

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: FARA Filing: You're Invited | Visit Aruba & Hear About the Aruba Promise | May 2 - 6, 2024
Date: Thursday, February 8, 2024 12:03:27 PM
Attachments: [image001.png](#)
[image002.png](#)

Hi [REDACTED] – Reaching out with the below pitch for FARA filing this morning.

The pitch went out to 7 journalists. Please let me know if you need anything else from our team.

Thanks!

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]
Sent: Thursday, February 8, 2024 12:55 PM

[REDACTED] [REDACTED]
Subject: You're Invited | Visit Aruba & Hear About the Aruba Promise | May 2 - 6, 2024

[REDACTED] – Hope all is well!

Know we messaged a bit back at the end of last year in regards to an individual trip on behalf of the [Aruba Tourism Authority](#). I'm happy to share that we'd love to invite you to visit Aruba from **Thursday, May 2 to Monday, May 6** to learn more about its eco-conscious initiatives like [Paradise on Tap](#) & the [Aruba Promise](#) and see the One happy island's natural beauty.

- **WHAT YOU'LL DO:** You'll explore the island's [Arikok National Park](#), speak 1:1 with the team working to restore mangroves and coral reefs as well as reintroduce local parrot populations, and enjoy the island's clear blue waters through outdoor activities like kayaking or snorkeling.
- **WHERE YOU'LL STAY:** Rest easy at one of Aruba's locally owned hotels, each rooted in a mission to share the beauty of the island they call home and respect Aruba's environment through sustainable practices. Our team is working to coordinate exactly which property – we'll share more details as soon as possible.

We'd love for you to join us – are you available this May? If so, I'll share a travel form with you so my team can begin booking and confirming that hotel piece.

Looking forward to hearing your thoughts!

Best,

[REDACTED]



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