

Internet Display Ads: Commenced on April 26, 2019

Ads Copy	Creative
Germany Week @ Daley Plaza April 26 – May 5	People with hands up
Germany Week @ Daley Plaza April 26 – May 5	Blurry lights
Germany Week @ Daley Plaza April 26 – May 5	People with hands up
Germany Week @ Daley Plaza April 26 – May 5	Blurry lights

Display Ads 300x250



Display Ads 350x50



Landing pages disclosure: <https://www.germanyweek.org/about-1>

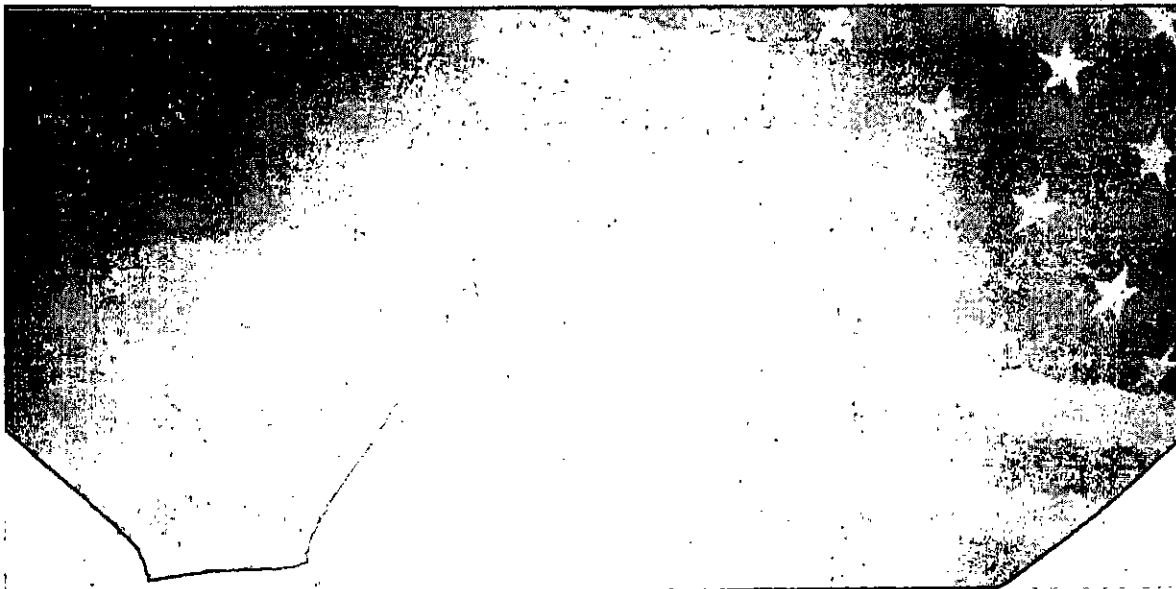
GERMANY WEEK

CHICAGO CALLEY PLAZA

00 : 07 : 35 : 29

Days Hours Mins Secs

A. Wunderbar
together | Germany
and the US



About Germany Week

Germany Week is a 10-day celebration of German American friendship. It is part of the Wunderbar Together campaign celebrating the Year of German-American Friendship in the USA. Our countries are united through deep historical ties, shared values, and bold visions for the future. Inspired by the Christkindlmarkt Chicago and enriched with business and cultural displays, the event highlights the unique importance of transatlantic relations.

Germany Week is a co-production of GACC Midwest, the Goethe-Institut and the German Consulate Chicago, as well as Deutschlandjahr USA. Deutschlandjahr USA is funded by the Federal Foreign Office, implemented by the Goethe-Institut and supported by the Federation of German Industries (BDI).

For further information [click here](#) (press release).

About Wunderbar Together

For information about Goethe Institut and Wunderbar Together, please visit www.wunderbartogether.org

Since October 2018 until the end of 2019, Germany is celebrating a year of German-American friendship knowing that the United States and Germany are Wunderbar Together — stronger as friends and partners. Over the course of this initiative, German-American friendship will be showcased through a collection of events and exhibits revolving around business and industry, politics, education, culture, and science, to highlight the unique importance of transatlantic relations. Wunderbar Together is a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe-Institut, and supported by the Federation of German Industries (BDI).

Landing pages disclosure: <https://wunderbartogether.org/about/>



HOME LEADERSHIP EVENTS PRESS POPUP TOUR JOIN



Wunderbar Together

From now until the end of 2019, Germany will be celebrating a year of German American friendship knowing that the United States and Germany are Wunderbar Together — stronger as friends and partners.

With this initiative, we are focusing on our robust relationship, rooted in deep historic ties, shared values, and bold visions for the future. We are also recalling how after the end of World War II, transatlantic partnership ushered in a unique era of peace, freedom, and security. For us Germans, the United States remains our closest partner outside Europe.

Our friendship with the United States means a lot to us, as we know it does to many Americans. That is why people will be at the heart of this year of German-American friendship. Over the coming months, we would like to renew the dialogue with our American friends about the importance of our relationship and how we can shape it for the future. As we face shared challenges and societies become more divided, we must build more — and stronger — bridges between our peoples.



Minister for Foreign Affairs Heiko Maas at the Wunderbar Together opening celebrations

Working with over 200 partners, we are showcasing our close bonds in over 1,000 events in all 50 states. We are painting a picture of everything German-American relations stand for, including science, the arts, culture, language, business, and sports. We want to create an exchange of ideas with all Americans, not only in New York, Washington D.C. and Los Angeles, but also in the heart of the country.

Wunderbar Together is a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe Institut, and supported by the Federation of German Industries (BDI).

We are looking forward to Americans across the country joining our celebration and telling the stories at the core of German-American friendship.

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