

Ads were distributed through the @wunderbar2gethr Twitter account and @wunderbartogether Instagram account

Twitter Ads: September 25 to February 28, 2019

Ad Copy	Creative
We're hosting over 1,000 events in all 50 states to celebrate our shared German-American culture and long history together. Follow along and join in the celebration! #WunderbarTogether	Logo Graphic
#WunderbarTogether is hosting over 1,000 events in all 50 states to celebrate our shared German-American culture and long history together. Follow along and join in the celebration! https://t.co/1KCrxAqcg	Logo Graphic
Hey everyone! We're gearing up for an exciting year and don't want you to miss out! Check out the latest blogs, news, and more on our website. Share with your friends and don't forget to tag #WunderbarTogether! https://t.co/uKjaZLOCiR @GoetheDC @RGIT_USA @GermanyinUSA https://t.co/w2QtzW70wE	Event Photos
#DidYouKnow German almost became the second official language in the US – twice? In 1794 and 1828, petitions in VA and PA failed by 1 vote each. On International Mother Language Day, we recognize the value of learning new languages for cultural exchange. #WunderbarTogether #IMLD https://t.co/lrzT7ldiXQ	School Photo
We are proud to announce @FCBayern as an official new sports ally for the Year of German-American Friendship! As one of the most successful soccer clubs, this support brings an exciting new dynamic to our year of events across the US! #WunderbarTogether https://t.co/b6Pb1kKVay https://t.co/UBYc2AYMHQ	Announcement Photo
GERMAN baseball? Sounds like an oxymoron, but the Bonn Capitals have successfully maintained a leading position in their league for years, thanks to the large American community in Bonn! Dive into #thebigpond for more! #WunderbarTogether #ReadyForBaseball https://t.co/1p7x3sGzel https://t.co/fPAY0iGyBu	Bonn Capitals
German beer, warm pretzels and an authentic German beer garden experience with WIESN IN A BOX. This mobile beer garden is making its way across America to bring people together to celebrate German food and culture. #WunderbarTogether #wiesninabox @GoetheDC https://t.co/EwEHal5zC1	Wiesn in a Box Video
Business matters! Want to know another way that Germany and the US are #WunderbarTogether? 5,300 German-owned affiliate companies have created 692,000 jobs in the US! #DYK that most of these companies are small and medium-size enterprises? #jobs #manufacturing #business @RGIT_USA https://t.co/d4v5kkg7dd	Manufacturing Photo

<p>We believe that the US and Germany are #WunderbarTogether! Join us as we celebrate our countries' deep historical ties, shared values, and bold visions for the future. https://t.co/YrmzX9avyO</p>	Group Photo
<p>We're excited to kick off a year-long festival celebrating US-German friendship! Follow us to learn more. #WunderbarTogether https://t.co/p5O1u8TaQc</p>	Logo Image
<p>The iconic American New York City Brooklyn Bridge was built by the Roeblings, a German-American family who emigrated to the US a decade earlier. The bridge was finally opened in 1883 and has since been a #NYC landmark for locals and visitors alike. #WunderbarTogether https://t.co/7laNKGZomA</p>	Brooklyn Bridge
<p>#SettlersOfCatan is coming to the big screen thanks to @Sonzpictures! The German-designed board game has been translated into 38 different languages and inspired millions of people to conquer this fictional this land in pursuit of victory and honor. #WunderbarTogether 🎮 https://t.co/RHsiBXJloop</p>	Settlers of Catan
<p>"When I'm walking, daily problems don't seem that important anymore." Niklas Winter from @oneinchdreams shows us what #buildingbridges is all about. Thank you for fearlessly demonstrating the essence of #WunderbarTogether. https://t.co/YKuSUetOBH</p>	Monument Valley Video
<p>Niklas Winter of @oneinchdreams slacklined between two hot air balloons featuring the German and American flags, battling the elements to safely reach the other side! #WunderbarTogether https://t.co/dsQLChmq6G</p>	Niklas Winter Photos
<p>#WunderbarTogether is hosting over 1,000 events in all 50 states to celebrate our shared American-German culture and long history together. https://t.co/t5G4RPjVkl</p>	Group Photo
<p>#DidYouKnow 46 million Americans have German ancestry? This is the largest ancestry group in the US—more than Ireland (33M) or England (25M) #WunderbarTogether https://t.co/LL1fyKIN2b</p>	German and American Flags
<p>Wunderbar Together celebrates the deep cultural and historical ties between Germany and the US, highlighting our shared values of democracy and freedom. Follow the celebration over the next year #WunderbarTogether https://t.co/bAJsQyDz22</p>	Festival Photo
<p>How much do you know about Germany and the US? Wunderbar Together celebrates the long-lasting friendship and common bonds between the two countries. Join the dialogue and follow the conversation with #WunderbarTogether! https://t.co/hw5wFC4RiK</p>	Trailer Video
<p>#WunderbarTogether has Bauhaus fever in 2019: A year of exhibitions, workshops, discussions, design experiments, and games all across the US. #Bauhaus100 @GI_worldwide @bauhausarchiv @ElmhurstArt @GI_Boston @DesignInGermany https://t.co/DrxRlws9pC</p>	Bauhaus Photos

