CGTN America & CGTN UN: CMG Opens Bureau in Tegucigalpa after China, Honduras Establish Ties

China Media Group (CMG) has opened its first office in Honduran capital city Tegucigalpa, after China and Honduras established diplomatic relations over the weekend. This is the 191st bureau that CMG has set up overseas.

WASHINGTON (PRWEB) March 29, 2023 -- A ceremony for the launch of the bureau was held in the presidential palace in Tegucigalpa on Tuesday. The event was attended by nearly 100 people, including Honduran minister-level officials in media and communication field, representatives of CMG overseas office, and representatives of local mainstream media and cultural institutions.

Zhu Boying, head of CMG Latin America Bureau, delivered a speech at the ceremony, saying that media exchanges between China and Honduras will be an important way for both countries to know about each other and promote bilateral relationship.

"The CMG bureau in Honduras will work to collaborate with this country's leading media organizations. In this way, we will strengthen our bilateral relations for our shared future as a global community," he said.

Anarella Velez, Honduran cultural minister, hailed China's achievements on economic, cultural and artistic development, saying the CMG Tegucigalpa bureau is expected to serve as an important platform for the cultural and artistic exchanges and in-depth cooperation between the two countries.

Carlos Estrada, Honduran vice minister of communications and also head of Honduran national broadcasting and television station, said he expects to see the CMG Tegucigalpa bureau to become a bridge linking two countries' media cooperation.

"Together, we will be able to tell the stories of our civilizations. The ancient cultures that have developed in Honduras and China have a lot to share with the world, and this has opened a window between our countries for us to see each other more clearly," he said.

CMG has signed a letter of intent for cooperation and exchanges with Honduran national broadcasting and television station. It marks the first cooperation agreement signed in the media field since the diplomatic ties between China and Honduras.

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