

U.S. Department of Justice
 Washington, DC 20530

**Exhibit A to Registration Statement
 Pursuant to the Foreign Agents Registration Act of
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Myriad International Marketing, LLC 7309 W. 80th St., #400 Overland Park, KS 66204	2. Registration No. 6549
3. Name of Foreign Principal INPROTUR, Instituto Nacional de Promocion Turistica of Argentina - via Interamerican Network	4. Principal Address of Foreign Principal Calle Cerrito 415 Piso 02 Plaza Independencia, 838 - Suite 506 Montevideo, Uruguay

5. Indicate whether your foreign principal is one of the following:

Government of a foreign country¹

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____

Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
 Tourism Branch

b) Name and title of official with whom registrant deals
 Danielle Roman, CEO, Interamerican Network

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals

c) Principal aim

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal Yes No

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
May 28, 2021	Misti Borchers, VP, Director of Accounting Operations	/s/ Misti Borchers

eSigned

U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Myriad International Marketing, LLC	2. Registration No. 6549
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3. Name of Foreign Principal

INPROTUR, Instituto Nacional de Promocion Turistica of Argentina - via Interamerican Network

Check Appropriate Box:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide U.S. public relations content and social media management to promote tourism and increase U.S. visitors to Argentina.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Refer to #7.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
May 28, 2021	Misti Borchers, VP, Director of Accounting Ops	/s/ Misti Borchers eSigned

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

Agreement between **Interamerican Network** and **MMGY Myriad** regarding the INPROTUR, Instituto Nacional de Promoción Turística of Argentina, direct contracting EX-2020-79681144- -APN-INPROTUR#MTYD.

PERIOD

This Agreement shall commence January 27th, 2021 and shall terminate on May 31st, 2021.

OBLIGATIONS

Attached, the original document with technical specification in Spanish.

During this period MMGY Myriad will provide the following services:

1. Generate and promote content about Argentina in the US focusing on different aspects of the destination. Quantity:

- Minimum of 01 monthly travel and tourism content referred to Argentina in 4 Tier 1 mass media to be defined by Inprotur among the list proposed,, printed and/or digital versions. These contents could not be counted in other points.
- A minimum of 01 monthly touristic content referred to Argentina in 5 "sports, adventure and / or lifestyle" media to be defined by Inprotur among the list proposed, printed and/or digital versions. These contents could not be counted in other points.
- At least 04 monthly articles referred to Argentina on travel trade publications to be defined by Inprotur among the list proposed. These contents could not be counted in other points.
- Minimum of 01 monthly touristic content referred to Argentina in 5 "general interest" digital media to be defined by Inprotur among the list proposed. These contents could not be counted in other points.
- Minimum of 10 online articles and 10 radio/tv/printed media contents referred to Argentina on regional/state media, to be defined by Inprotur among the list proposed.
- Organization of a virtual press conference (date to be confirmed) for the Inprotur Secretario Ejecutivo, Ricardo Sosa, with 5 printed media, to be defined by Inprotur among the list proposed.

2. Management of influencers in social media. At least 2 different influencers per month with NO less than 300k followers on Instagram to provide the following:

- 03 Stories + 1 post inviting to follow @VisitArgentina. The post should stay at least 1 month in the influencer feed.
- 01 post and/or carrousel with touristic Argentinean images mentioning @visitargentina on Instagram.

All stories, photos and post must be previously approved by Inprotur.

3. Approach Argentina to local press

To answer questions and provide information about Argentina on regular basis. Answers to be pre-approved by client

4. Monthly Report + Post Project Report with a summary of all activities, media coverage and clipping

- Monthly Report: must contain a list of all publications + articles + media coverage + Analytics metrics
- Post Project Report: presentation with all publications + articles + media coverage + Analytics metrics.

CERTIFICATION

MMGY Myriad should present the certification reports of every action including a detail of the jobs performed, following the state at the Obligations section. A digital format with the links to download the documents should be included. This report should allow a clear and integral read. Report template to be provided by Inprotur.

BILLING

MMGY Myriad shall bill U\$ 219,000 per the total of this agreement. This total amount will be divided in 4 written invoices of U\$ 54,750 each paid in US dollars. The invoices will be submitted each month, after the authorization of the Service Certification to be issue monthly by Inprotur.

PAYMENT

Interamerican Network to pay MMGY Myriad for invoices via wire transfer within 7 (seven) day of receipt of the Inprotur payment related to MMGY Myriad. Inprotur payment will be paid within 30 (thirty) days of the invoice presentation, which is tied to the Service Certification to be issue monthly by Inprotur related to the invoicing for MMGY Myriad work.

