

From: [REDACTED]
Sent: Thursday, August 24, 2023 10:25 AM
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: Vacation Like a Local in Aruba

Hi [REDACTED],

Hope all is well! Just wanted to share the team's latest pitch for the Local Guide to Aruba. This pitch was sent out today, 8/24 to 66 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

From: [REDACTED]
Sent: Thursday, August 24, 2023 9:23 AM
To: [REDACTED]
Subject: Vacation Like a Local in Aruba

[REDACTED],

It's no secret that more travelers want authentic adventures when traveling to a destination, and crave experiencing the location as a local.

Aruba has so much to offer such as white sandy beaches, delicious meals and top tier hotels. Some people aren't aware of the island's hidden gems that the **locals** know and love.

From tucked away beaches and natural pools, to hand painted murals, or the best local cuisine, there's so much more to discover on the One happy island. Below my signature, please find where you can explore, play and eat like a local in Aruba, that will have you booking a return trip!

Would this be a fit for any upcoming stories you're working on? Happy to answer any questions you may have.

Thank you,

[REDACTED]

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LOCAL CUISINE



Taste My Aruba - A local, family-owned, farm-to-table and sea-to-table restaurant owned by Nathaly de Me who was born and raised on the island. She enlists her own fleet of fishermen and farmers to provide authentically prepared local dishes.



Zeerovers - A local fisherman's wharf in Savaneta, offers some of the freshest seafood on the island. The restaurant, which has been a favorite among Arubans for years and recently became discovered by visitors, offering local favorites cleaned and cooked right in front of you.

OFF THE BEATEN PATH



Horseback Riding - A popular activity in Aruba where people can experience horseback tours that will often pass through the countryside and several smaller beaches, giving travelers a look at Aruba's most rural areas.



Arashi Beach - A favorite amongst the locals, Arashi Beach is located near the popular California Lighthouse and is host to gentle currents and abundant marine life that make it a great snorkeling spot.

ONE HAPPY ISLAND CULTURE



San Nicolas - Called the "Sunrise City" by the locals, San Nicolas is rich in history, culture and architecture, and a true reflection of the locals of the city and their daily lives. The streets are full of life as bright murals, mosaics and street art are scattered throughout.



Historic Architecture - Aruba's cities such as the capital of Oranjestad features Dutch-inspired architecture and historical museums such as Fort Zoutman that locals have come to know and love.

ROMANCE IN PARADISE



Bushiribana - Locals enjoy romantic hikes amongst the giant cactuses and mysterious rocks at the Bushiribana gold mine ruins that are located on the peaceful North coast of the island.



Alto Vista Chapel - The chapel is a beloved icon by locals and is located on the North coast of Aruba. Originally built in 1750 by a Spanish missionary, its picturesque location overlooking the sea makes it the perfect spot for quiet contemplation and reflection.