



<p>Innovation</p> <p>From cutting edge technologies to assistive solutions - NRW is the center for breakthroughs. With a thriving startup ecosystem and numerous research hubs, the state is at the forefront of bringing innovative ideas to the market. The innovation lab is located right next to the factory and enables business from a single source.</p> <p>As Europe's densest research network, NRW boasts state-of-the-art facilities. About 70 universities, 14 clusters of excellence, 60 technology and incubator centers, and 50 non-university research institutions are ready to work with you to develop the products of tomorrow. This means that your innovative environment is closer than in the hi-tech region of Greater London.</p> <p>3</p>	<p>YOU CAN'T HAVE EVERYTHING. EXCEPT IN NRW.</p> <p>JOIN THE BEAT. EUROPE'S MOST INNOVATIVE NORTH RHEINE-WESTPHALIA</p>	<p>Investment</p> <p>NRW is Germany's No. 1 state for investment projects by international companies. Research and development 22,000 international companies with a total of 1.2 million employees. You will find them throughout the state in the cities of Düsseldorf, Aachen, Cologne, and Mönchengladbach. Many international companies - from startups to Fortune 500 - are looking for you as they search for a growth-oriented location and the best talent for the success of their business.</p> <p>5</p>
<p>Talents</p> <p>In NRW, techies meet technicians and engineers meet innovators and students. The state is regarded as Germany's No. 1 pool of skilled workers. No other federal state has as many students at universities as here. They come from all over the world and, after completing their education, form a large international talent pool right on the spot. Both the domestic business community and international companies all benefit from the high availability of these qualified specialists in NRW.</p> <p>2</p>	<p>Lifestyle</p> <p>Many hearts are drawn to NRW's diverse beauty, offering an exceptional quality of life and business. From its regional culture to its modern infrastructure, making the state colorful and lively - not just during the day.</p> <p>There are a range of leisure and sports, including Europe's largest open-air swimming pool, world-class museums and cultural heritage sites, an abundance of green spaces, high-quality sports and leisure facilities, state-of-the-art medical and production facilities, and a vibrant city scene with its own, unique, history and beautiful night life.</p> <p>6</p>	

NRW.Global Business

The step into a foreign market must be well prepared - ideally with experienced partners by your side.

NRW.Global Business, the trade and investment agency of the state of NRW, is a partner for all companies when it comes to investment projects and settling in NRW, as well as tapping into international growth markets. With its international offices, the agency is represented in future markets around the globe. Our experts accompany your investment project from the first step to a successful settlement and beyond - ensuring a good start in NRW.

NRW.Global Business GmbH
 Trade and Investment Agency of the
 German State of North Rhine-Westphalia (NRW)
 Felix Neugart, CEO
 Völklinger Straße 4
 40219 Düsseldorf, Germany
 +49 211 13000-0
 nrw@nrwglobalbusiness.com
 www.nrwglobalbusiness.com

Circulated by the Ministry of Economic Affairs, Industry, Climate Action and Energy of the State of North Rhine-Westphalia. Details on file at the Department of Justice, Washington DC.