<p>Can you believe 2018 is already over? Check out a few of our favorite highlights from the past year! What are your favorite moments? #NewYears2019 #NY2019 #WunderbarTogether https://t.co/OeWewuyViz</p>	Event Photos
<p>#DYK that fish eyes, collisions in space, & hot plasma could be beautiful? When looked at closely they create abstract #Art normally hidden from the human eye. This @MPFNeuro photo exhibit at @FrostScience in #Miami begins today! @maxplanckpress #WunderbarTogether https://t.co/PtmSYIJRTz</p>	Max Planck Photos
<p>Did you know that the first ornaments were apples and nuts? This 16th century German tradition was brought to the US and became a popular Christmas tradition by the late 1800s! 🍏 #WunderbarTogether https://t.co/2Z7YfitHZW</p>	Christmas Tree
<p>German-American art duo Luftwerk brings "Haze", a dazzling colorful lightshow exhibit, to the Goethe Kansas City Pop Up Institute from Dec. 7 to Jan. 18! Check it out! #WunderbarTogether #Deutschlandjahr #KansasCity #GoetheInstitut #Luftwerk #Haze #VolumeGallery 📺: @_luftwerk https://t.co/8F5M0HlnLI</p>	Luftwerk Exhibit
<p>Happy #NationalLagerDay to all! Pour a pint to celebrate the great history of German beer in the US and all over the world! #WunderbarTogether https://t.co/eElfrUfZLP</p>	Wiesn in a Box Photo
<p>@lonelyplanet ranked Germany the #2 best country to travel to in 2019! With 33% of US millennials planning a trip abroad in the next two years, consider adding Germany to the list and experience all that this amazing country has offered to the world. #WunderbarTogether https://t.co/ykstSH4BEU</p>	Germany Photo
<p>German companies are partnering with colleges and universities around the US to prepare the next generation of workers for the changing manufacturing landscape. #WunderbarTogether #AdvancedManufacturing #ApprenticeshipPrograms #GermanAmerican https://t.co/ltwrky5HBM</p>	Manufacturing Photo
<p>#Dresden and #Columbus, Ohio are sister cities. They promote cultural, educational, and athletic exchanges for their communities to foster international exchange. #WunderbarTogether https://t.co/mVxnuWlpC2</p>	Dresden and Columbus Landscapes
<p>Building bridges between Germany and the United States—watch the teaser of the #MonumentValley recap video and stay tuned for more epic moments. #WunderbarTogether https://t.co/heZ4pkijel</p>	Monument Valley Teaser
<p>#Throwback to the German "Volksfest" in Indianapolis at Monument Circle & the Athenaeum "Das Deutsche Haus," which featured cultural exhibits, live classical music, light art, a classic car show and, of course, beer! #WunderbarTogether https://t.co/GGZUgquseG</p>	Volksfest Highlight Reel