PENALTIES

10% of the total agreement amount to be charge to MMGY Myriad in case of:

1. Fine for duties unfulfillment by MMGY Myriad
2. Rescission due to MMGY Myriad problems

This amount has already been provided by Interamerican to Inprotur as award warranty. Any penalty assessed by Inprotur against Interamerican related to duties or problems with Interamerican shall not be charged to MMGY Myriad, unless the problem was generated by MMGY Myriad.

NON-DISCLOSURE & CONFIDENTIALITY STATEMENT

All activities, agreement, documents, deliverables, data and any and all information gained by MMGY Myriad under this Agreement or in the course of its relationship with Interamerican Network shall be held confidential and may not be reproduced or disclosed, except for internal use by the members of your staff who have a need to know, without prior written consent from Interamerican Network. All such reproduction or disclosure shall be solely for the purpose of performance of the services under this contract/purchase order.

MMGY Myriad represents that it has adequate safeguards and procedures to protect the non-disclosure and confidentiality of records and information and to limit dissemination only to authorized employees.

MMGY Myriad represents that all Agency employees, agents and consultants will adhere to the non-disclosure and confidentiality provisions herein. MMGY Myriad agrees to be solely responsible for any of its employees, agents or consultants acts or omissions regarding the non-disclosure and confidentiality of, including but not limited to, all Confidential Information. All Confidential Information provided to MMGY Myriad shall remain the property of Interamerican Network. MMGY Myriad represents that at no time will it take any action or make any statement that could discredit the reputation of Interamerican Network and Inprotur and vice versa.

This confidentiality provision shall survive the term of this Agreement or any other Agreement or understanding. It will be valid during the term of this agreement and after its conclusion.

RIGHTS AND COPYRIGHTS

The data collected as a result of press fulfillment shall remain property of INPROTUR. INPROTUR shall own, including, but not limited to, all material created by MMGY Myriad upon receipt of payment for the materials by MMGY Myriad.

Interamerican :

connecting experiences

All graphic elements, designs, videos, images and others given by INPROTUR and Interamerican Network in order to be used for the accomplished of the agreement will remain property of INPROTUR and Interamerican Network.

INDEMNITIES

MMGY Myriad agrees to defend, indemnify and hold harmless Interamerican Network and their agents, officers, directors, members and employees (hereinafter "Interamerican Indemnities") from any and all claims, judgments, liabilities, cost and/ or expenses (including but not limited to reasonable attorney's fees and expenses incurred in defense of Indemnities) which may be made or asserted against the Interamerican Indemnities because of any act or omission of MMGY Myriad, its employees, agents, servants, officers, directors, contractors or subcontractors (if applicable) in connection with or in any way incidental to the Services under this Agreement or because of the negligence, willful misconduct, fault or default of MMGY Myriad, its agents, employees, servants, officers, directors, contractors or subcontractors. Interamerican Network agrees to defend, indemnify and hold harmless MMGY Myriad and their agents, officers, directors, members and employees (hereinafter "Myriad Indemnities") from any and all claims, judgments, liabilities, cost and/ or expenses (including but not limited to reasonable attorney's fees and expenses incurred in defense of Indemnities) which may be made or asserted against the Myriad Indemnities because of any act or omission of Interamerican Network, its employees, agents, servants, officers, directors, contractors or subcontractors (if applicable) in connection with or in any way incidental to the Services under this Agreement or because of the negligence, willful misconduct, fault or default of Interamerican Network, its agents, employees, servants, officers, directors, contractors or subcontractors.

FOR THE AVOIDANCE OF DOUBT

This is our entire agreement. No modification or waiver of any of the provisions described herein shall be binding unless subscribed to in writing by authorized representation of Interamerican Network and MMGY Myriad.

ACCEPTED AND AGREED:


Hugh McConnell (Feb 15, 2021 17:01 CST)

Hugh McConnell
Chief Financial Officer
MMGY Myriad



DANIELLE C. ROMAN
CEO
INTERAMERICAN NETWORK

Agreement between Interamerican Network and MMGY Myriad regarding the INPROTUR - signed

Final Audit Report


2021-02-15

Created:	2021-02-15
By:	Tristan Cummings (tcummings@mmgyglobal.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAA9i3kzqvpwkpynXzZ5ZNEUXLVH9J1EU9-


"Agreement between Interamerican Network and MMGY Myriad regarding the INPROTUR - signed" History

 Document created by Tristan Cummings (tcummings@mmgyglobal.com)

2021-02-15 - 10:59:34 PM GMT- IP address: 136.35.137.88

 Document emailed to Hugh McConnell (hmccconnell@mmgyglobal.com) for signature

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 Email viewed by Hugh McConnell (hmccconnell@mmgyglobal.com)

2021-02-15 - 10:59:57 PM GMT- IP address: 66.102.6.45

 Document e-signed by Hugh McConnell (hmccconnell@mmgyglobal.com)

Signature Date: 2021-02-15 - 11:01:48 PM GMT - Time Source: server- IP address: 73.48.25.79

 Agreement completed.

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