

**Internet Display Ads:** Commenced on April 8<sup>th</sup>, 2019

Ads Copy	Creative
Over 1,000 German-American event Join Us!	Breakdancing at Washington Monument
The U.S. and Germany: a classic combination Join Us!	Classic BMW racing car
Celebrating German-American Friendship Join Us!	Two hot air balloons
The U.S. and Germany: united in STEM innovation Learn More	Workers & solar panels
692,000 U.S. jobs. 5,300 German companies. Learn More	High-tech job—tablet & machine
Experience Germany in the U.S. Join the celebration!	Boy eating pretzel

**Landing pages disclosure:**