<p>📍 + 🎵 = The perfect kickoff weekend in LA! Thanks to everyone who attended last weekend's electronic music festival #FromGermanyToLA. It was the perfect fusion of German culture and LA flair! Check out our highlight video. #WunderbarTogether https://t.co/bjVswB5w6i</p>	From Germany to LA Highlight Reel
<p>#TBT to when innovators and artists from around the world went to Boston for last week's #HUBweek, featuring a showcase of German entrepreneurship, highlighting innovations in tech, VR and digital media with a highlight on Bauhaus design #WunderbarTogether https://t.co/o5I14FSdJO https://t.co/T3hamRXz4z</p>	Virtual Bauhaus Photo
<p>Our Atlanta kickoff was quite the celebration—a German street party with beer & pretzels from #WiesnInABox, hip-hop music, dance performances from @Dance411 & #FlyingSteps, AND an URBANSCREEN light art show projected on the Atlanta-Fulton Central Library. #WunderbarTogether US+DE https://t.co/GCpleTn0zM</p>	Atlanta Kickoff Highlight Reel
<p>Take a look at these highlights from the magical #FlyingSteps performance last night at #LincolnMemorial, hosted by @GermanyinUSA. The break dancing tricks will certainly make your head spin! #WunderbarTogether US+DE https://t.co/d9MjP0mzSH</p>	Flying Steps Highlight Reel
<p>At the kick off of #WunderbarTogether citizen ambassadors from @fulbright_de visited over 150 high schools in over 35 states to connect and share what life in Germany is like! https://t.co/Sf5DzeUdBh #MeetaGerman #CulturalExchange https://t.co/FUVZ3mT9w5</p>	Meet a German Photo
<p>Check out some of the highlights from the kickoff of the Year of German-American Friendship! Germany and the U.S. truly are #WunderbarTogether. https://t.co/14bfsk86Nw</p>	Deutschlandjahr Kickoff Highlight Reel
<p>Celebrating friendship through connected experiences and mutual dialogue. Germany and America are unifying to create change, together. #WunderbarTogether https://t.co/LZg53RvRHK</p>	German and American Flags
<p>Wunderbar Together celebrates the deep cultural and historical ties between Germany and the US, highlighting our shared values of democracy and freedom. Follow the celebration over the next year #WunderbarTogether https://t.co/Cz0TbIC8mC</p>	Festival Photo
<p>Finding the common thread that binds our two nations and makes us stronger—that's the goal of #WunderbarTogether. Follow us to see how Germans and Americans are thriving together! https://t.co/KTnkkcse4</p>	Festival Photo
<p>We can't wait to unveil what we've been working on as we kick off a year-long festival celebrating US-German friendship! #WunderbarTogether https://t.co/1cflbQprFM</p>	Logo Image
<p>Name a more iconic duo. Pretzels and beer are authentic American staples with surprisingly German roots #WunderbarTogether https://t.co/xBXs4jKtlb</p>	Pretzels and Beer
<p>The US is the most popular tourist destination for more than 2 million German overseas travelers each year. #WunderbarTogether https://t.co/8MMXCvR9Zk</p>	Travel Photo

Over a thousand German scholars received Wunderbar Together notebooks at the German Studies Association annual conference in Pittsburgh! The four-day conference covered German history, literature, culture, and politics #GSA2018 #WunderbarTogether https://t.co/VLDyx6bNaM	German Studies Association Annual Conference
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Instagram Ads: September 25-February 28, 2019

