

OMB No. 1124-0006; Expires May 31, 2020

U.S. Department of Justice
Washington, DC 20530

**Exhibit A to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Churchill Ripley, LLC, 2011 Federal Avenue, Los Angeles, CA 90025	2. Registration No. 6519
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3. Name of Foreign Principal The General Sports Authority of the Kingdom of Saudi Arabia	4. Principal Address of Foreign Principal General Sports Authority- Planning & Development Deputyship, President Building, Second Floor, Prince Faisal Bin Fahad Olympic Complex Aldiwan Road, Riyadh, Kingdom Of Saudi Arabia
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5. Indicate whether your foreign principal is one of the following:

Government of a foreign country

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____

Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
 General Sports Authority

b) Name and title of official with whom registrant deals
 HRH Princess Reema bint Bandar Al Saud

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals

c) Principal aim

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

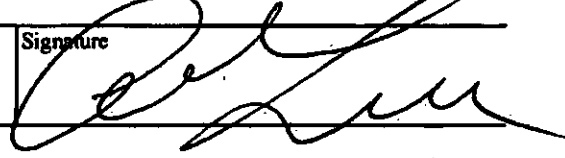
- Supervised by a foreign government, foreign political party, or other foreign principal Yes No
- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
2/01/18	Anna Churchill Ripley Lewis, CEO	

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U.S. Department of Justice
Washington, DC 20530

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Churchill Ripléy, LLC	2. Registration No. 6519
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3. Name of Foreign Principal
The General Sports Authority of the Kingdom of Saudi Arabia

Check Appropriate Box:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
 - 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

FORM NSD-4
Revised 05/17

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Act as the US point of contact for all GSA related partnerships.
 Negotiate favorable and fair market terms for GSA funded initiatives.
 Leverage US partners to ensure the full benefits of scopes of work.
 Identify opportunities for positive positioning of the GSA.
 Find and present direct investment opportunities for the GSA (2-4 marquee opportunities a year).
 Schedule 2018 interactions (including public speaking) by HRH Princess Reema bint Bandar Al Saud to drive the initiatives set out by the GSA.
 Attend US meetings with HRH Princess Reema bint Bandar Al Saud to ensure appropriate follow-up and execution of identified initiatives.
 Prepare HRH Princess Reema bint Bandar Al Saud for high level meetings with senior leaders, politicians and executives.
 Support Micro-Conferences/Quarterly Events (Identify and engage potential speaker, Manage relationships with Senior Speakers and Guests, Research and lead initial inquiry into costs of celebrity/expert engagement, Offer insight into content creation and topics covered by speakers).


9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Churchill Ripley, LLC will assist HRH Princess Reema bint Bandar Al Saud in preparing for meetings with public officials and speaking engagements that promote the interests of the General Sports Authority.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
2/01/18	Anna Churchill Ripley Lewis, CEO	

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

CHURCHILL RIPLEY

January 25th, 2018

Dear HRH Princess Reema bint Bandar Al Saud,

Pursuant to our recent conversations, it is my pleasure to submit the below proposal for your consideration and approval.

We are excited by the opportunity to help the General Sports Authority deliver on the goals of Vision 2030. This is a historic moment in the growth of the country and we look forward to working with you to generate bold new ideas that allow you to capitalize on transformational opportunities for the Kingdom of Saudi Arabia.

Best Regards,



Anna C. R. Lewis | CEO and Founder
Churchill Ripley Group

To: HRH Princess Reema bint Bandar Al Saud

Fr: Anna C. R. Lewis, Churchill Ripley Group

Churchill Ripley Group
2011 Federal Avenue
Los Angeles, CA 90025
O: 310-975-5507

STRICTLY CONFIDENTIAL WORKING DRAFT

Re: Proposal for Strategic Consulting

Date: January 25th, 2018

I. OVERVIEW

The Churchill Ripley Group will support all work led and executed by HRH Princess Reema bint Bandar Al Saud. The Churchill Ripley Group will identify and capitalize on transformational moments for HRH and form partnerships that enhance the position of the Kingdom and demonstrate the goals of Vision 2030. Churchill Ripley Group CEO, Anna Lewis, and her team will help HRH leverage US sports, and health and wellness expertise to better inform and guide the work of the General Sports Authority. Anna and her team have experience working with high profile clients and will use this expertise and discretion to offer innovative advice and solutions to the General Sports Authority.

II. ROLES AND RESPONSIBILITIES

- Act as the US point of contact for all GSA related partnerships.
- Negotiate favorable and fair market terms for GSA funded initiatives.
- Leverage US partners to ensure the full benefits of scopes of work.
- Identify opportunities for positive positioning of the GSA and the Quality of Life VRP.
- Find and present direct investment opportunities for the GSA (2-4 marquee opportunities a year).
- Curate 2018 interactions (including public speaking) by HRH to drive the initiatives set out by the GSA and the Quality of Life VRP.
- Support Micro-Conferences/Quarterly Events:
 - Identify and engage potential speaker
 - Manage relationships with Senior Speakers and Guests
 - Research and lead initial inquiry into costs of celebrity/expert engagement
 - Offer insight into content creation and topics covered by speakers
- Prepare HRH for high level meetings with senior leaders, politicians and executives.
- Attend US meetings with HRH to ensure appropriate follow-up and execution of identified initiatives.

STRICTLY CONFIDENTIAL WORKING DRAFT

III. TRAVEL AND AVAILABILITY

Anna will travel once a quarter to the Kingdom of Saudi Arabia to meet with HRH and her team. Anna and her team will additionally participate in on going calls and make additional visits to the Kingdom as dictated by HRH.

IV. TEAM, COST

The Churchill Ripley Group will staff a team led by Churchill Ripley Group CEO, Anna Lewis to support this scope of work. The cost for this engagement is \$22,000 USD to be paid monthly (this amount includes expenses related to travel for Anna Lewis and business development costs).

V. TEAM EXPERIENCE

Anna is the Founder and CEO of the Churchill Ripley Group. Anna and her team work with clients to systematically map and network an ecosystem to drive opportunities for development. The Churchill Ripley Group identifies and capitalizes on moments that enhance organizational positioning, drive client acquisition and increase revenue. Anna has expertise in analyzing the needs of sophisticated clients, forming partnerships and in offering insightful solutions.

Anna was formerly a banker and Partner with the Private Banking and Investment Group at Merrill Lynch. She focused on providing clients with insights and services to help meet their financial goals through financial analysis, innovative advice and thought leadership.

Prior to joining Merrill Lynch, Anna was the West Coast Head of J.P. Morgan Chase Private Bank's Philanthropy Center and advised families on matters of legacy planning, philanthropy, governance and impact. She oversaw grant making programs on behalf of individuals and family foundations in the areas of education, health, community development and the arts.

Anna started her career in the entertainment business. From Andy Spahn and Associates, located at DreamWorks Studios, she supported the consultancy of high profile donors and entertainment figureheads including Steven Spielberg and Jeffrey Katzenberg. Anna initially moved to Los Angeles to work for the talent and sports management firm, Creative Artists Agency.

She is a board advisor to Halogen Ventures, Neighborhood Start Fund and The Near Future Summit. Anna sits on the membership committee of the private airline, Surf Air, and the club and co-working space, Spring Place.