The Ogilvy Group, LLC

Exhibit C to Initial Registration Statement
CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
WPP CAPULET LLC

Kevin Farewell, being an authorized person of WPP Capulet LLC, a Delaware limited liability company, does hereby certify as follows:

1. The name of the limited liability company (hereinafter called the "limited liability company") is WPP Capulet LLC.

2. The certificate of formation of the limited liability company is hereby amended by deleting Article 1 thereof in its entirety and by substituting in lieu of said Article the following new Article:

   "1. Name. The name of the limited liability company is The Ogilvy Group, LLC (the "Company")."
IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this 25th day of October, 2017.

Name: Kevin Farewell
Title: Authorized Person