Division of MMGY Global, LLC	
New York			

_____	_____
Dawei Wu	Date
Director	
China National Tourist Office	
Los Angeles	

_____	_____
Ning Wu	Date
Director	
China National Tourist Office	
Toronto	

_____	_____
Becky Ip	Date
Deputy Executive Director	
Hong Kong Tourism Board	
Hong Kong	