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We believe that the US and Germany are #WunderbarTogether! Join us as we celebrate our deep historical ties, shared values, and bold visions for the future.	Group Photo
Business matters! Want to know another way that Germany and the US are #WunderbarTogether? 5,300 German-owned affiliate companies have created 692,000 jobs in the US! Did you know that most of these companies are small and medium-size enterprises? #jobs #manufacturing #business	Manufacturing Photo
Wunderbar Together celebrates the deep cultural and historical ties between Germany and the US, highlighting our shared values of democracy and freedom. Follow the celebration over the next year! #WunderbarTogether	Logo Image
Take a look at these highlights from the magical @flyingsteps93 performance at the #LincolnMemorial, hosted by @germanyinusa. The break dancing tricks will certainly make your head spin! #WunderbarTogether US+DE	Flying Steps Highlight Reel
Celebrating friendship through connected experiences and mutual dialogue. Germany and America are unifying to create change, together. #WunderbarTogether	German and American Flags
Finding the common thread that binds our two nations and makes us stronger—that's the goal of #WunderbarTogether. Follow us to see how Germans and Americans are thriving together!	Festival Photo
Name a more iconic duo. These two are authentic American staples with surprisingly German roots #WunderbarTogether	Pretzel and Beer
@lonelyplanet ranked Germany the #2 best country to travel to in 2019! With 33% of US millennials planning a trip abroad in the next two years, consider adding Germany to the list and experience all that this amazing country has offered to the world. #WunderbarTogether	Germany Landscape
#WunderbarTogether is hosting over 1,000 events across the US to celebrate American-German culture, business, and society. Follow the conversation online and experience it yourself!	Group Photo
Be sure to grab some treats from @wiesninabox – Beer, pretzels and friendship, can you ask for anything else? 🍷🍺 #WunderbarTogether	Wiesn in a Box Boomerang
#DidYouKnow 46 million Americans have German ancestry? This is the largest ancestry group in the US—more than Ireland (33M) or England (25M) #WunderbarTogether	German and American Flags

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<p>Wunderbar Together celebrates the deep cultural and historical ties between Germany and the US, highlighting our shared values of democracy and freedom. Follow the celebration over the next year #WunderbarTogether</p>	Festival Photo
<p>How much do you know about Germany and the US? Wunderbar Together celebrates the long-lasting friendship and common bonds between the two countries. Join the dialogue and follow the conversation with #WunderbarTogether!</p>	Trailer Video
<p>Advanced manufacturing is helping companies produce high-quality goods faster and more efficiently than ever! Companies are turning to German apprenticeship programs to train the future of the American workforce. There is a shortage of skilled maintenance technicians, toolmakers and machinists, but these vocational training programs give Americans the skills needed to qualify for the next generation of manufacturing jobs. #WunderbarTogether #Apprenticeship #Manufacturing</p>	Manufacturing Photo
<p>In the age of advanced manufacturing, companies are making more sophisticated and cutting-edge products, but this doesn't come without the challenge of finding workers with specialized technical skills to work in today's smart factories. To mitigate this problem, German companies are partnering with colleges and universities around the US to prepare the next generation of workers for the changing manufacturing landscape. #WunderbarTogether #FutureOfWork #AdvancedManufacturing #GermanAmerican</p>	Manufacturing Photo
<p>#DidYouKnow that German is the second-most common language used in science? English is the first. In fact, Germany and the US are two of the world's largest contributors to scientific research and development! Want to begin your journey into an exciting transatlantic science career? Sign up for classes @goetheinstitut today and gift yourself an early holiday present! #WunderbarTogether</p>	Science Photo
<p>@niwizzle from @oneinchdreams_slackline shows us what building bridges is all about. Thank you for fearlessly demonstrating the essence of #WunderbarTogether.</p>	Monument Valley Video
<p>This week we're celebrating Global Entrepreneurship Week by highlighting German-American startups! The US and Germany are the epicenters of innovation – and recently ranked No. 1 and No. 3, respectively, as the best countries facilitating #entrepreneurship. Businesses are growing quickly and disrupting major markets across industries, including technology, manufacturing, and services. #WunderbarTogether #GEW2018</p>	Startup Photo
<p>Rio Grande Valley German Club (RGV) is hosting an absolutely #WunderbarTogether Saint Martin's Day Parade for the children and families of Brownsville, #Texas and their neighboring town of Matamoros, #Mexico. Festivities begin on November 11th in downtown Brownsville.</p>	Saint Martin's Day Parade
<p>Life abroad can be an exciting adventure, and is always better with friends! #GAPPexchanges support cultural exchange between high school students in the US and Germany. Students stay with host</p>	Travel Photo

