

From: [REDACTED]
To: [REDACTED]
Subject: New Year, New You: Refresh Your Wellbeing While Traveling
Date: Wednesday, January 10, 2024 12:29:00 PM
Attachments: [image001.png](#)

Hi [REDACTED] -

The new year offers you a fresh start to reinvigorate your routine - and that should not stop when traveling. According to the [Global Wellness Institute](#), wellness tourism continues to be a prominent trend among travelers, choosing to embody a healthier lifestyle while vacationing to fully optimize their experience.

What does wellness mean while traveling? Some might think a spa treatment or extra sleep. One practice that is often overlooked, yet is so simple - drinking water.

Aruba wants its visitors to feel fully refreshed and rejuvenated, encouraging them to drink the One happy island's delicious and potable tap water, which was renamed by leading Water Sommelier, [Martin Riese](#) as "[Paradise on Tap](#)". They also created two, limited-time bookable hotel packages for guests to fully immerse themselves and experience the island's refreshing waters from sea to faucet and ditch bottled water.

More information on the hotel packages are below my signature and you can see video, hi-res images and the [press release HERE](#).

Is this of interest to you? Let me know if you're interested in speaking with Martin to learn more.

Best,

[REDACTED]

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Hotel Packages:

- **[Bucuti & Tara Beach Resort](#)**: Guests can experience the regenerative power of water and nature in the ultimate wellness retreat. Harmonize your body and mind with Yoga by the Sea, Sound Healing sessions, restorative spa treatments and more. Then, explore Aruba's marine beauty through a once-in-a-lifetime private snorkel sail with breathtaking views. Available now through August 2024. To book visit <https://www.bucuti.com/wellness/packages/relax-recover>
- **[Boardwalk Boutique Hotel](#)**: Guests can embrace the essence of H2O through the hotel's water-inspired activities like an ocean-wave massage and a 3-course sea-inspired lunch. Be refreshed with a floating meditation session and discover sustainable luxury with this unique coastal retreat that goes beyond the ordinary. To book the experience visit <https://www.boardwalkaruba.com/en/specials>

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