

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FW: Travel Savings: Aruba's Black Friday & Cyber Monday Deals 2023  
**Date:** Thursday, November 9, 2023 9:30:15 AM

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**From:** [REDACTED]  
**Sent:** Thursday, November 9, 2023 9:02 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
Steiger, [REDACTED] >  
**Subject:** FW: Travel Savings: Aruba's Black Friday & Cyber Monday Deals 2023

Hi [REDACTED],

Just wanted to share the team's latest pitch for Aruba's Black Friday and Cyber Monday deals. This pitch was sent out today, 11/9 to 128 journalists.

Let us know if you have any questions!

Thanks,

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, November 9, 2023 9:55 AM  
**To:** [REDACTED]  
**Subject:** Travel Savings: Aruba's Black Friday & Cyber Monday Deals 2023

Hi [REDACTED],

As Black Friday and Cyber Monday quickly approaches, reaching out to share [Aruba's](#) deals consumers can take advantage of to give the gift of travel this holiday season!

[Consumers are continuing to prioritize travel this year](#), with related spending increasing into the holidays - making travel one of the most popular gifts this festive season. In celebration, Aruba's hotels are offering an abundance of deals this Black Friday and Cyber Monday that will make the One happy island a top option.

Please find below, a quick overview of the Aruba Black Friday and Cyber Monday deals and relevant images [HERE](#). Is this a fit for your coverage? Let me know!

All the best,



### [Aruba Marriott Resort & Stellaris Casino](#)

Guests who book 4 nights or more at Aruba Marriott Resort & Stellaris Casino between November 23 - December 3, 2023 and use the promo code ZX0 will receive a \$100 resort credit per stay for travel valid April 7, 2024 through July 31, 2024.

### [Brickell Bay Beach Club & Spa](#)

Brickell Bay Beach Club & Spa is offering a special \$155 per night rate for guests who book now through November 30, 2023. Additionally, this offer includes daily breakfast and guarantees a fully renovated premium room. Travel dates are valid December 22, 2023 through April 30, 2024. Use code BF23 at checkout and learn more [here](#).

### [Embassy Suites By Hilton Aruba](#)

The brand new Embassy Suites by Hilton Aruba is offering 20% off future stays and \$100 credit for guests who book between November 24 and December 4, 2023 for a four-night minimum stay between 11/24/23 and 11/15/24.

### [Divi & Tamarijn Aruba All Inclusives](#)

Divi & Tamarijn Aruba All Inclusives is offering a 24-hour Cyber Sale on November 27, 2023 from 12:01 AM EST to 11:59 PM EST of up to 50% on all-inclusive rates. Guests can take advantage of the amenities and offerings across both sister properties for stays booked from April 20 to December 20, 2024.

### [Divi Resorts](#)

Divi Aruba Phoenix Beach Resort, Divi Dutch Village Beach Resort, and Divi Village Golf & Beach Resort are each offering up to 50% off reservations for guests who book between November 22 and 28, from competitive starting rates of \$205 per night for room-only, \$245 per night for bed and breakfast, and \$224 per night per person for all-inclusive. A 5-night minimum stay is required and stay dates must be between January 2 to December 20, 2024.

### [Hilton Aruba Caribbean Resort & Casino](#)

At Hilton Aruba Caribbean Resort & Casino, visitors who use the promo code SO can enjoy up to 40% savings when booking six nights or more. The deals will be available between November 24 - 27, 2023 for travel valid January 01, 2024 - April 01, 2024.

### [Hyatt Regency Aruba Resort, Spa & Casino](#)

Hyatt is offering double points for World of Hyatt members who book their stay between now and December 5, 2023. This deal is available for travel from November 3, 2023 to April 30, 2024. Use code STAYNOW at checkout.

### [Renaissance Wind Creek Aruba](#)

From November 24-28, Renaissance Wind Creek Aruba Resort is offering guests who book four nights or more a daily resort credit of \$70 to commemorate the 70th anniversary of Carnival in Aruba, with the resort situated right at the heart of all the festivities. Offer is available for stays between November 25, 2023 and November 1, 2024. Use promo code ZXO at checkout.

*This material is distributed by Zeno Group, Inc. on behalf of Aruba Tourism Authority. Additional information is available at the Department of Justice, Washington, DC.*



*2022 PRWeek Global Agency of the Year  
2022 PRWeek US Large Agency of the Year  
2022 PRWeek Purpose Agency of the Year  
2022 PRWeek Best Places to Work  
2022 PRovoke North America Best Large Agency to Work For  
Fearless Pursuit of the Unexpected*