

[Redacted]

From: [Redacted]
Sent: Wednesday, October 11, 2023 10:42 AM
To: [Redacted]
Cc: [Redacted]
Subject: FW: Active Travelers | Sporting Events & Recreational Activities in Aruba

Follow Up Flag: Follow up
Flag Status: Flagged

Hi [Redacted] -

Sharing over one of the pitches that the team sent out this morning. In total 81 people received this pitch today. Thanks!

Best,

[Redacted]

[Redacted] • +1- [Redacted]

From: [Redacted]
Sent: Wednesday, October 11, 2023 10:55 AM
To: [Redacted]
Subject: Active Travelers | Sporting Events & Recreational Activities in Aruba

Hi [Redacted] -

While Aruba may be known for its relaxing, pristine beaches - it also offers action-packed and exhilarating sporting opportunities for active travelers.

From events like the [International Beach Tennis Tournament](#) (this November) and [Betico Croes Memorial 10K Run & 5K Fun Walk 2024](#), to recreational activities offered throughout the island and on hotel properties such as windsurfing, biking, and golf - Aruba has plenty of offerings to keep you active all day.

See full details below my signature on how to play, practice, and enjoy your favorite sporting activities in Aruba.

Is this a fit for your upcoming coverage? Let me know if you have any questions or need additional info!

Best,

[Redacted]

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Upcoming Sporting Events



[2023 Aruba International Beach Tennis Tournament](#)

The highly anticipated tournament features beach tennis professionals and amateurs from around the world competing for the world championship.

Visitors can watch the action in the festive beach-chic ambiance on [Bushiri Beach](#) throughout October and November.

[Betico Croes Memorial 10K Run & 5K Fun Walk 2024](#)

Betico Croes' hometown of Santa Cruz sponsors an amateur road race through the hilly, scenic terrain of that area.

The circular route takes runners through residential neighborhoods and back to the main intersection of Santa Cruz.

KEY DATES:

- 11/14/23 - 11/21/23: 2023 Aruba International Beach Tennis Tournament
- 1/25/24: Betico Croes Memorial 10K Run & 5K Fun Walk 2024



Activities For the Water Seekers



SAILING: All along the coast of Aruba, the calm, flat sea and the steady trade winds make sailing an ideal activity to add to your vacation experiences. One of the most breathtaking perspectives of our island is the view of our stunning beaches from the sea as you sail along our coastline.

SURFING: Aruba's constant 15-knot trade winds, extensive shallows, and challenging wave conditions make Aruba a surfer's paradise. Whether you're a beginner or an expert, you'll find a suitable location for windsurfing and kitesurfing in Aruba.

FISHING: Aruba is a haven for deep sea fishing, with about 18 sport fishing charter companies offering adrenaline-rushing half-day and full-day excursions on sports yachts. Join local fishing crews in Aruba on their boat five to seven miles offshore for game fish such as mahi-mahi, bonito,



dorado, amberjack, black and yellowfin tuna, barracuda, sailfish, kingfish, blue marlin, and shark.

KAYAKING: The inherently quiet nature of kayaking enables paddlers to observe the birds and marine species living among the mangroves without disturbing them. Organized Caribbean kayak tours set out from Savaneta, making their way up the coast to popular spots like Mangel Halto and the Spanish Lagoon.

Activities For the Trailblazer



HIKING: The vast amount of hiking trails wind alongside cliffs, blue seas, natural pools and an array of cacti, and reward hikers with stunning views of the island's natural wonders, blissful solitude and a dash of adventurous adrenaline.

BIKING: The island offers several biking trails, ranging from the short (less than two kilometers) and family-friendly Bushi trail, to challenging (more than 15 kilometers and lots of altitude difference) yet scenic trails along the northern coastline.



Activities For the Recreational Player



GOLF: Visitors can hit the links with their companions or locals that are always eager to play a friendly match. Aruba’s golf courses are placed within the island’s beautiful landscapes allowing for breathtaking views while playing.

TEAM SPORTS: Team players who come to visit Aruba can gather some companions and locals for a friendly match of soccer, basketball, baseball, and more. For those that love watching baseball, they can check out an upcoming game in one of Aruba’s baseball stadiums.



YOGA: From the calm, mangrove-lined waters of Mangel Halto to the gently lapping waves of Baby Beach, Aruba’s beautiful natural wonders offer a secluded, relaxing escape from the world outside. Visitors can watch the sun quietly dip into the sea during a twilight yoga session as they take in the warm Aruban air.

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