

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Grab Your Feathers & Costumes: Aruba's Carnival Returns For Its Milestone 70th Anniversary  
**Date:** Tuesday, January 23, 2024 10:49:00 AM  
**Attachments:** [image004.png](#)

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Hi [REDACTED],

Excited to share that [Aruba's Carnival](#) has officially returned to the One happy island for its **70th Anniversary**. This milestone celebration is a testament to the island's rich history and heritage as it marks seven decades of Carnival traditions.

Running now through February 12, locals and visitors alike are welcome to join in the many festive "Ta Bidas," jump-ups or street parties, spectacular parades, and musical events that capture the energy, creativity, and fun of this extraordinary celebration.



*Grand Carnival Parade*



*Children's Grand Carnival Parade*



*Lighting Parade*

Interested in covering Carnival's 70th anniversary? Below you'll find more information about some of this year's biggest events and you can download hi-res images [HERE](#) (credit to *Aruba Tourism Authority*).

Thanks!

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### **Carnival 2024 – Celebrating 70 Years**

- **[Children's Carnival Parade in Noord](#)** (Jan. 27) - The district of Noord demonstrates its carnival spirit with its own children's parade. Children from different elementary schools and social clubs participate in vibrant colored balloons, adornments and road pieces.
- **[Children's Grand Carnival Parade](#)** (Jan. 28) – All of the island's different Carnival groups form for the Children's Grand Carnival parade, where hundreds of children strut down the streets of Oranjestad in colorful costumes, dancing to the rhythm of calypso music. The parade will begin at Avenida Milo Croes and stroll through the street up until Wilhelminastraat from 2 p.m. - 6 p.m.

- **Jouvert Morning** (Feb. 3 at 4 am) - Popularly known as the “pajama party,” thousands of people gather in San Nicolas to follow the various live music caravans down the city streets blasting soca and calypso music.
- **Aruba’s Lighting Parade** (Feb. 3 at 8 p.m.) – Aruba's favorite evening carnival parade is a visual treat: thousands of tiny lights are incorporated into costumes, road pieces, and floats, intensifying the dramatic effect of an already stunning, creative display.
- **Children's Carnival Parade in San Nicolas** (Feb. 4 at 12 pm) - Aruba’s youngest carnival enthusiasts take center stage as the children parade down the streets of San Nicolas. Participants dress in colorful costumes to represent various themes.
- **Lighting Parade San Nicolas** (Feb. 7) – Although not as extravagant as the Oranjestad version of the parade, the San Nicolas Lighting Parade is equally festive with its presentation of dance, music and carnival spirit.
- **Grand Carnival Parade in San Nicolas** (Feb. 10) – This is a prelude to the Grand Carnival Parade. Local musicians create an exceptional ambiance in San Nicolas by playing their latest carnival hits to the delight of hundreds of marchers dressed in resplendent costumes.
- **Aruba’s Grand Carnival Parade** (Feb. 11) – For Carnival’s grand finale, Aruba’s largest and longest parade will stroll through Oranjestad starting at 12 p.m. Spectators will party all day as they watch huge, vibrant floats and eye-catching dancers in feathered costumes march down the streets. The midnight burning of King Momo, a life-size effigy of the spirit of Aruba's Carnival, signals the end of the celebration.
- **Carnival Monday** (Feb. 12) – Carnival Monday is the Monday after the Grand Parade in Oranjestad. This official holiday in Aruba is used by the locals to recuperate from all the dancing and partying during Carnival in Aruba.



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