

**From:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FW: You're Invited | Visit Aruba & Hear About the Aruba Promise | May 2 - 6, 2024  
**Date:** Thursday, February 29, 2024 10:11:07 AM  
**Attachments:** [image001.png](#)

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Hi [REDACTED] – Sharing a pitch down below for FARA filing.

It was sent out today Thursday, 2/29 to 14 journalists. Thank you!

[REDACTED] [REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, February 29, 2024 11:09 AM  
**To:** [REDACTED]  
**Subject:** You're Invited | Visit Aruba & Hear About the Aruba Promise | May 2 - 6, 2024

Hi [REDACTED],

Reaching out on behalf of the [Aruba Tourism Authority](#) to invite you to visit Aruba from **Thursday, May 2 to Monday, May 6** to learn more about its eco-conscious initiatives like [Paradise on Tap](#) & the [Aruba Promise](#) and see the One happy island's natural beauty. I came across your work in Thrillist & TravelAge West and thought you'd be interested in this individual press trip.

- **WHAT YOU'LL DO:** You'll explore the island's [Arikok National Park](#), speak 1:1 with the team working to restore mangroves and coral reefs as well as reintroduce local parrot populations, and enjoy the island's clear blue waters through outdoor activities like kayaking or snorkeling.
- **WHERE YOU'LL STAY:** Rest easy at one of Aruba's locally owned hotels, each rooted in a mission to share the beauty of the island they call home and respect Aruba's environment through sustainable practices. Our team is working to coordinate exactly which property – we'll share more details as soon as possible.

**We'd love for you to join us – are you available this May?** If so, I'll share a travel form with you so my team can begin booking and confirming that hotel piece.

Looking forward to hearing your thoughts!

Best,  
[REDACTED]



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