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families and attend school activities, making memories along the way. #WunderbarTogether #GAPPprogram	
Digital disruptions like automation, machine learning, and AI are changing the modern workforce. German apprenticeship and vocational training programs are helping American workers upskill to meet the changing demands of the modern-day economy. #WunderbarTogether	Technology Photo
Plug in your earbuds and tune into THE BIG POND! 🎧 For this episode, Wendy Gillette talks about everyone's favorite subject – beer! In the world of beer, Germany is synonymous with Oktoberfest, but that hasn't stopped Americans from celebrating too! In this episode she looks at NYC's varying takes on this "Sudsy" beer fest, taking us borough to borough to discover the best brews the Big Apple has to offer. 🍷	Oktoberfest Photo
Did you know German is the 11th most widely spoken language in the world? Words we use like autobahn, kindergarten, and wanderlust all come from German, but unlike English, all nouns are capitalized! #WunderbarTogether	German Newspaper Photo
The world-famous @HarlemGlobetrotters know how to "wow" a German crowd. In 1951 they set the record for the largest crowd to ever watch a basketball game, drawing over 75,000 spectators in Munich. The game was a joint effort between the team and the governments of the United States and Germany. #WunderbarTogether	Globetrotters Photo
Do you smell mulled wine and hear Christmas carols in the distance? This is probably your local Christmas market filled with merchants selling their holiday specialties of food and gifts. Known as a Weihnachtsmarkt in Germany (and sometimes called "Glühmarkt" for the Glühwein served there), this seasonal tradition is a great way celebrate the holiday and spend time with family and friends. #WunderbarTogether #SurprisinglyGerman #TisTheSeason	Christmas Market
#German mechanical engineer Karl Benz created the first automobile in 1885, called the Motorwagen. The three-wheeled vehicle was the beginning of the transportation revolution that replaced horses with gas-powered engines. #American entrepreneur Henry Ford is credited with bringing Benz's invention to the masses by using the assembly line production method. #WunderbarTogether 🚗	First Automobile Photo
#DidYouKnow the cobblestoned roads of Heidelberg, Germany, have a special role in American literature? Mark Twain lived in Heidelberg in the summer of 1878, when he was experiencing a bad case of writer's block. In his European travelogue, "A Tramp Abroad," he wrote that German summers were "the perfection of the beautiful." At night, Heidelberg became "a fallen Milky Way ... its intricate cobweb of streets jeweled with twinkling lights." Twain's trip helped cure his writer's block. In fact, many people believe that Heidelberg's Neckar River was the creative inspiration for	Heidelberg Photo

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the Mississippi scenes in "The Adventures of Huckleberry Finn"! #WunderbarTogether #SurprisinglyGerman	
2019 is the 336th anniversary of German settlement in the United States. In 1683, thirteen Mennonite families, from the city of Krefeld in modern-day Germany, founded Germantown, Pennsylvania! #WunderbarTogether	Germantown Photo
#Dresden and #Columbus, Ohio, are sister cities. They promote cultural, educational, and athletic exchanges for their communities to foster international exchange. #WunderbarTogether	Dresden and Columbus Photos
#WunderbarTogether is celebrating #Bauhaus100 in 2019! @bauhaus_archiv kicks off the centennial celebrations with its #bauhausphoto exhibition @ncstatedesign on January 7! Stay tuned for more information about a year of exhibitions, workshops and design experiments. @goetheinstitut @AIASF @iitarchitecture @farnsworthhouse	Bauhaus Photo
Traditionally decorated with fruits and cookies, our modern-day interpretation of Christmas trees trace their origins to German settlers who brought them to America in the late 1800s! Do you buy Faux or Fir? #SurprisinglyGerman #WunderbarTogether	Christmas Tree Photo
#SettlersOfCatan is coming to the big screen thanks to @Sonymovies! The German-designed board game has been translated into 38 different languages and inspired millions of people to conquer this fictional land in pursuit of victory and honor. #WunderbarTogether #FeatureFilm 🎬 📺	Settlers of Catan Photo

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